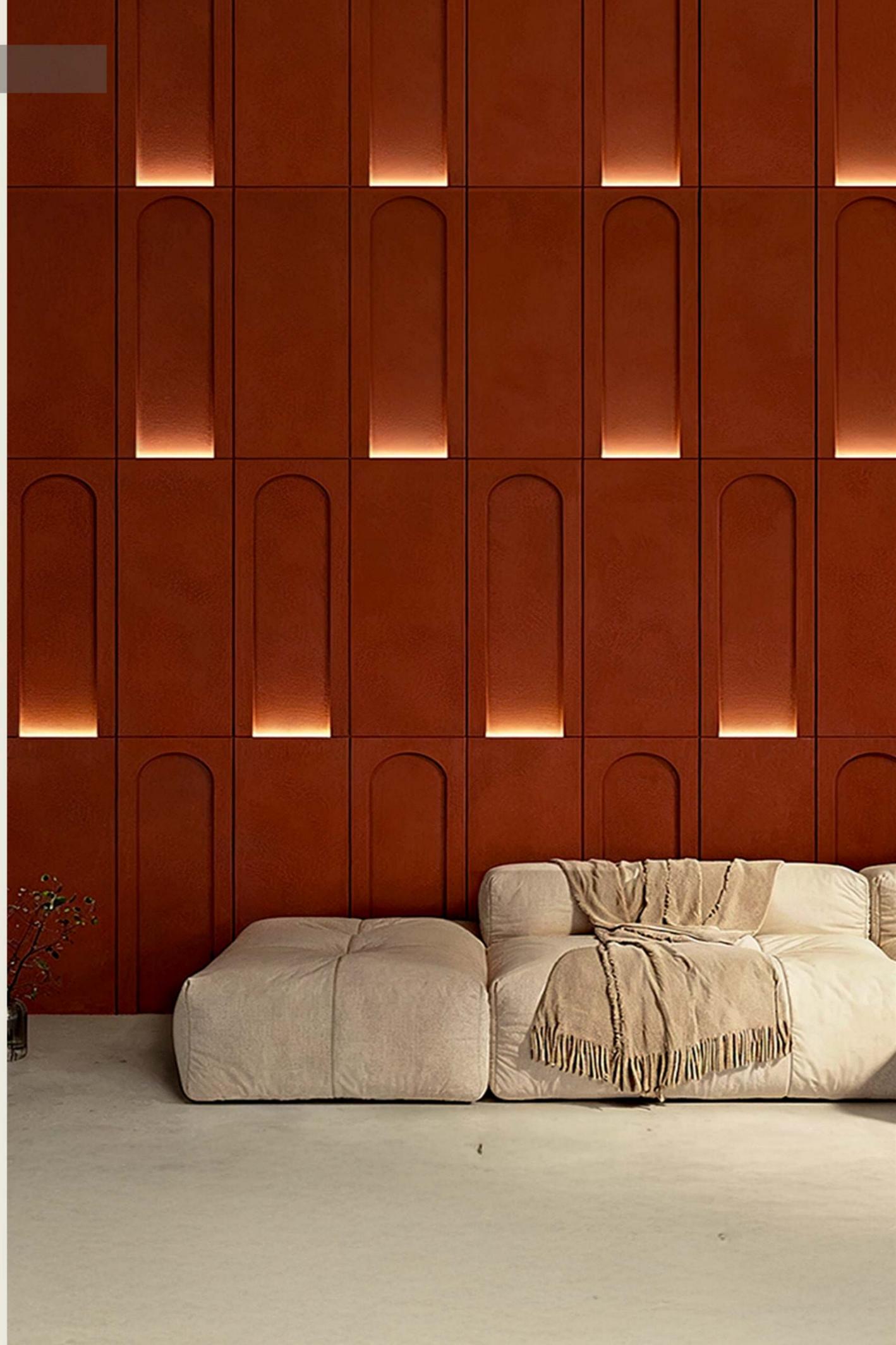


Walls that scream RAWyalty

Surfaces by hey!

HEY CONCRETE





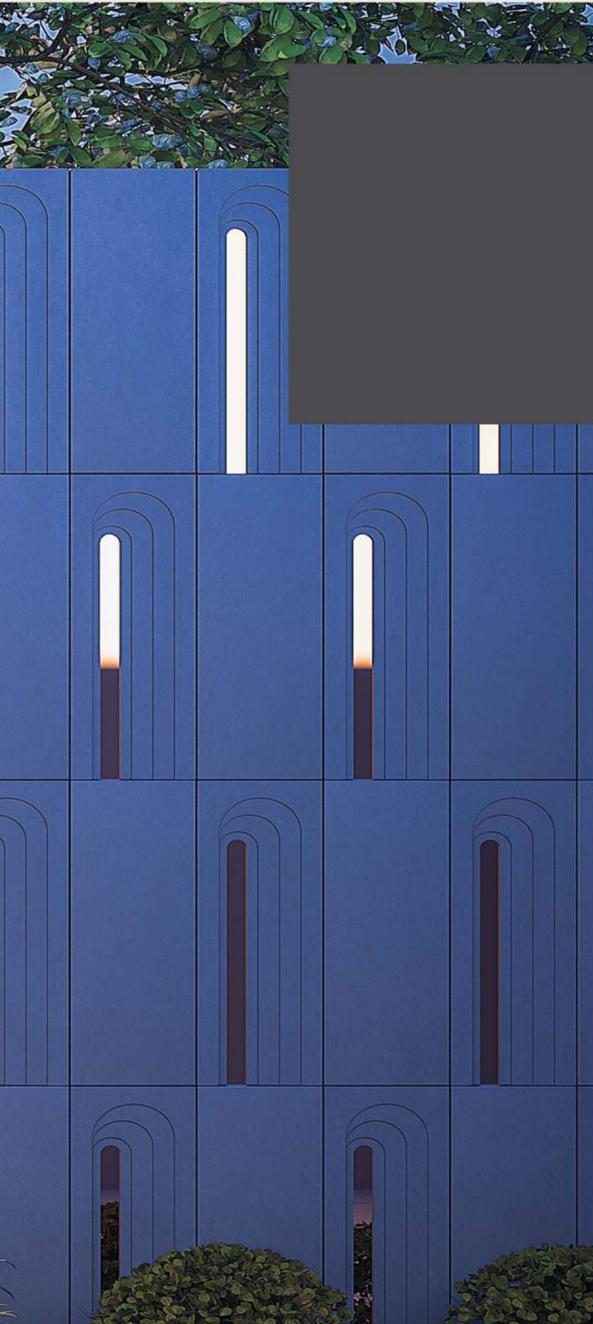
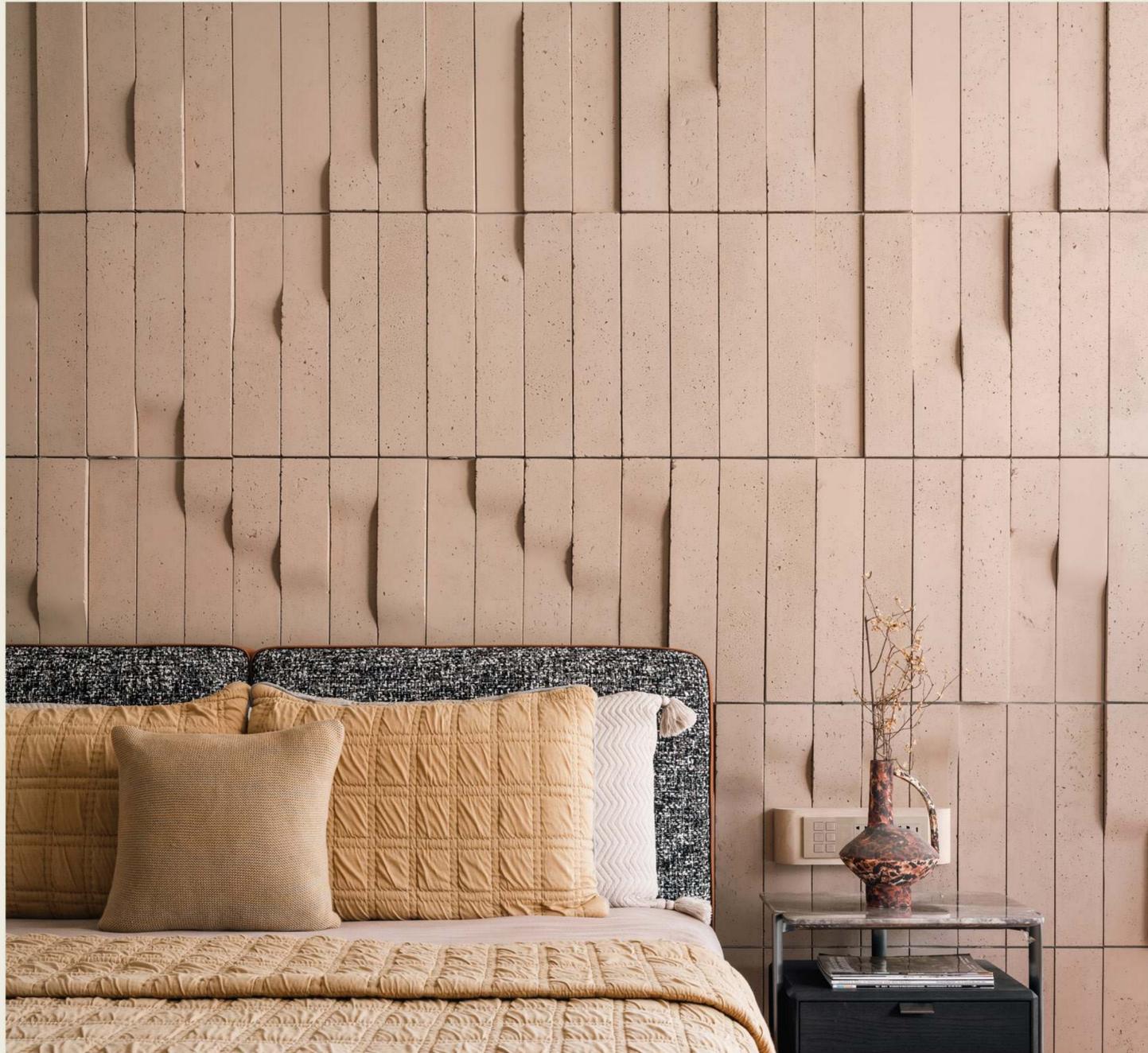


TABLE OF CONTENT

• HEY Insights	_____	03
• HEY Material Index	_____	04
• HEY Panels	_____	05-88
• HEY BB	_____	89-114
• HEY Terraline	_____	115-120
• HEY USP	_____	121
• HEY Installation Guide	_____	122
• HEY FAQ	_____	123
• HEY Quality Standards	_____	124



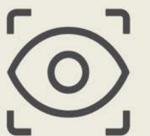
ABOUT US

Welcome to Hey Concrete, where concrete becomes meaningful. Since 2019, we've been a design-driven brand reshaping how concrete lives in modern spaces. Our wall panels, murals, wash basins, and crafted bricks are made with our self-developed UHPC (High-Performance Concrete), offering exceptional strength, refined aesthetics, and long-lasting sustainability.

With six years of expertise, every product is hand-crafted mixed, molded, ground, and finished by skilled artisans. From the first pour to the final finish, of each product reflects our commitment to detail, innovation and craftsmanship. We turn concrete from plain grey into a living canvas for inspired spaces.

Vision

We aim to be the most trusted, design first global product brand known for our craftsmanship, sustainability, and the happiness we bring to every space we touch.

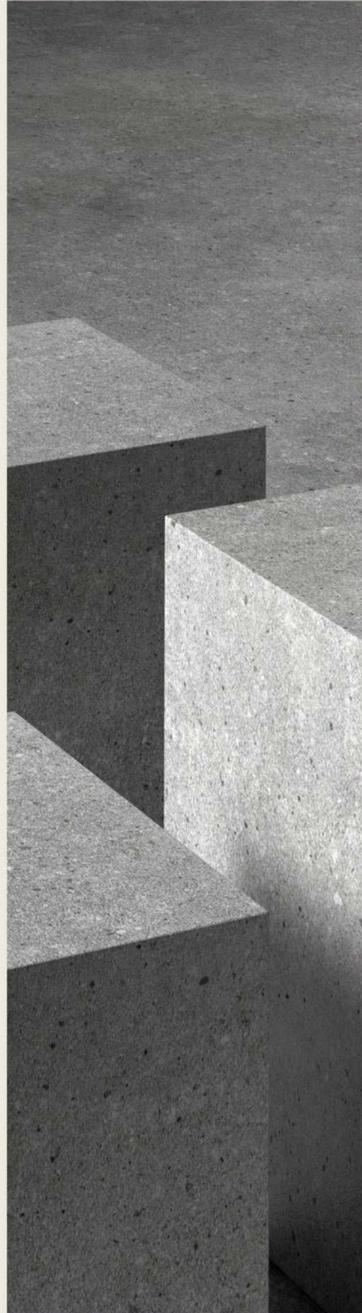


Mission



To craft inspiring spaces for the world's designers, architects, and homeowners built through collaboration, continuous learning, and a deep commitment to our people's growth.

Walls that scream RAWyalty



HEY MATERIAL INDEX

Test Parameter	Test Results	Unit	Test Standard	Acceptance Criteria	Remarks
Compressive Strength	96.1	MPa	IS 516	—	Panels withstand heavy loads without cracking, ensuring structural reliability.
Flexural Strength	23.0	N/mm ²	ASTMC78	—	Resists bending forces, preventing cracks and deformation under stress.
Water Absorption	0.98	%	ASTM C642	≤ 2.0%	Superior moisture resistance supports long-term durability and service life.
Density	2.31	g/cc	IS 2386 (Part 3)	2.3 – 2.5 g/cc	Uniformly compacted concrete ensures strength, balance, and structural adequacy.
Split Tensile Strength	5.06	Mpa	ASTM C496	≥ 2.50 MPa	Resists tensile cracking, maintaining integrity under pulling stress forces.
Modulus of Rupture	15.1	Mpa	IS 13630 (Part 6)	—	Strong bending resistance ensures crack prevention and structural durability.
Surface Hardness	25.5	MPa	IS 516 (Part 5)	≥ 20 MPa	Resists deterioration, maintaining durable surface quality over extended time.
Scratch Hardness	No visible scratch	—	IS 101 (Part 5/Sec 2)	No visible scratch	Scratch resistance preserves aesthetics and superior surface finish quality.
Thermal Expansion	6.5 × 10 ⁻⁵	/°C	BS EN 14617-11	≤ 9 × 10 ⁻⁵ /°C	Maintains dimensional stability during temperature changes across varying climates.
Thermal Conductivity (Oven Dry)	0.87	W/m-K	IS 3346:1980	≤ 1.5 W/m-K	Provides thermal insulation, improving indoor comfort and energy efficiency.
Thermal Shock Resistance	No visible defects	—	ISO 10545-9	No cracks or delamination	Withstands sudden temperature changes without cracking or delaminating surfaces.
Slip Resistance (Dry / Wet)	46 / 39	SRV	BS EN 14231	Dry ≥ 40, Wet ≥ 36	Anti-slip surface ensures safety where people pass or lean.
Abrasion Resistance	CS-10: 0.059 mg / CS-17: 0.119 mg	—	ASTM D4060-2019	≤ 0.20 mg loss	High durability resists surface wear, abrasion, and environmental damage.
Impact Resistance	No cracking or peeling	—	ASTM D2794-1993	No visible damage	Excellent impact resistance prevents damage from accidental external forces.
Efflorescence Test	Nil	—	IS 3495 (Part 3):2019	No efflorescence	Free from soluble salts, preserving cleanliness and aesthetic surface quality.
Flammability	Non-flammable	—	ASTM D635	Self-extinguishing / Non-flammable	Non-flammable panels resist flame spread and enhance fire safety.
Dimensions & Surface Quality	Within tolerance	—	IS 13630 (Part 1)	—	Accurate dimensions reflect consistent manufacturing and reliable surface finish.
Length Change (Drying Shrinkage)	0.063	%	ASTM C157	0.08%	Maintains stability after installation, preventing gaps and cracking issues.
Frost Resistance (100 freeze-thaw cycles)	0.59 → 2.23	%	ISO 10545-12	≤ 5 % loss	Prevents surface damage from repeated freeze-thaw environmental cycles.
Freeze-Thaw Resistance (300 Cycle)	Relative Dynamic MOE (RDM) - 95.6% Length Change - 0.03% Weight Change - 0.12% Visibility - No visible defects"	—	ASTM C666-15	RDM ≥ 80% Length Change ≤ 0.05% Weight Change ≤ 0.5% Visible defects - No cracks, scaling, or spalling	Resists freezing and thawing, ensuring long-term structural stability.
Sound Transmission Coefficient (STC)	49.2	—	ASTM E90-99	≥ 45 (appropriate for wall systems in commercial and residential buildings)	Provides sound insulation, reducing noise and enhancing indoor comfort.
Colour Fade (L, a, b)	Compared to the reference values (65.60, -0.50, 4.00), the measured values (66.37, -1.12, 4.67) show a colour difference of ΔE*ab = 1.19	—	ASTM D2244	ΔE*ab ≤ 2.0	Maintains color stability, resisting fading under environmental exposure.
Overall Migration Test	Nil migration	—	US FDA 21CFR 176.170	≤ 5	Chemically inert, preventing leaching and ensuring environmental safety.
Chemical Resistance	Not affected	—	ASTM D1308	Nil	Withstands chemical exposure without visible surface damage or degradation.
Stain Resistance	Not effected	—	ASTM C1378	—	Strong stain resistance maintains clean appearance and surface quality.
Volatile Organic Compounds (VOCs)	All VOCs absent	—	GC-MS/MS	—	Zero harmful VOC emissions ensure safe indoor air quality.

Hey Concrete wall panels are tested as per national and international standards for strength, durability and safety. The panels exhibit high compressive and flexural strength, excellent impact, abrasion, fire, frost and thermal shock resistance. Low thermal conductivity and high sound insulation ensure energy efficiency and acoustic comfort. The products are confirmed as non-toxic, VOC-free, food contact safe, and chemically resistant.

HEY PANELS

SPECIALIZED CONCRETE FOR INTERIOR DESIGN AND FACADE

The new range of **Premium Wall Panels** from the house of Hey Concrete comes after years of research and innovation. Every design is unique in its own way. While some add a royal touch, some have a deep spiritual significance, and some are inspired by nature. As you turn the pages, you'll simply be mesmerized by the thought, the creativity, and the passion which has gone into the making of these panels.



Walls that scream **RAWyalty**



Our product range of **wall panels**, all crafted with the unmatched strength of concrete while taking aesthetic levels to new heights. We use a self-developed ultra high performance concrete (H-UHPC) to create easy-on-the-eye, unmissable concrete offerings. Each step of the process is done by hand and watched over by attentive eyes. From the very beginning till packaging, a dedicated team takes part in the process of mixing, molding, grinding, selecting and treating the panels before they get to leave from the factory.

We're here to change your perception about concrete by creating a product that evolves with you and your space.

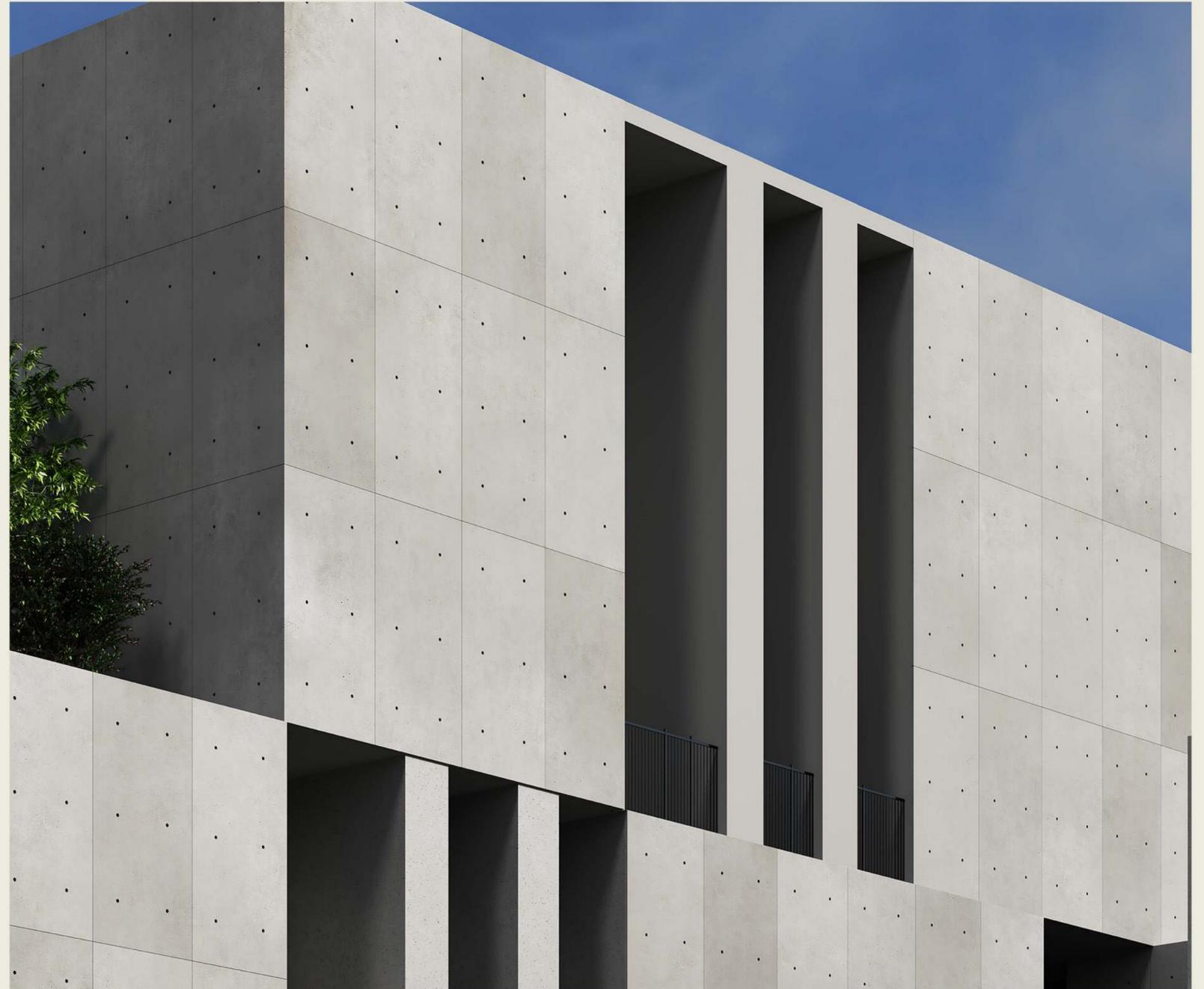
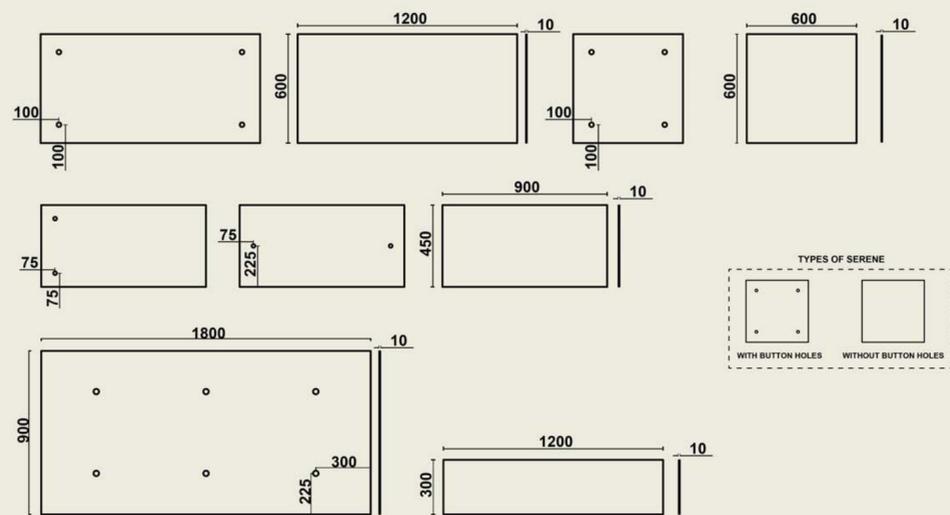
Our team of skilled craftsmen and designers work together to create innovative products that will elevate any project. Join us on our journey as we continue to push the boundaries and inspire others through the power of concrete.

Welcome to HeyConcrete – where strength meets beauty.

SERENE

CONCRETE, IN ITS CALMEST FORM

Serene reflects concrete's evolution from a structural material to an architectural surface. Capturing the raw honesty of cast concrete in a refined slab, it is available with subtle button detailing or as a seamless plain panel. At just 10 mm thick and in six sizes, Serene offers quiet strength and understated elegance for contemporary spaces.



SEE IT IN ACTION



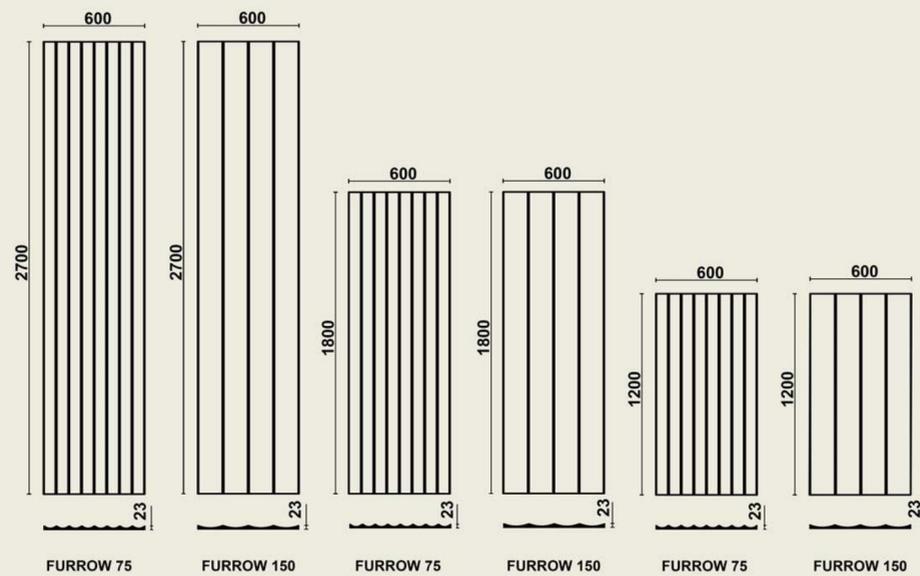
SERENE



FURROW

BUILT ON DIRECTION

Furrow is inspired by irrigation channels that guide water across farmlands. Linear grooves translate controlled flow into form, creating rhythm, depth, and a subtle play of light and shadow. Available in Furrow 150 and Furrow 75, the panel adapts across scales while retaining its organic, grounded character.



Walls that scream **RAWyalty**

SEE IT IN ACTION



FURROW

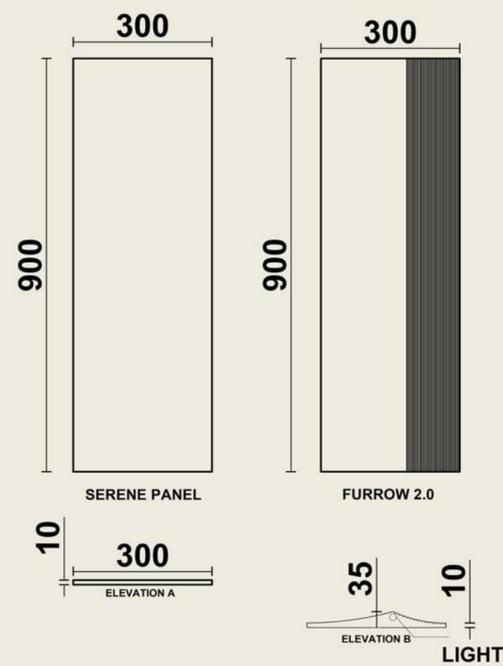


FURROW 2.0

CARVED BY LIGHT

Furrow 2.0 draws its essence from the gentle impressions left behind by nature - the way water etches grooves into stone, or how time leaves quiet marks on the earth.

The fluted ridges and smooth planes create a dialogue of contrast stillness meeting movement, precision meeting softness. When illuminated, the grooves catch and diffuse light like ripples on a calm surface, creating a warm, immersive ambience.



designed in collaboration with -
urban space architects



Walls that scream **RAWyalty**

SEE IT IN ACTION



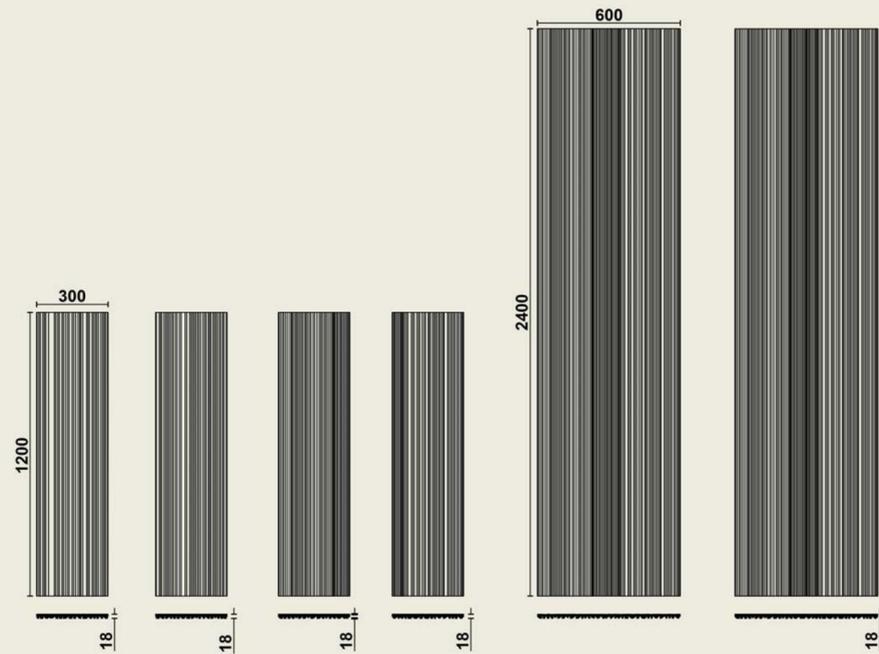
FURROW 2.0



CODE

DECODING DESIGN THROUGH CONCRETE

Code is inspired by the visual language of barcodes, translating modern identity into concrete. Vertical lines of varying depths create a precise, rhythmic pattern. Designed at a larger scale, the panel reveals layered complexity as light interacts with each groove, bringing a distinctly contemporary, digital character to architectural surfaces.



SEE IT IN ACTION



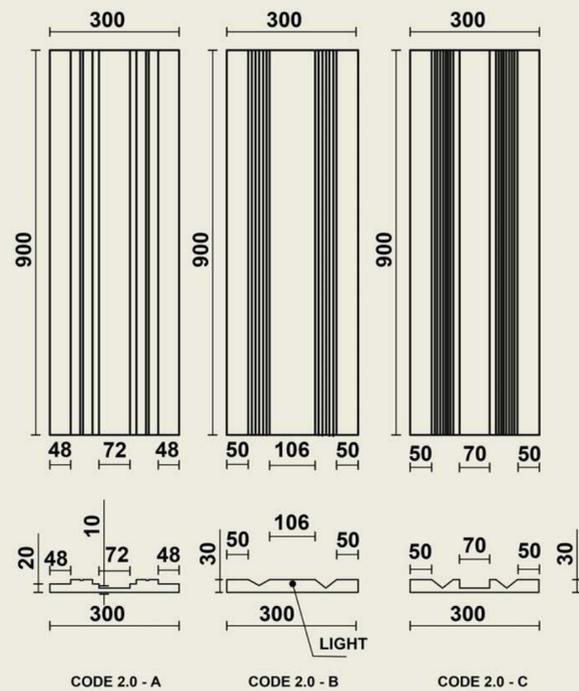
CODE



CODE 2.0

THE LANGUAGE OF LINES

We've all seen fluted patterns, pipes, and rafters shaping the language of interiors - linear, repetitive, and structured. Code 2.0 reimagines this familiar rhythm through a modern lens, giving vertical lines a new sense of depth and play. Each UHPC panel defines its own "code" - a set of clean, precise grooves that create a dialogue of light and shadow.



*designed in collaboration with -
urban space architects*



Walls that scream RAWyalty

SEE IT IN ACTION



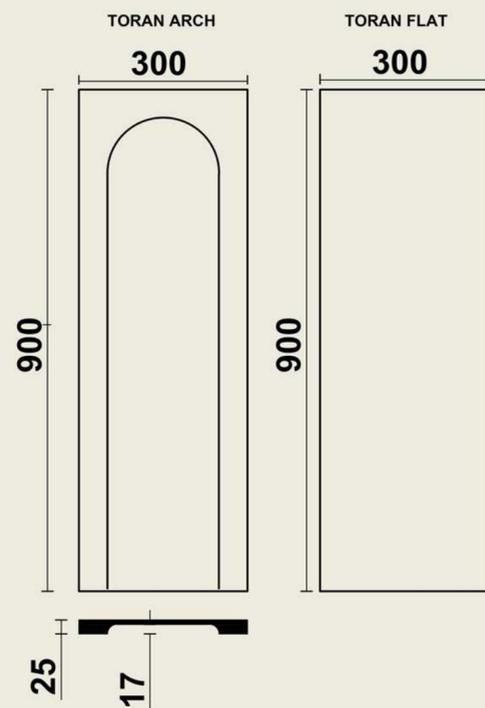
CODE 2.0



TORAN

ECHOES OF HERITAGE, FRAMED IN AN ARCH

The **Toran Panel** draws inspiration from the timeless arch, an enduring symbol of welcome, transition, and strength found across cultures and sacred spaces. Reimagined in concrete, its classic geometry meets modern design. A subtle integrated light highlights the arch's form, adding warmth, depth, and calm, and a sense of quiet grandeur to any space.



designed in collaboration with -
designincudaipur



Walls that scream **RAWyalty**

SEE IT IN ACTION



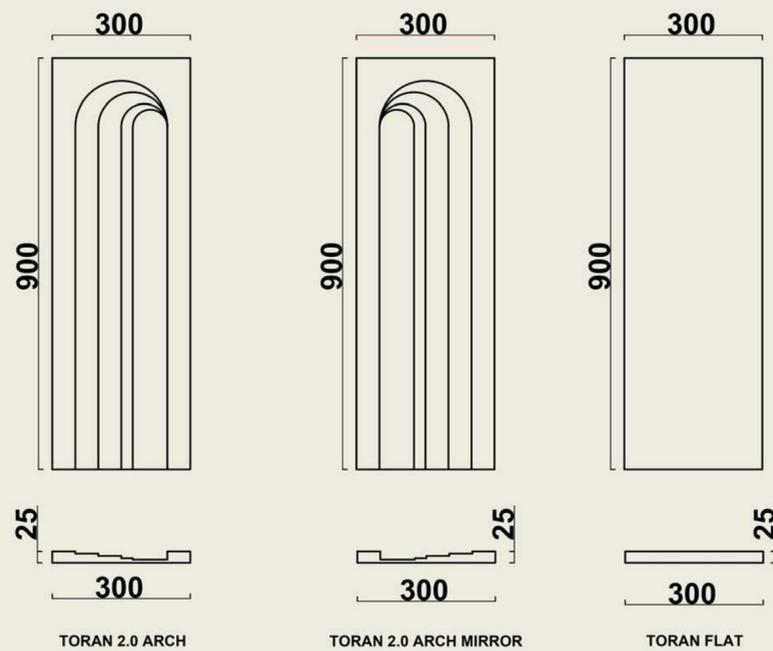
TORAN



TORAN 2.0

ENDLESS ARCHES, SCULPTED IN CONCRETE

Toran 2.0 reinterprets the classic arch through a contemporary lens, inspired by the rhythmic flow of repeating gallery arches. Designed as mirrored panels A and B, it creates depth, movement, and continuity when paired. A central PVD sheet detail adds a subtle metallic accent, elevating raw concrete with modern elegance.



designed in collaboration with -
designincudaipur

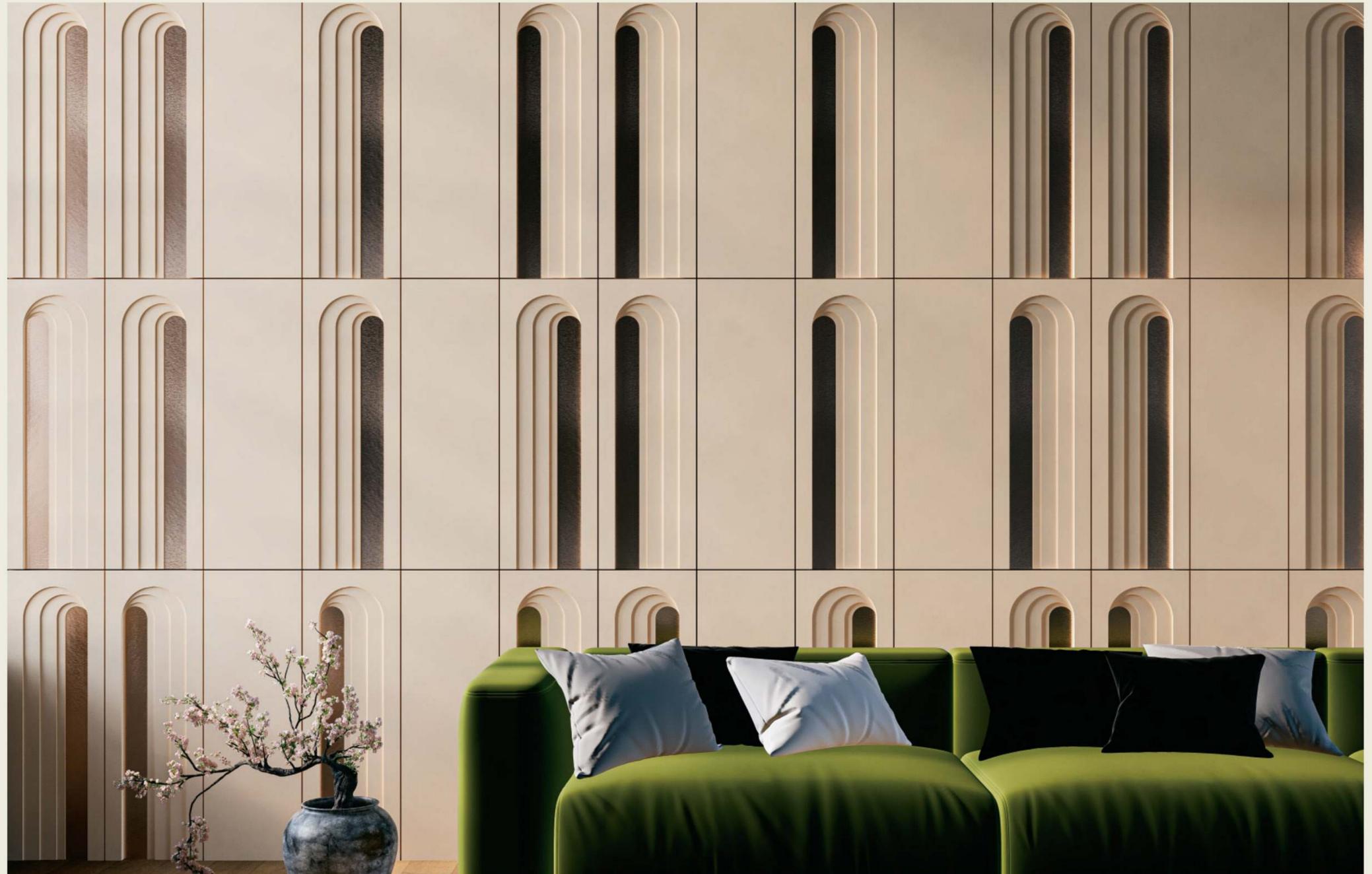


Walls that scream **RAWyalty**

SEE IT IN ACTION



TORAN 2.0

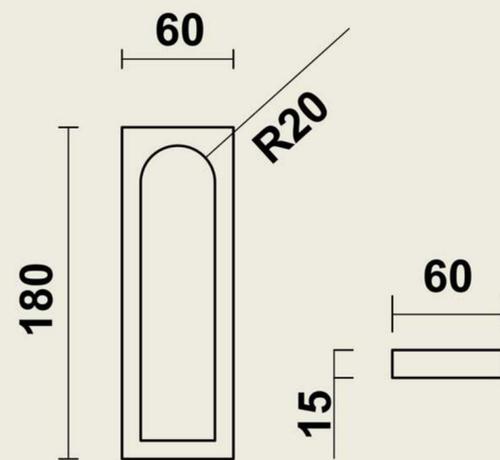


MINI TORAN

A SMALLER FRAME, THE SAME SACRED SPIRIT

The **Mini Toran** Panel is a graceful extension of the original Toran carrying the same cultural soul, but in a refined, minimalist form. Inspired by the auspicious arches and ceremonial gateways, the panel captures the essence of welcome, celebration, and sacred geometry in a more compact silhouette.

Crafted in concrete, it blends ancient symbolism with contemporary design, an understated yet profound reminder of cultural grace in everyday living.



*designed in collaboration with -
urban space architects*



Walls that scream **RAWyaly**

SEE IT IN ACTION



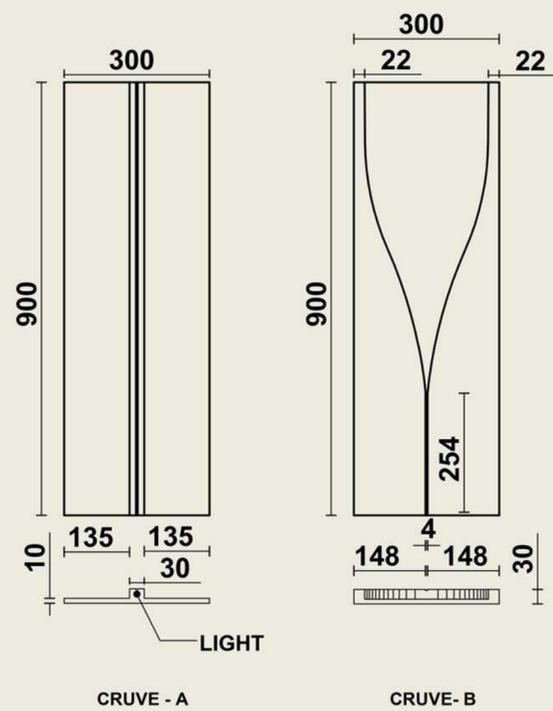
MINI TORAN



CRUVE

LIGHT. FORM. BLOOM.

Draws inspiration from the gentle movement found in nature where petals open softly and stems rise with quiet elegance. When arranged together, the panels form a delicate, blooming silhouette, enhanced by integrated lighting that mimics the glow of morning light filtering through petals.



*designed in collaboration with -
urban space architects*



Walls that scream RAWyalty

SEE IT IN ACTION



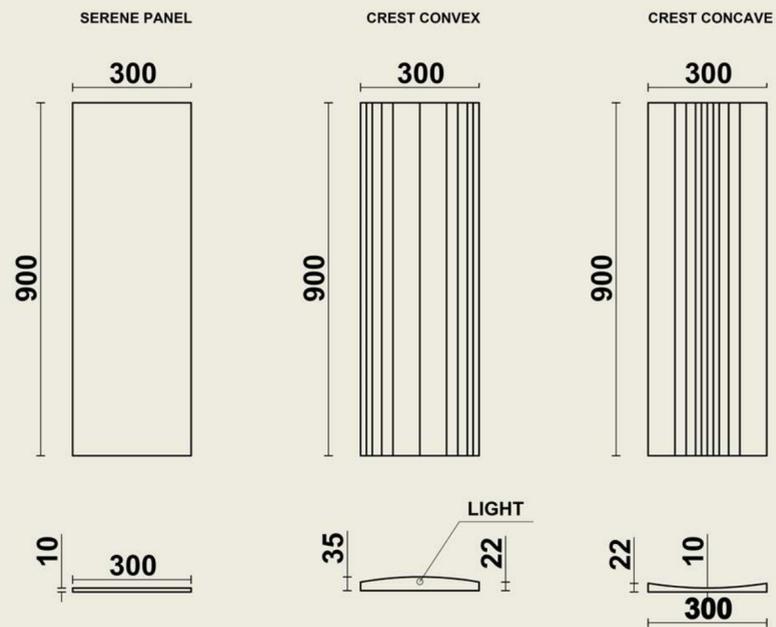
CRUVE



CREST

MINIMAL BY DESIGN. ICONIC BY PRESENCE

Crest is a sculptural panel that celebrates the harmony of concave and convex forms. Designed as a trio, it features a signature panel with an integrated light detail that gently highlights the curvature, creating a play of shadow, glow, and depth. Its fluid geometry brings a sense of continuity and calm, elevating any wall into a serene architectural statement. Crest transforms minimalism into movement-quiet, refined, and is effortlessly modern.



designed in collaboration with -
urban space architects



Walls that scream RAWyalty

SEE IT IN ACTION



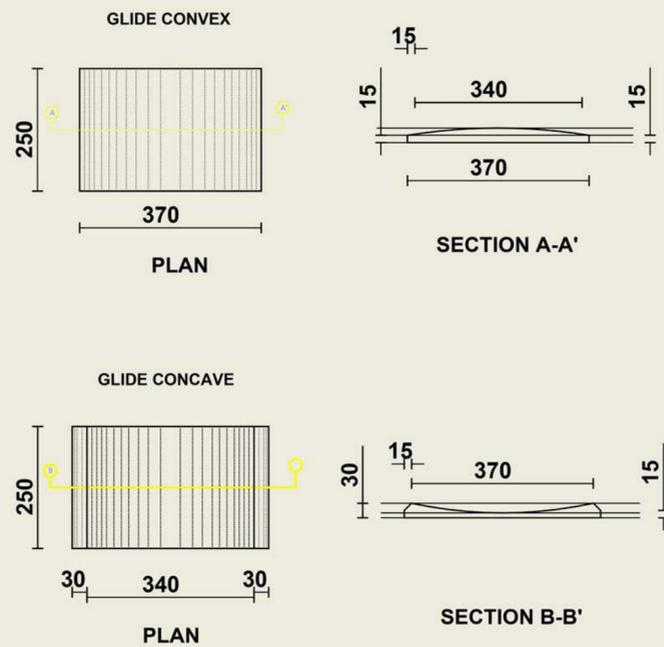
CREST



GLIDE

SHADOWS IN MOTION, STORIES IN FORM

GLIDE is a refined architectural wall panel concept composed of two modules that celebrate the balance between convex lift and concave flow. The design brings a modern interpretation to the classic brick form, reshaping it with smooth geometry and subtle curvature. These contours cast dynamic shadows, creating depth, rhythm, and a sense of continuous movement across any surface.



*designed in collaboration with -
urban space architects*



Walls that scream RAWyalty

SEE IT IN ACTION



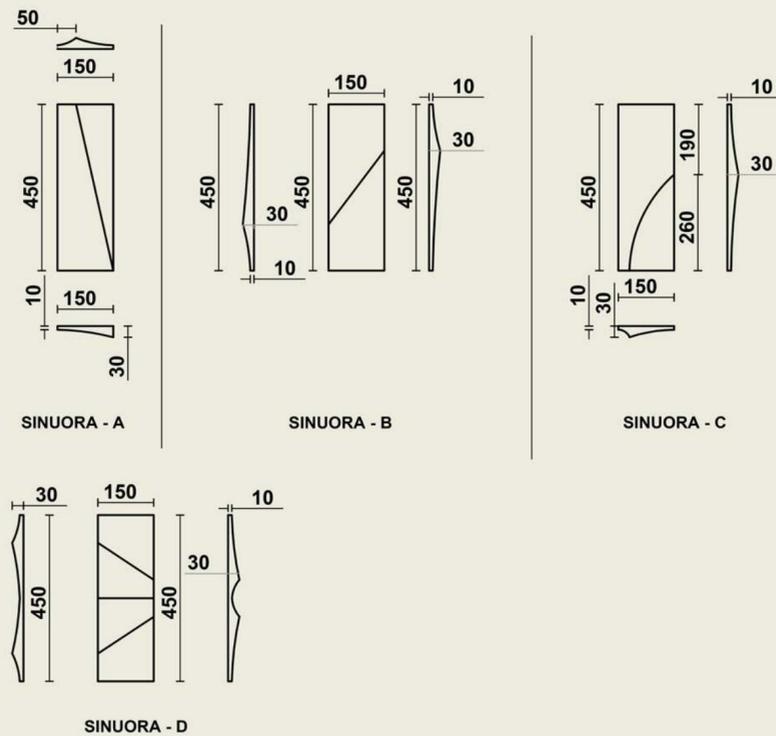
GLIDE



SINUORA

WHERE TIME CARVES BEAUTY INTO CONCRETE

Rooted in the mystique of the Middle East and inspired by the timeless geometry of Egyptian architecture, Sinuora pays homage to the earth-born artistry of ancient design. The panel captures the interplay of light and shadow through its sculpted curves and sharp lines, evoking the chiselled precision of monuments that have endured for centuries.



designed in collaboration with -
urban space architects



Walls that scream **RAWyalty**

SEE IT IN ACTION



SINUORA

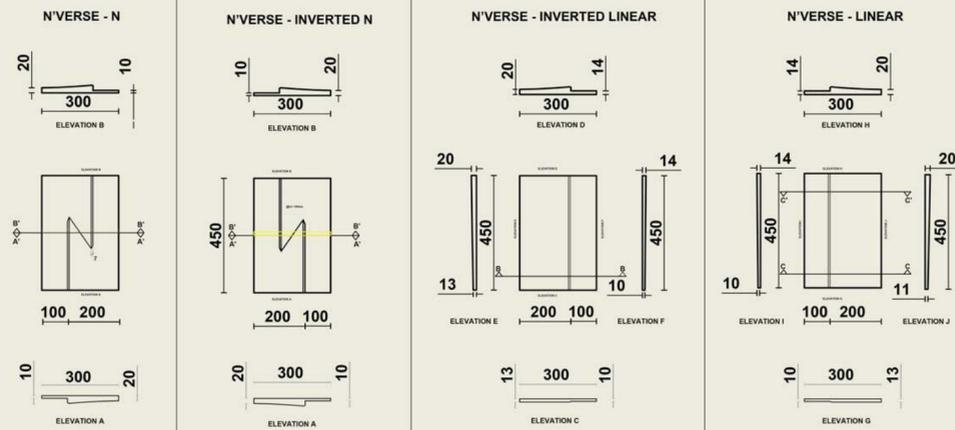


N'VERSE

THE CONCRETE MULTIVERSE

Inspired by the digital worlds we grew up exploring, N'Verse is a collection of four panels that bridge the gap between virtual dynamism and tactile materiality.

Just as the metaverse or Marvel universe opens infinite dimensions of imagination, N'Verse brings concrete into its own universe - one where geometry, texture, and light collide to form a visual statement of modern expression.



designed in collaboration with -
urban space architects



SEE IT IN ACTION



N'VERSE

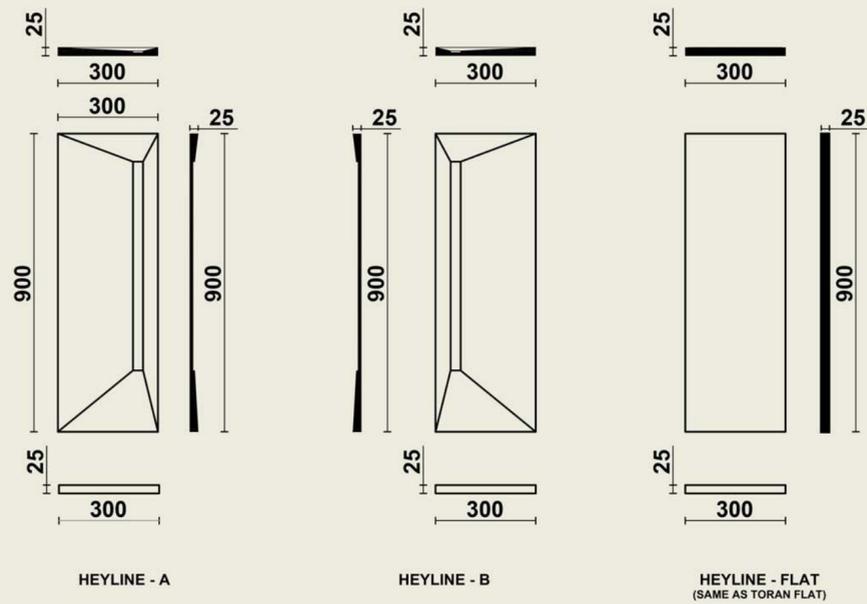


HEYLINE

WHERE SIMPLE LINES CREATE BOLD PRESENCE

Hey Line is a sophisticated three-panel composition that blends minimal geometry with subtle drama. The set features one clean, flat panel framed by two mirrored counterparts, each inset with a brass-toned PVD strip. Together, they form a rhythmic play of light, depth, and shadow-where trapezium-inspired cuts create an illusion of movement across the wall.

The design brings modern precision and sculptural elegance into any space.



designed in collaboration with -
urban space architects



Walls that scream RAWyalty

SEE IT IN ACTION



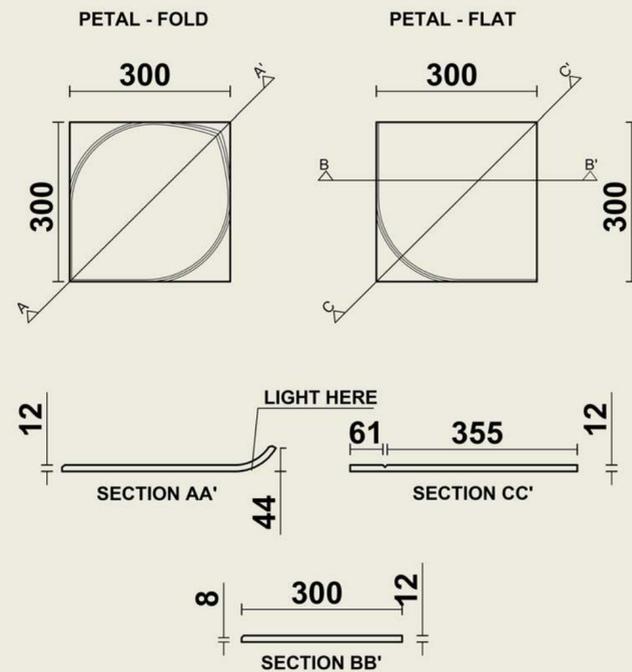
HEY LINE



PETAL

BLOOM IN CONCRETE

Inspired by the quiet elegance of a flower in bloom, this panel design captures the delicate moment when a petal begins to unfurl - reaching out toward light. The play of light behind select panels mimics sunlight filtering through petals, creating depth and warmth on the surface. As the panels come together, they form a rhythmic composition - like a wall blossoming with subtle motion and grace.



*designed in collaboration with -
urban space architects*



Walls that scream **RAWyalty**

SEE IT IN ACTION



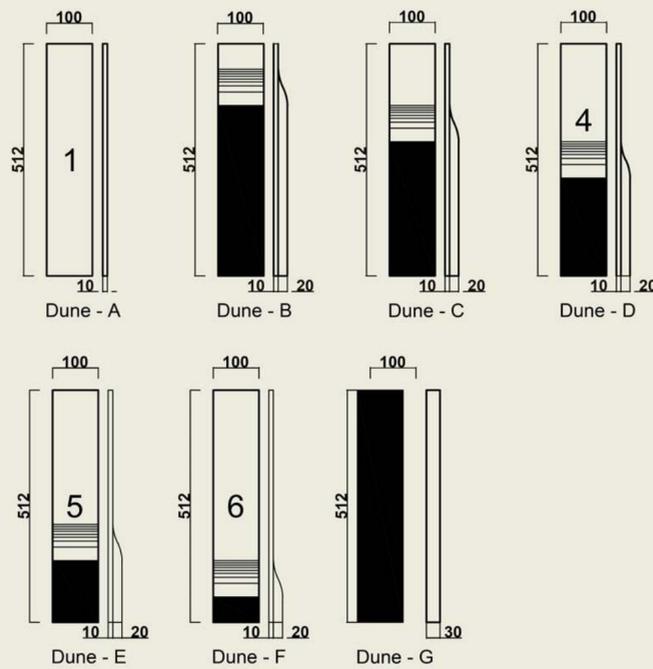
PETAL



DUNE

SONG OF THE DESERT

Dune concrete panels mimic the fluid forms of sand dunes, adding texture and visual interest to spaces. Integrated LED lighting enhances the patterns, creating a striking, dynamic effect. Perfect for nature-inspired, artistic architectural designs.



*designed in collaboration with -
urban space architects*



Walls that scream RAWyalty

SEE IT IN ACTION



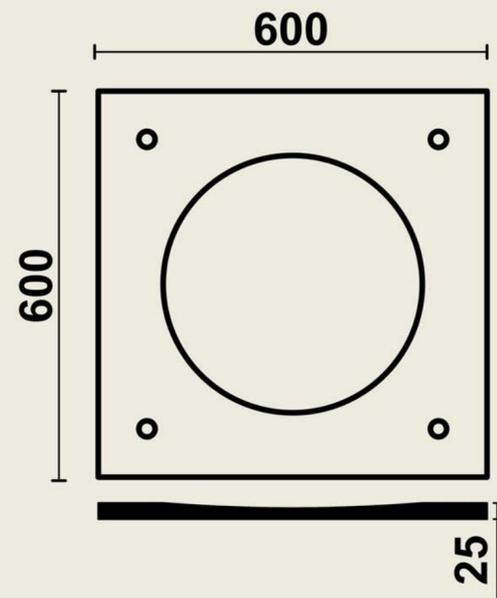
DUNE



SCOOP

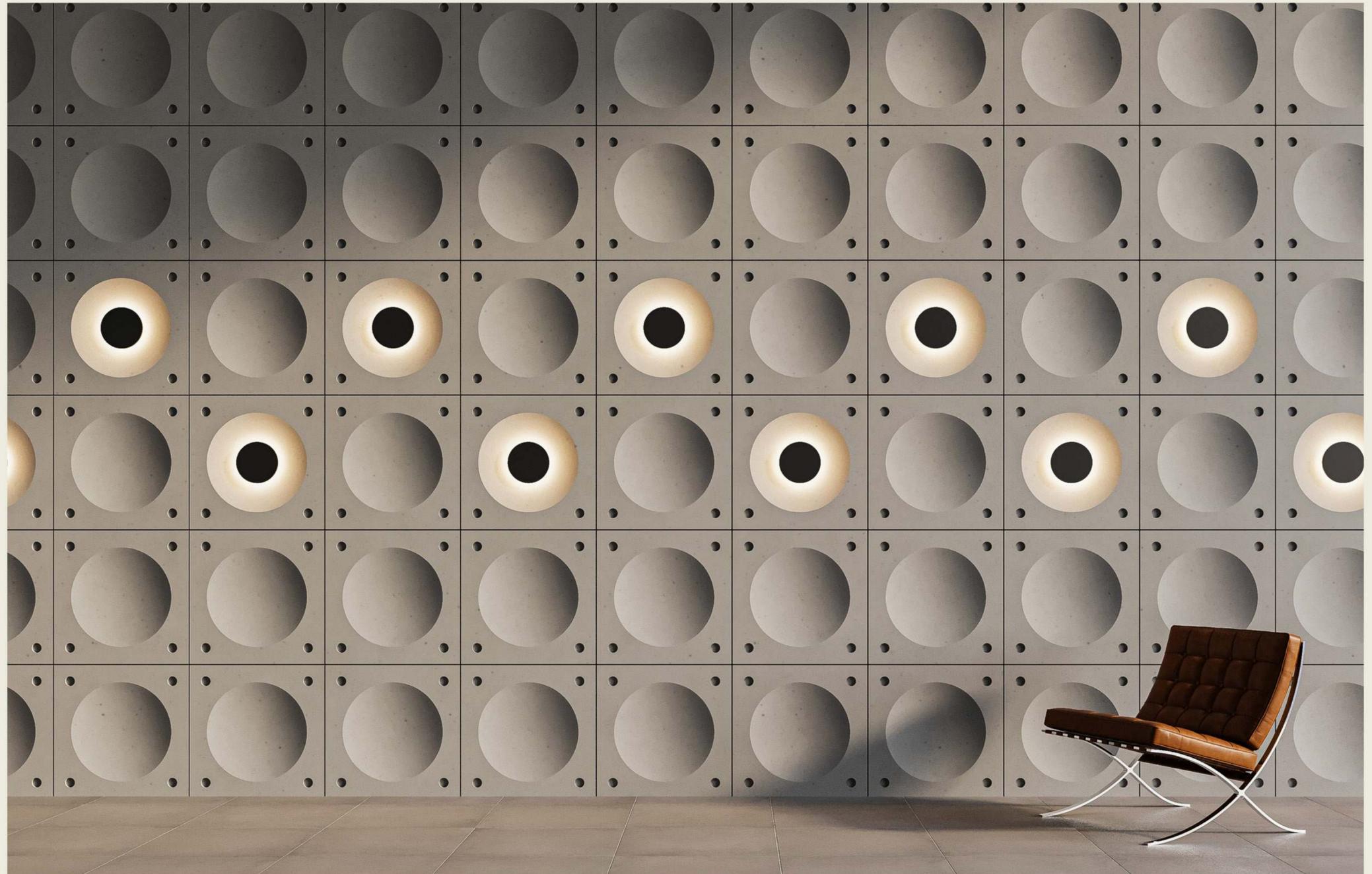
SIMPLY OUT OF THIS WORLD

Scoop Wall Panels by Hey Concrete, inspired by Kerala's pot ceiling architecture, blend precision with aesthetic charm. Ideal for double-height walls, they create a captivating rhythm, especially when paired with lighting.



Walls that scream RAWyalty

SEE IT IN ACTION

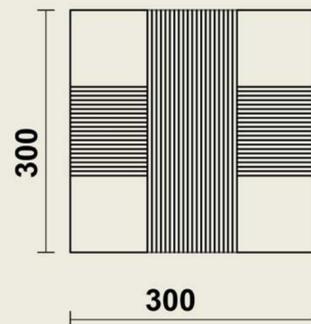


ENDLESS

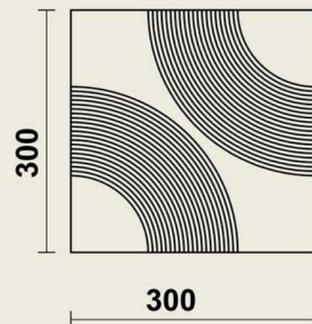
AN INFINITE LOOP OF TEXTURE

ENDLESS redefines the beauty of continuity through two deceptively simple panels that unlock infinite possibility. Each piece carries grooves that don't just sit on the surface- they reach outward, searching for the next panel, syncing effortlessly to create patterns that feel alive.

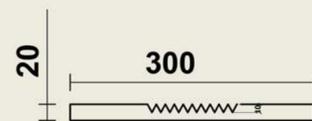
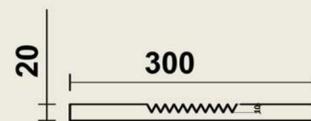
It brings that philosophy into design. The arcs ripple like expanding horizons, while the linear grooves stretch forward with quiet determination.



ENDLESS - A



ENDLESS - B



designed in collaboration with -
urban space architects



SEE IT IN ACTION



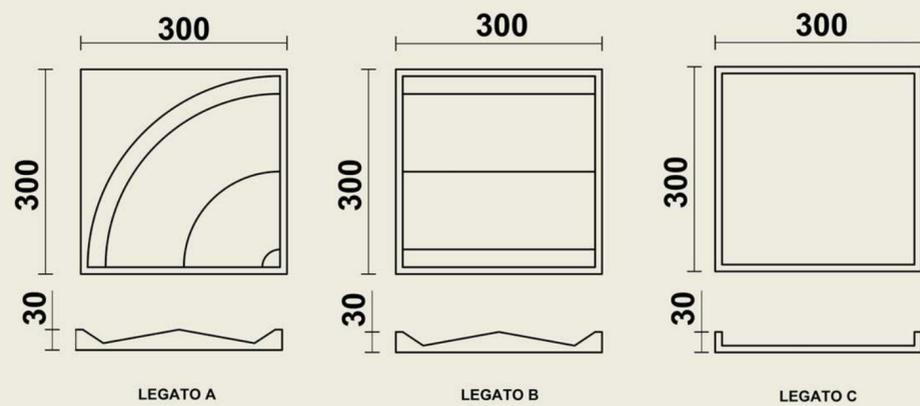
ENDLESS



LEGATO

BUILT TO CONNECT, DESIGNED TO FLOW

Legato draws inspiration from the playful logic of LEGO, where individual elements combine to form expressive compositions. Developed across three interlocking panels, its varied geometric forms create rhythm, movement, and endless pattern possibilities. This modular design transforms simple shapes into a dynamic, cohesive surface.



*designed in collaboration with -
urban space architects*



Walls that scream **RAWyalty**

SEE IT IN ACTION



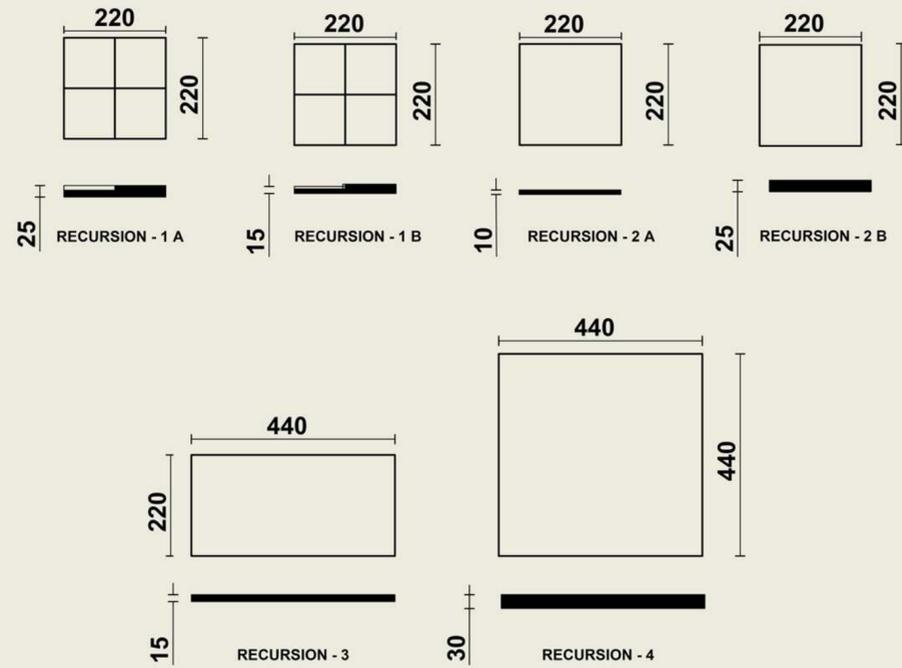
LEGATO



RECURSION

A DIALOGUE OF SQUARES AND RECTANGLES

Recursion is rooted in Bauhaus principles of structure, balance, and repetition. Interlocking squares and rectangles create layered geometry and continuous visual rhythm. Integrated linear lighting enhances depth and shadow, transforming concrete into an architectural canvas where art, function, and modern design converge.



*designed in collaboration with
beyondd:*



Walls that scream RAWyalty

SEE IT IN ACTION



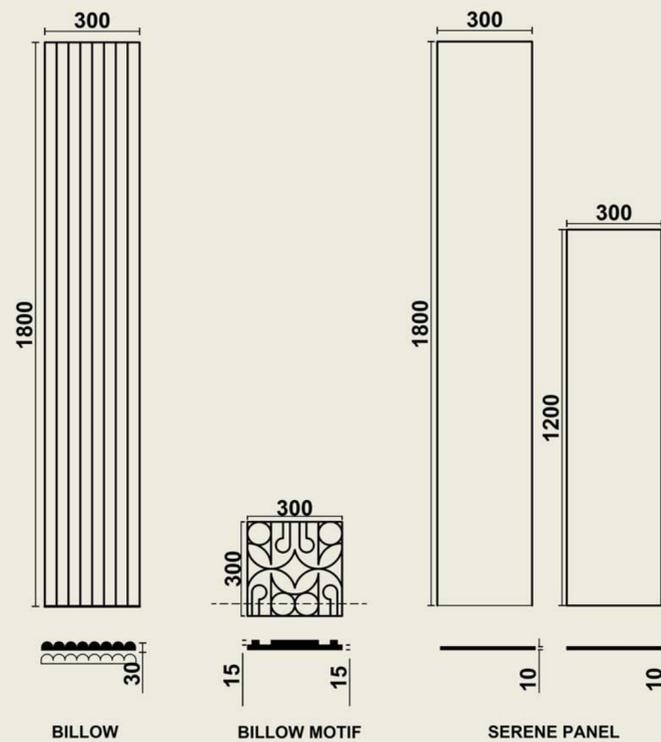
RECURSION



BILLOW

WHERE CLOUDS SETTLE INTO FORM

Billow is inspired by soft, rolling cloud formations shaped by atmospheric movement. Composed of three panels. Billow, Motif, and Flat the design balances rhythm and pause. Together, they create a layered surface where gentle curves and fluted grooves interact with light and shadow, forming a fluid yet grounded architectural wallscape.



Walls that scream RAWyalty

SEE IT IN ACTION



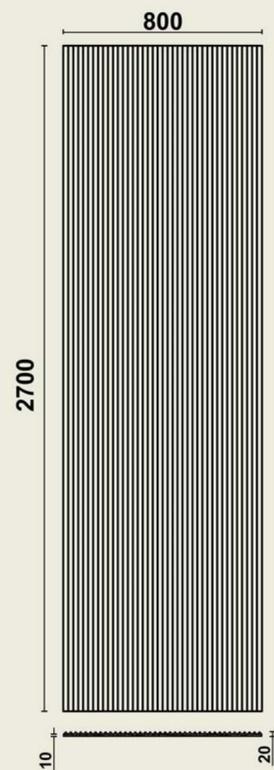
BILLOW



PARALLEL

FROM FIELD TO FORM

Parallel is inspired by the linear marks of a plough moving through cultivated land. Reinterpreted in concrete, disciplined grooves express rhythm, direction, and strength. Designed in a large 2700 × 800 mm format, the panel unfolds seamlessly, creating a bold yet calm architectural surface rooted in the essence of the earth.



Walls that scream RAWyalty

SEE IT IN ACTION



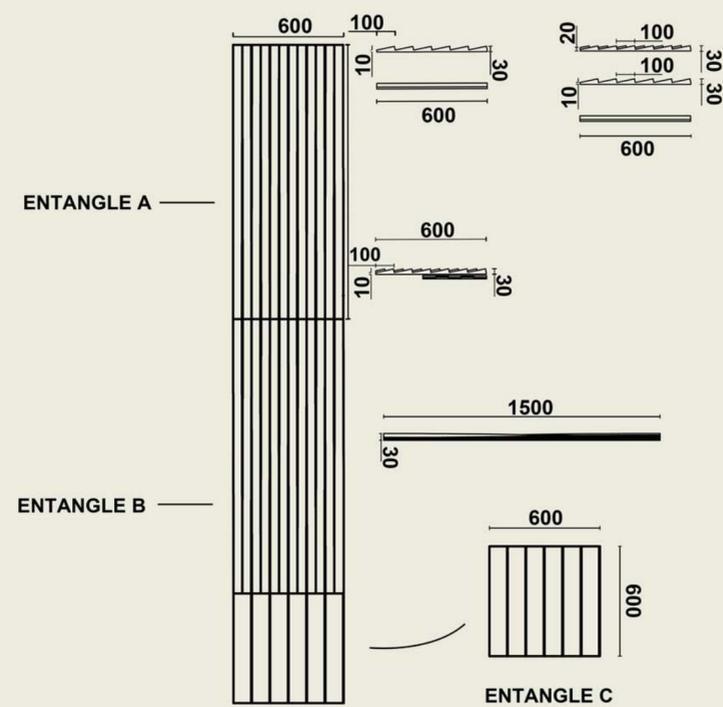
PARALLEL



ENTANGLE

WHERE LINES CONNECT, AND SHADOWS SPEAK

Entangle is inspired by the rhythmic overlap of intertwining ropes. Intersecting linear grooves create a layered pattern that feels fluid yet structured. As light grazes the surface, shadows deepen the grooves, bringing movement and depth transforming simple lines into a dynamic architectural surface that evolves throughout the day.



*designed in collaboration with
beyondd:*



Walls that scream **RAWyalty**

SEE IT IN ACTION



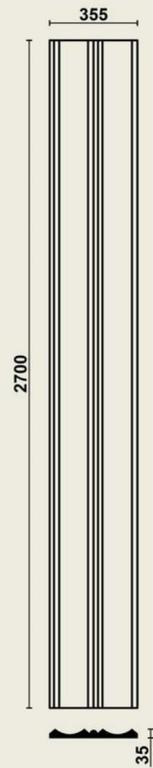
ENTANGLE



DRAPE

WHERE CONCRETE LEARNS TO FLOW

Drape is inspired by the natural fall of fabric, reimagining concrete as a flowing surface. Vertical contours ripple like a suspended curtain, capturing movement in stillness. As light and shadow play across its folds, the panel softens solid form, creating calm, tactile walls that feel both contemporary and timeless.



Walls that scream **RAWyalty**

SEE IT IN ACTION



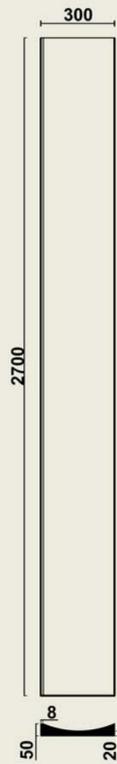
DRAPE



RIDGE

NATURAL CONTOURS, ARCHITECTURAL FORM

Ridge is inspired by the quiet strength of mountain ridgelines rhythmic, repetitive, and timeless. Vertical contours create height & movement as light & shadow shift throughout the day. Bold yet disciplined, the panel balances raw natural expression with modern precision, translating the language of landscapes into refined architectural surfaces.



Walls that scream **RAWyalty**

SEE IT IN ACTION



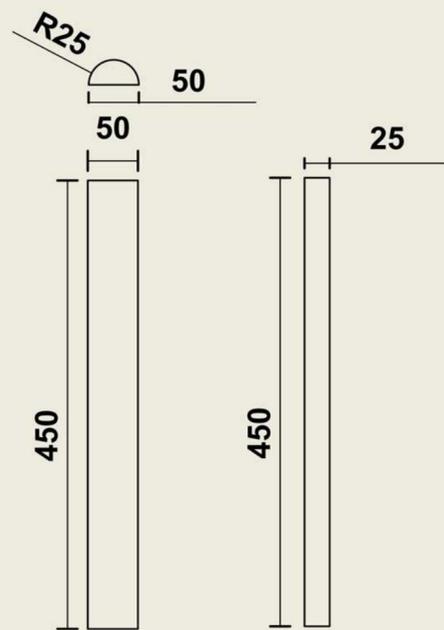
RIDGE



TORUS

HERITAGE IN A MODERN LINE

TORUS takes inspiration from one of the oldest architectural elements known to design—the rounded molding that has shaped structures for centuries. Its form is defined by a gentle convex curve, smooth and continuous, creating a profile that feels both sculptural and subtle. This panel reimagines the classical torus into a modern, minimal language, giving walls a sense of crafted depth without visual noise.



designed in collaboration with -
urban space architects



Walls that scream RAWyalty

SEE IT IN ACTION



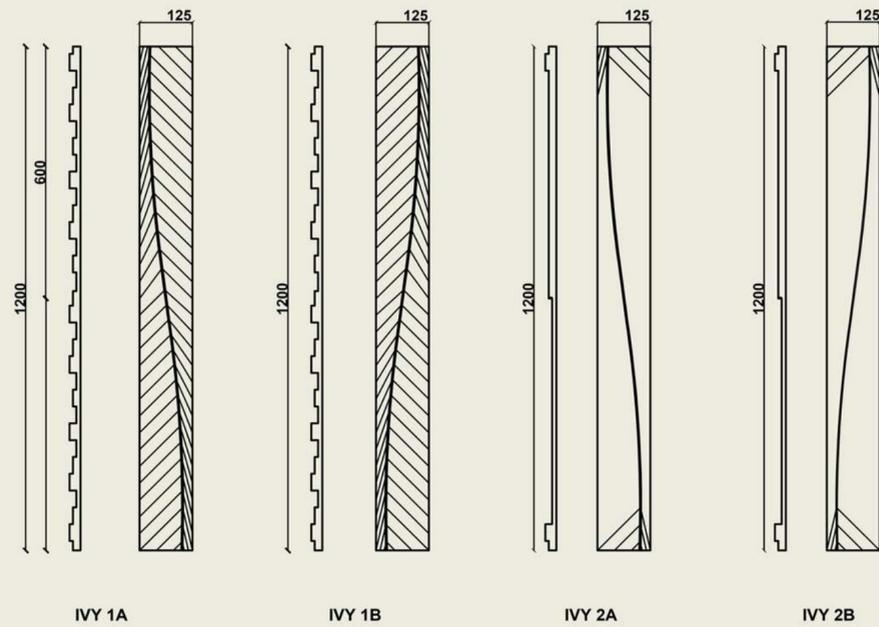
TORUS



IVY

THE POETRY OF LEAVES, RENDERED IN FORM

IVY is inspired by the natural rhythm of ivy leaves, reinterpreted into a refined architectural surface. Four panels—A and B, C and D—form mirrored pairs that flow seamlessly together, creating a continuous, organic composition that brings calm movement and nature's essence into modern spaces.



*designed in collaboration with -
urban space architects*



Walls that scream RAWyalty

SEE IT IN ACTION



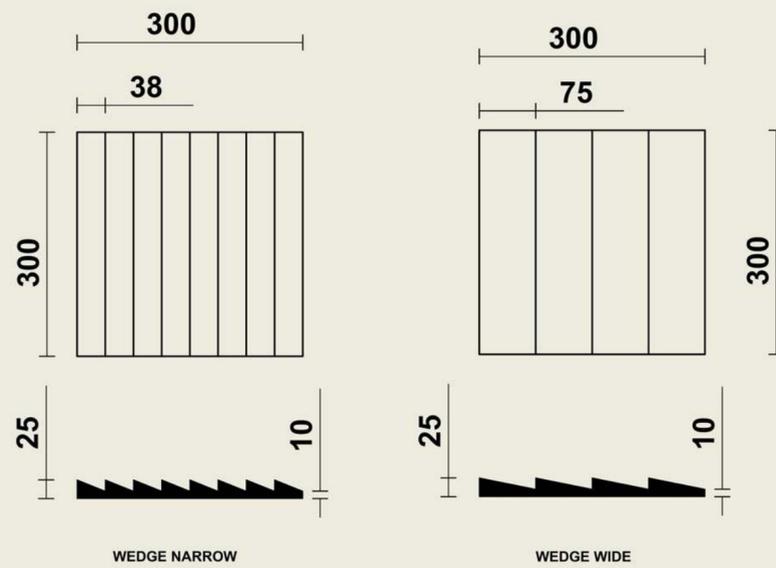
IVY



WEDGE

WHERE ANGLES CREATE IMPACT

Wedge is inspired by the fundamental tool that works through angled force and precision. Tapered geometry creates depth, rhythm, and shadow across the surface. Designed as Wedge Wide and Wedge Narrow, the two-panel system allows controlled variation, forming a bold yet disciplined concrete composition.



Walls that scream RAWyalty

SEE IT IN ACTION



WEDGE

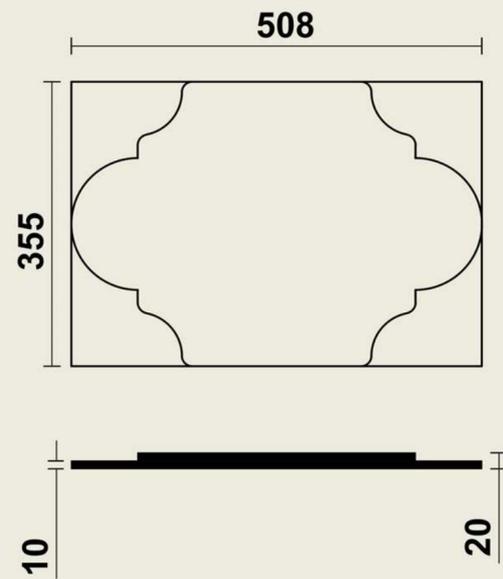


CROWN

A TRIBUTE TO ROYALTY, CAST IN CONCRETE

Crown is inspired by Rajasthan's royal heritage, drawing from the ornate gokharas and facades of traditional havelis. Its scalloped silhouette echoes the form of a king's crown, symbolising dignity and legacy.

Crafted in concrete, the panel bridges historic craftsmanship with contemporary design, bringing a refined, regal rhythm to modern architectural surfaces.



Walls that scream RAWyalty

SEE IT IN ACTION



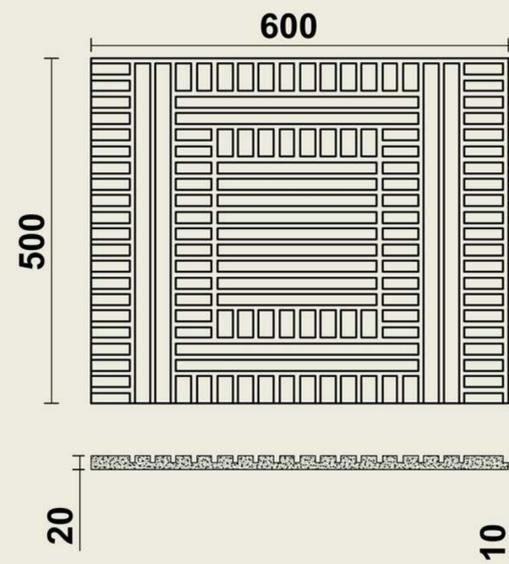
CROWN



MATRIX

GEOMETRY CARVED FROM HISTORY

Matrix is inspired by the geometric rhythm of traditional Indian baoris. Translating stepped levels and voids into concrete, the panel captures layered symmetry and structured repetition. Each groove echoes the descent of steps, creating depth and shadow offering a contemporary interpretation of heritage through modern architectural design.

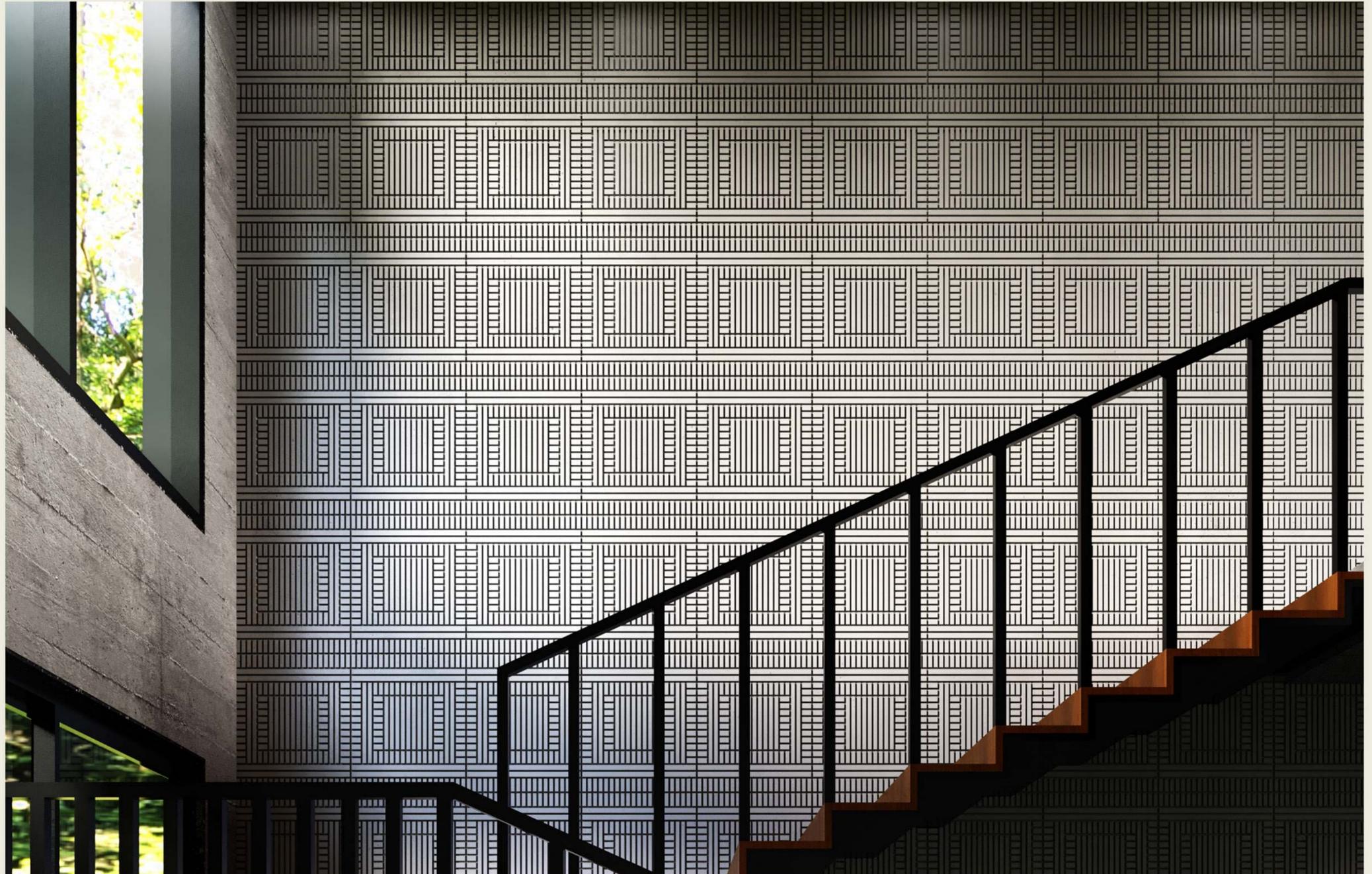


Walls that scream RAWyalty

SEE IT IN ACTION



MATRIX

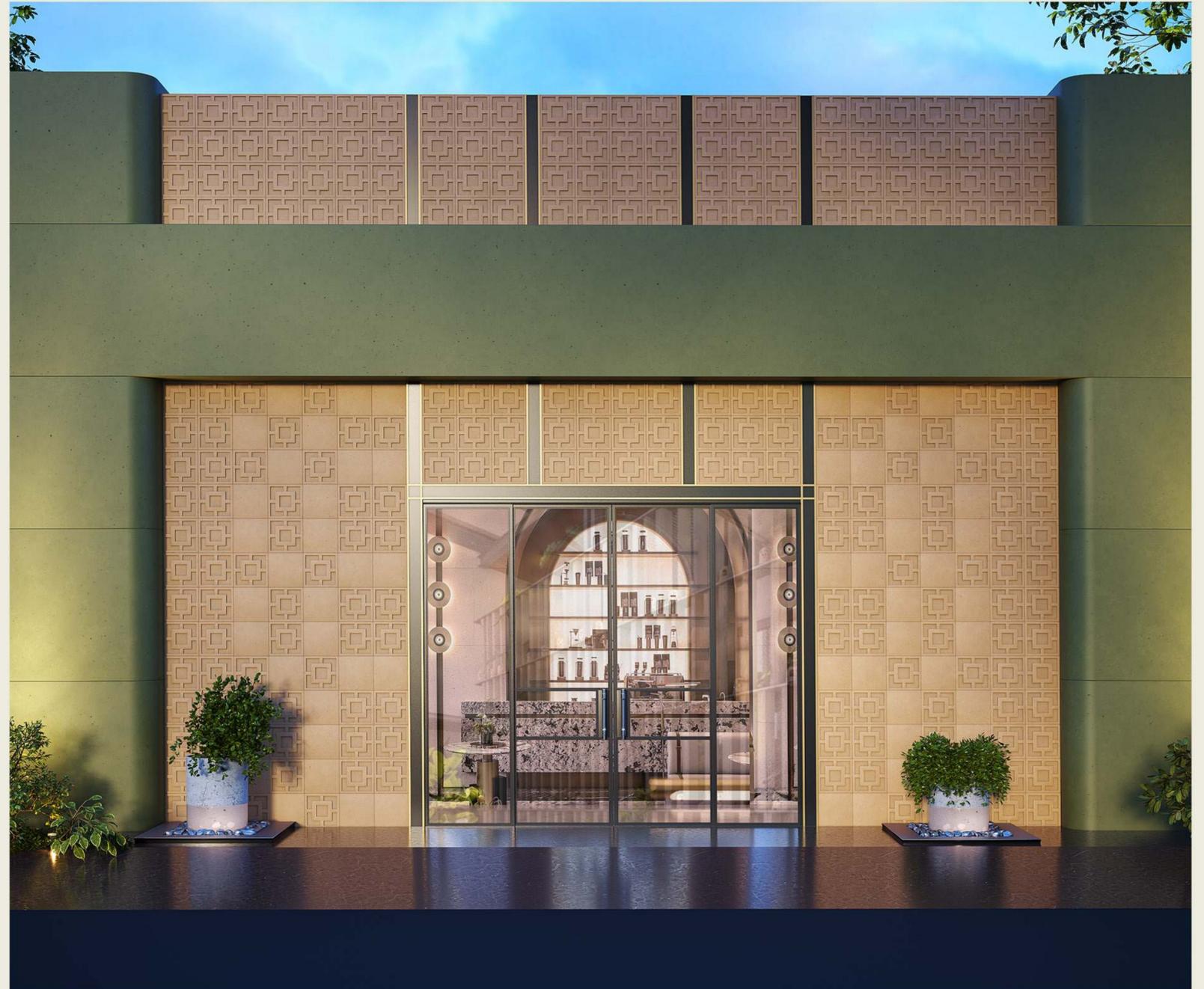
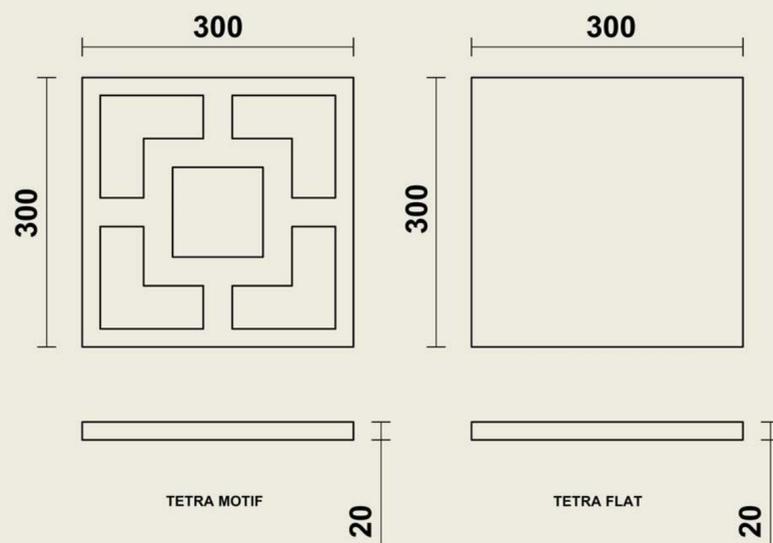


TETRA

COSMIC BALANCE IN MODERN DWELLINGS

Our **Tetra** wall panels are inspired by the Chatur design, which reflects the symbolic significance of the number four in Hindu mythology, representing stability, completeness, and cosmic order.

It is a timeless design that invites deeper contemplation on life's truths.



Walls that scream **RAWyalty**

SEE IT IN ACTION



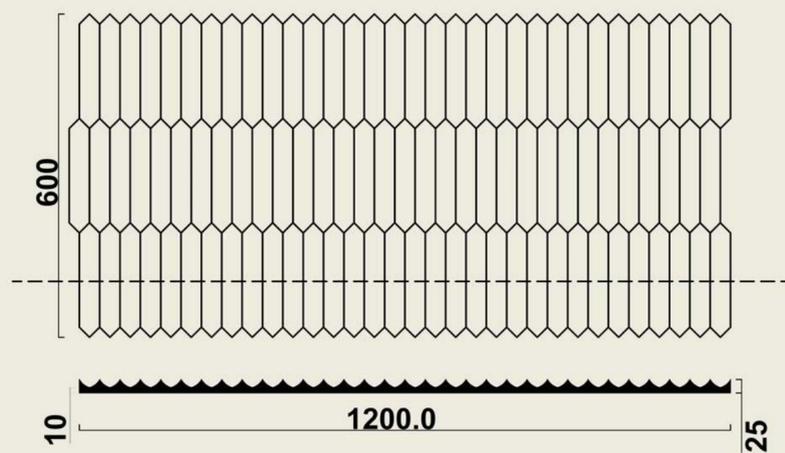
TETRA



PARAMETRIC

GEOMETRY IN MOTION

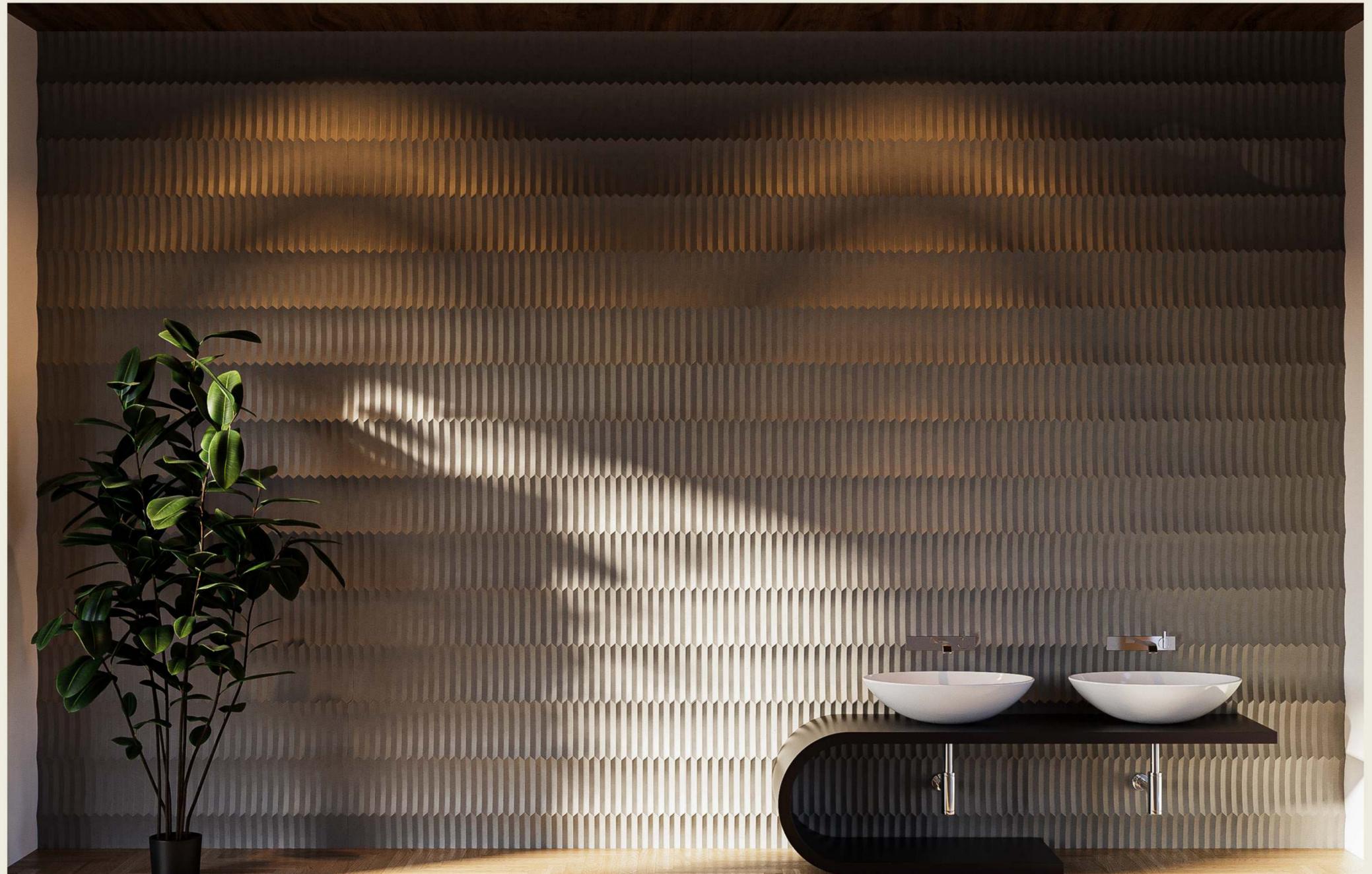
Parametric draws inspiration from digitally driven structures where form evolves through repetition and controlled variation. Fluid, wave-like ridges create depth and motion, responding beautifully to light and shadow. When installed in continuity, the panels form a dynamic architectural skin that fuses technological precision with organic flow.



SEE IT IN ACTION



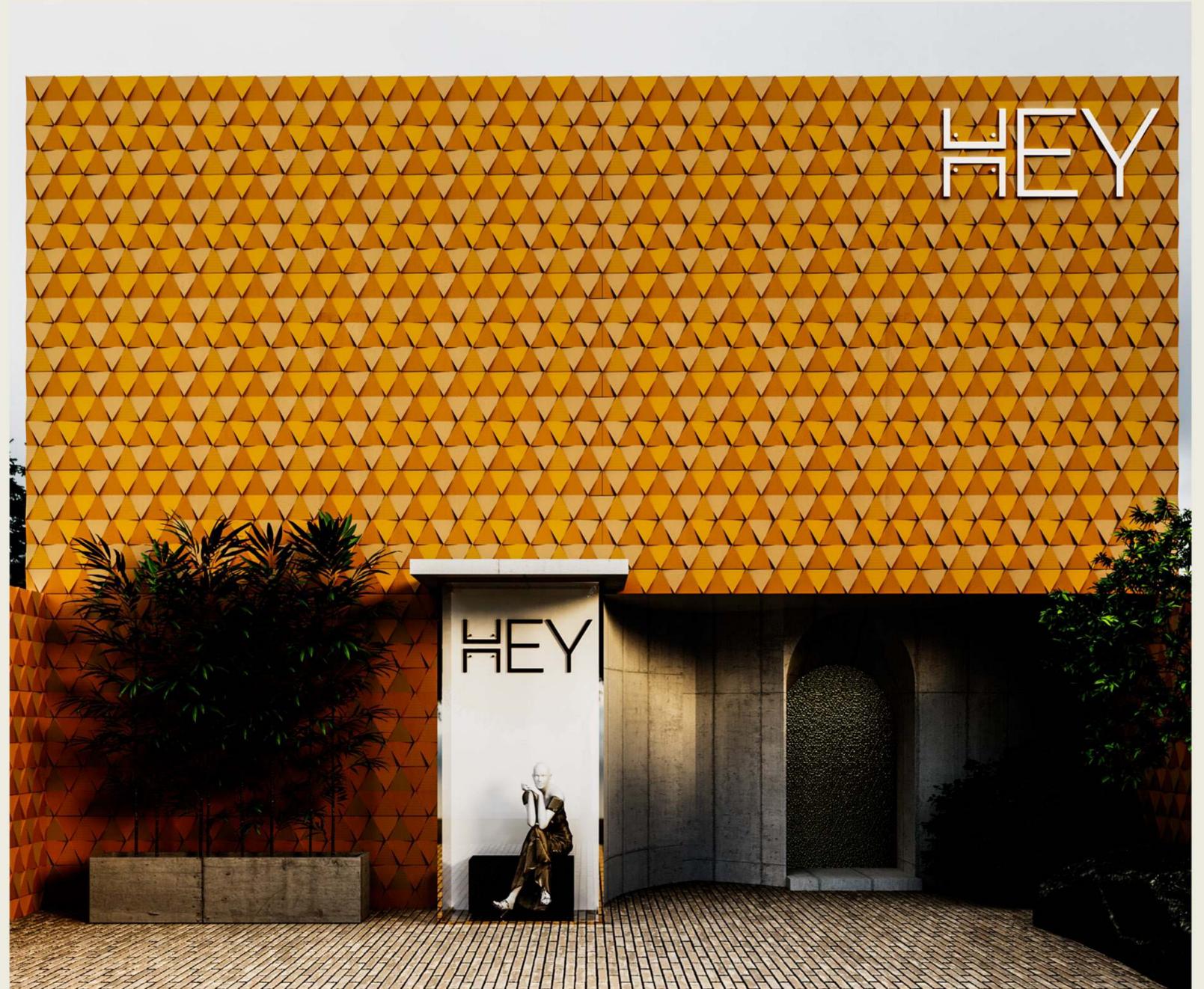
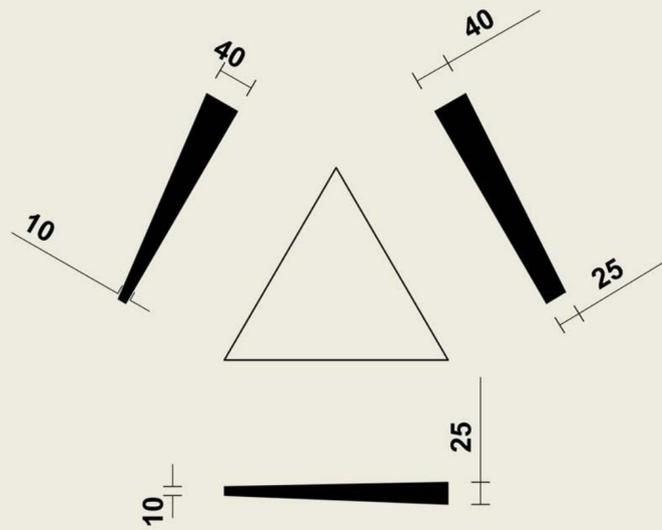
PARAMETRIC



DELTA

WHERE FLOWS MEET, FORM EMERGES

Delta is inspired by the convergence of rivers, where multiple flows unite into a powerful form. Translated into concrete, its triangular geometry expresses movement and direction. Subtle variations allow rotation and evolving patterns, bringing a sense of motion, transition, and thoughtful balance to architectural surfaces.



Walls that scream RAWyalty

SEE IT IN ACTION



DELTA

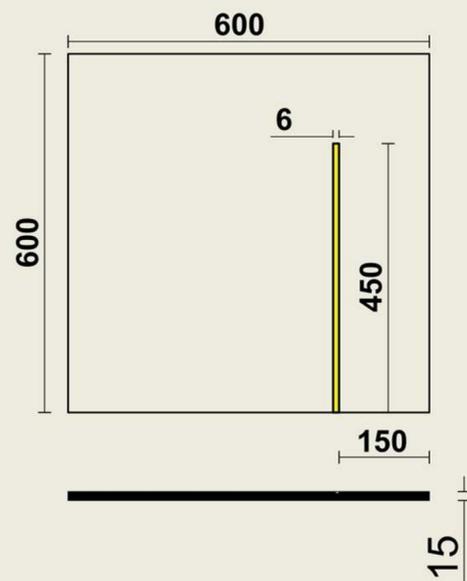


LINEAR BRASS

WHERE LINES MEET LUXURY

Linear Brass celebrates simplicity through rhythm & refinement. Linear grooves form a subtle grid across the surface, creating a calm & structured visual language. Carefully inlaid brass strips add warmth and contrast.

The interplay of matte concrete & metallic highlights makes this panel versatile for contemporary interiors.



Walls that scream RAWyalty

SEE IT IN ACTION



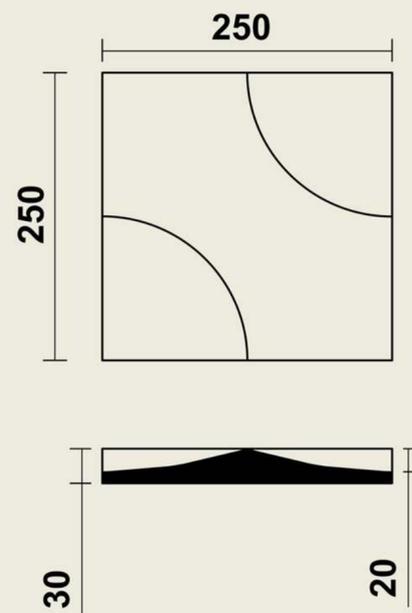
LINEAR BRASS



CURVE

WHERE LINES FLOW INTO CALM

Curve is inspired by the quiet elegance of flowing lines in nature. Gently sculpted profiles interlock seamlessly to create a continuous, wave-like rhythm. As light glides across the curves, depth and movement emerge, bringing a sense of calm, balance, and understated architectural harmony to any space.



SEE IT IN ACTION



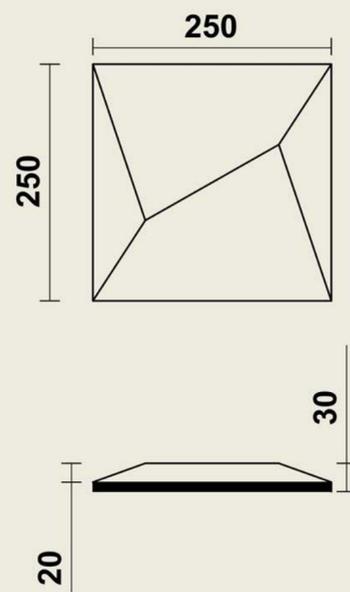
CURVE



PRISM

WHERE LIGHT FINDS ITS FORM

Prism is inspired by the way light disperses through a prism. Faceted geometric planes catch and reflect light differently, creating shifting highlights and depth throughout the day. When combined, the panels form a rhythmic, ever-changing surface that brings energy, movement, and a subtle play of light to architecture.



Walls that scream **RAWyalty**

SEE IT IN ACTION



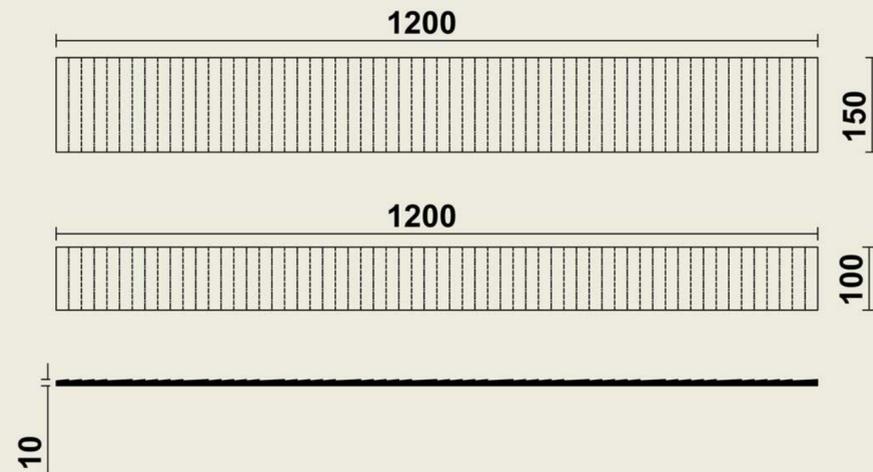
PRISM



RUGGED WOOD

NATURE'S GRAIN, CAST IN CONCRETE

Ruggedwood draws inspiration from the raw texture of tree bark and natural wood grains. Deep grooves and layered detailing celebrate organic imperfections. Available in 100 mm and 150 mm variations, the panel offers flexible rhythm and scale creating tactile, grounded surfaces that connect nature's character with the permanence of concrete.



Walls that scream RAWyalty

SEE IT IN ACTION



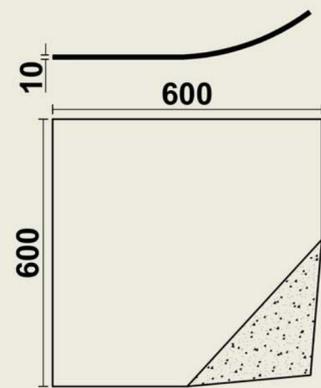
RUGGED WOOD



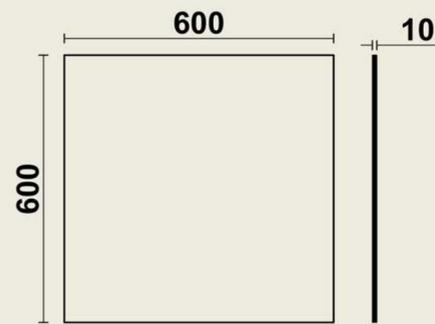
CORNER FOLD

CONCRETE, FOLDED WITH INTENT

Corner Fold is inspired by the precision of paper folding. Gently folded corners align to form a striking star-like geometry when panels come together. Designed to hold light at the centre, the panel draws from origami principles to bring symmetry, softness, and quiet drama to architectural surfaces.



CORNER FOLD



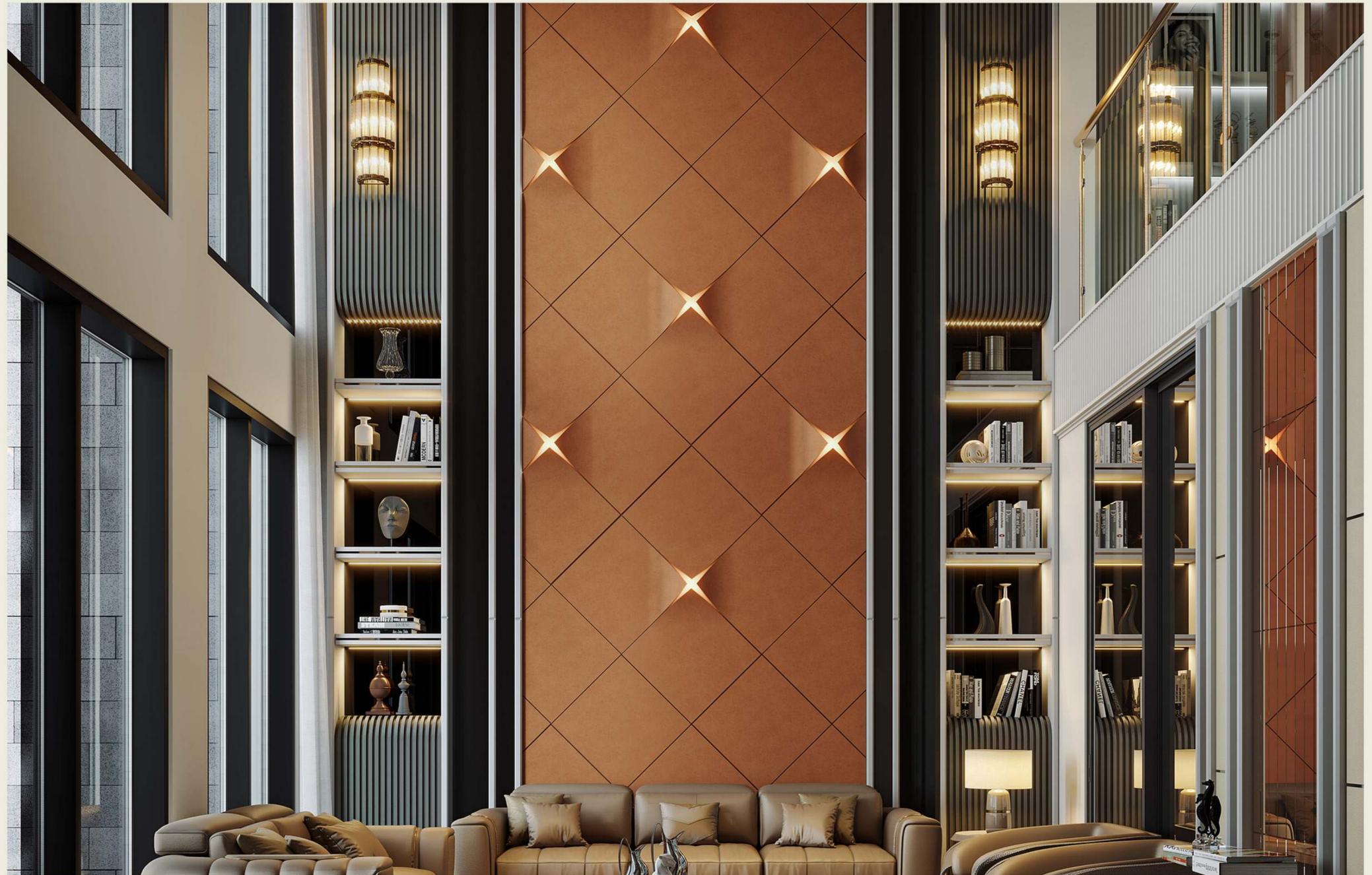
SERENE PANEL



SEE IT IN ACTION



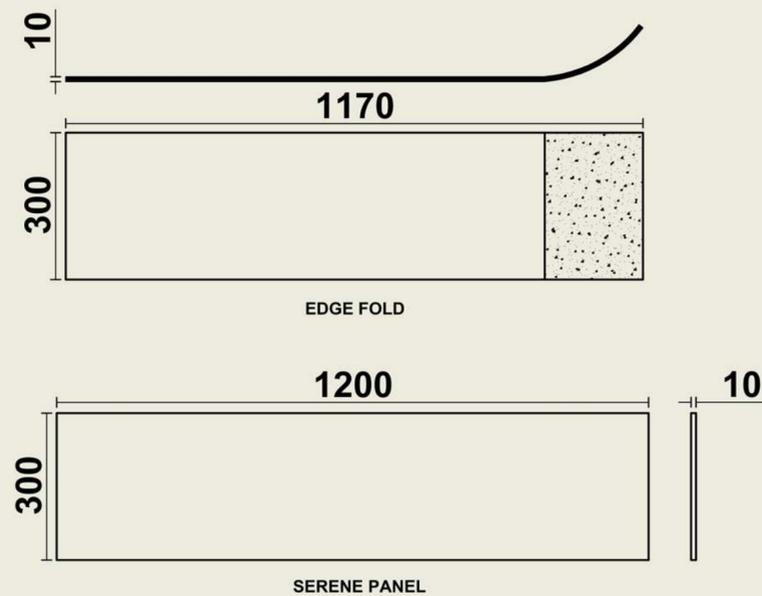
CORNER FOLD



EDGE FOLD

CONCRETE, FOLDED WITH INTENT

Edge Fold is inspired by the quiet elegance of paper folded along its edge. Subtle vertical folds create depth, rhythm, and a refined play of light and shadow. Integrated lighting softly highlights the folds, transforming a minimal gesture into a bold, architectural concrete statement.



Walls that scream RAWyalty

SEE IT IN ACTION



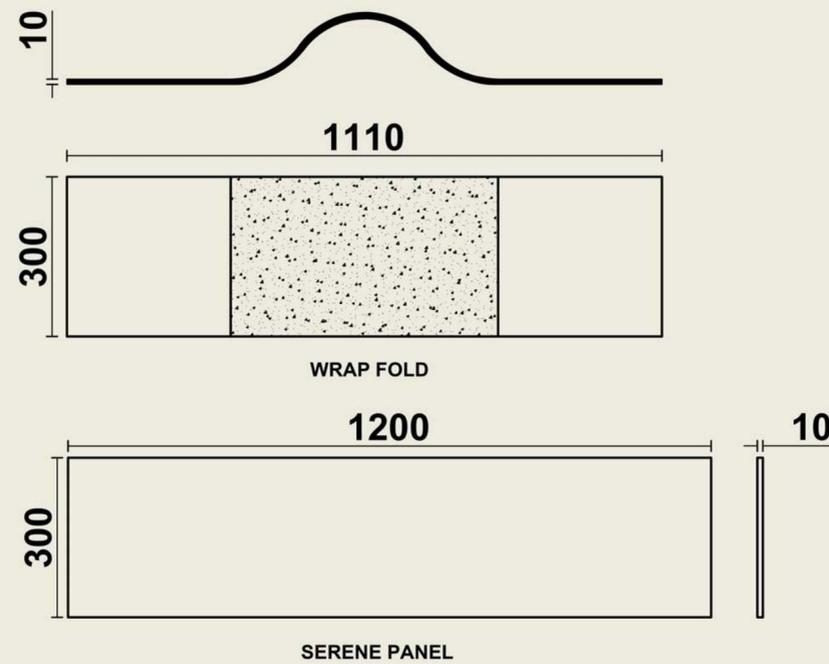
EDGE FOLD



WRAP FOLD

CONCRETE, FOLDED WITH INTENT

Wrap Fold draws inspiration from the art of paper folding, translating delicate creases into concrete form. A subtle central wrap creates depth, rhythm, and movement, designed to hold light or planters. The panel softens rigid surfaces, bringing a crafted, origami-like elegance to contemporary architecture.



Walls that scream RAWyalty

SEE IT IN ACTION



WRAP FOLD



SHADES OF HEY



ASH GREY
RAL CODE
#7032



BETON GREY
RAL CODE
#7038



SOLID GREY
RAL CODE
#7004



SMOKE GREY
RAL CODE
#7046



SLATE GREY
RAL CODE
#7031



CHARCOAL GREY
RAL CODE
#7015



OPAL WHITE
RAL CODE
#9012



MOCHA
CUSTOMIZE COLOR



UPSCALE IVORY
RAL CODE
#1015



WORLDLY BEIGE
RAL CODE
#1019



WOODEN BROWN
RAL CODE
#8024



PUDDLE BROWN
CUSTOMIZE COLOR



COBALT BLUE
RAL CODE
#5008



OCHRE
RAL CODE
#8001



EARTHY PINK
RAL CODE
#4009



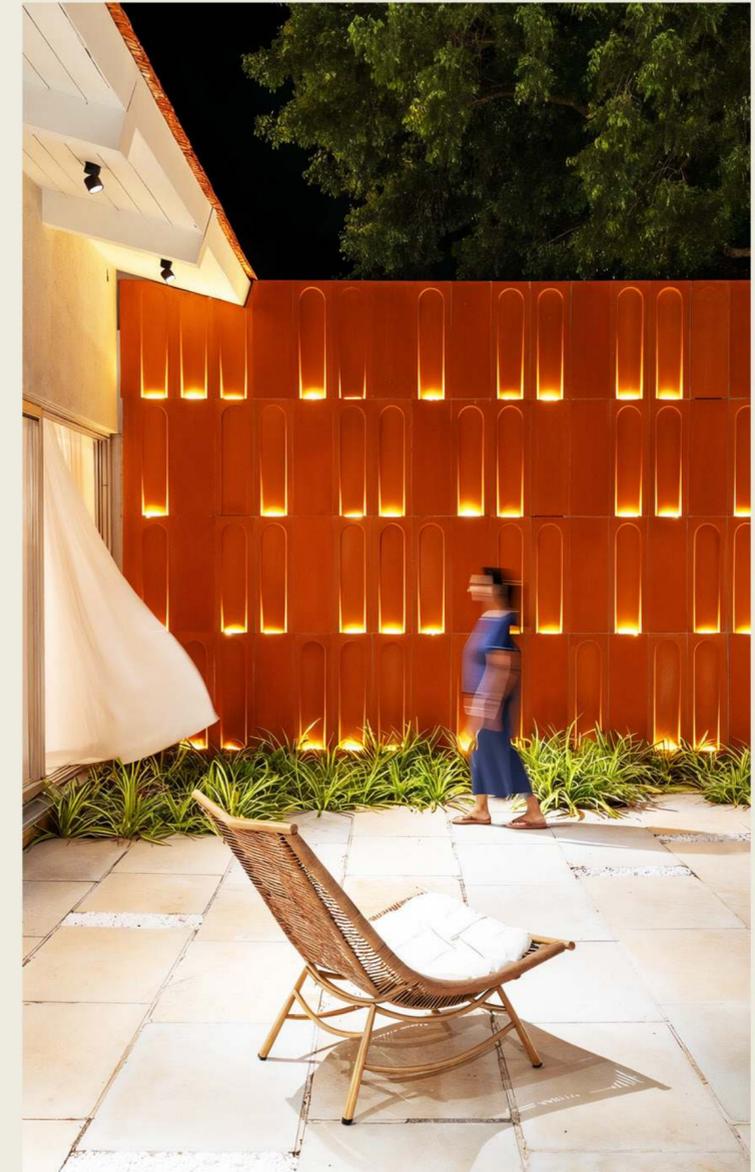
CYAN
RAL CODE
#6021



PENSICE GREEN
RAL CODE
#6011



ROUGE RED
RAL CODE
#8004



TEXTURES OF HEY

HEY Concrete panels are available in two different textures - Porous and Plain.

The Porous texture as the name suggests comes with tiny pores that give the panels a unique finish different from smooth traditional surfaces.

The Plain texture is a simple design that is pleasant to behold.



Porous Texture

Porous texture features visible air pockets and micro-voids, giving the surface a rugged, tactile appearance.



Plain Texture

Plain texture is smooth, clean, and minimal, offering a refined surface with minimal marks or variation.



BREEZE BLOCKS

A MODERN ANSWER TO NATURAL COOLING

Inspired by the timeless science of passive cooling. Traditionally designed to allow warm air to pass through and disperse as cooler airflow, this panel preserves the same fundamental intent while introducing modern forms and multiple design variations. Each pattern is carefully crafted to balance airflow, light, and visual interest, Rooted in climate-responsive design, it bridges tradition and innovation offering a solution that promotes sustainability while elevating surfaces.

Breeze Blocks comes in 3 color options - Grey, Orange and White.



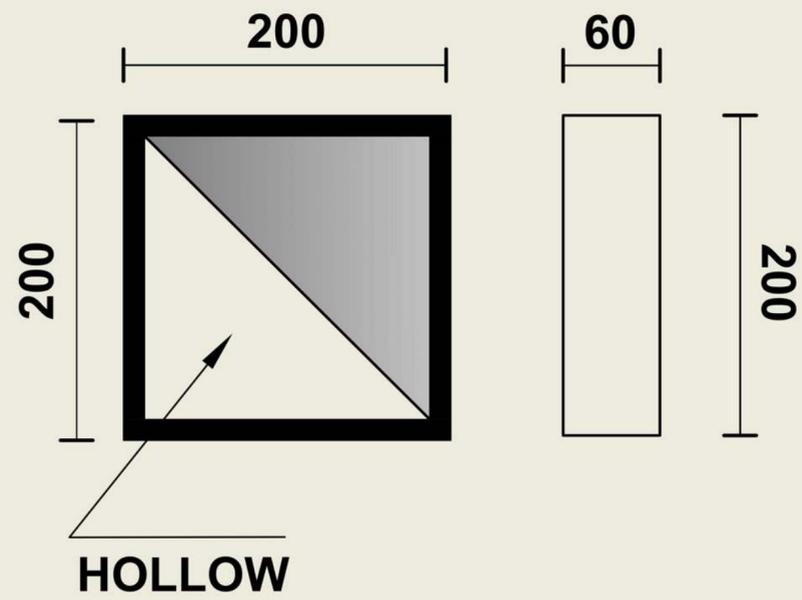
Walls that scream RAWyalty



Breeze Blocks by Hey Concrete represents a unique innovation in concrete design, offering both functional and aesthetic benefits. These blocks enable free airflow while adorning partitions and walls with their captivating beauty and sleek appearance. Available in various distinct designs, they impart a palatial look and feel to any space. Crafted from high-quality white cement and quartz sand, they effectively eliminate efflorescence (white salt deposits), ensuring a superior finish. With a compressive strength greater than 50 MPa, these blocks are grinded and finished on the backside for a refined look. They are highly reinforced with glass fiber, providing exceptional strength and minimizing damage during transportation and handling. Concrete Breeze Blocks are the perfect choice for those seeking a blend of elegance, durability, and functionality in their architectural designs.

Our team of skilled craftsmen and designers work together to create innovative products that will elevate any project. Join us on our journey as we continue to push the boundaries and inspire others through the power of concrete. Welcome to HeyConcrete – where strength meets beauty.

BB 01



Walls that scream RAWyalty

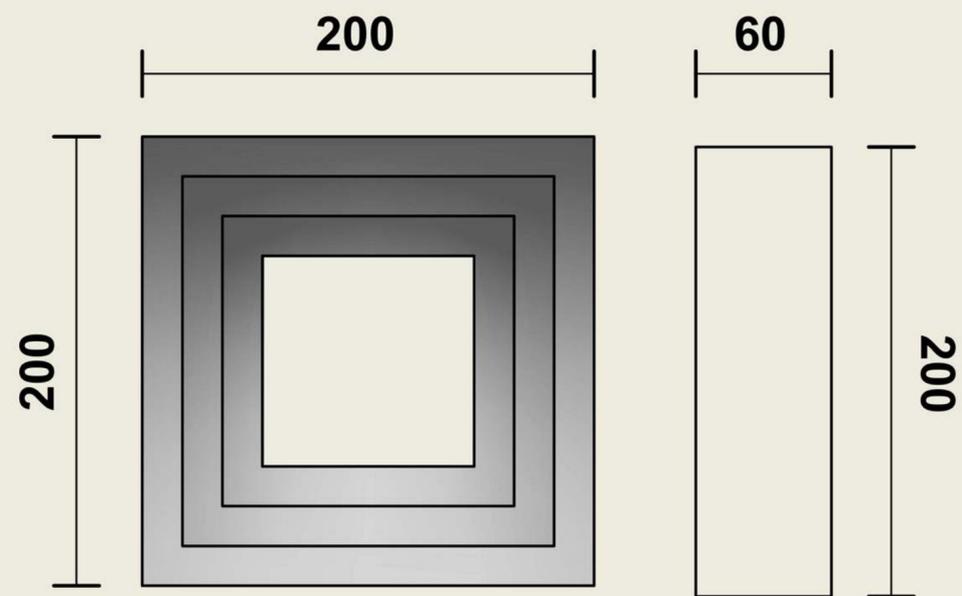
SEE IT IN ACTION



BB 01



BB 02



Walls that scream RAWyalty

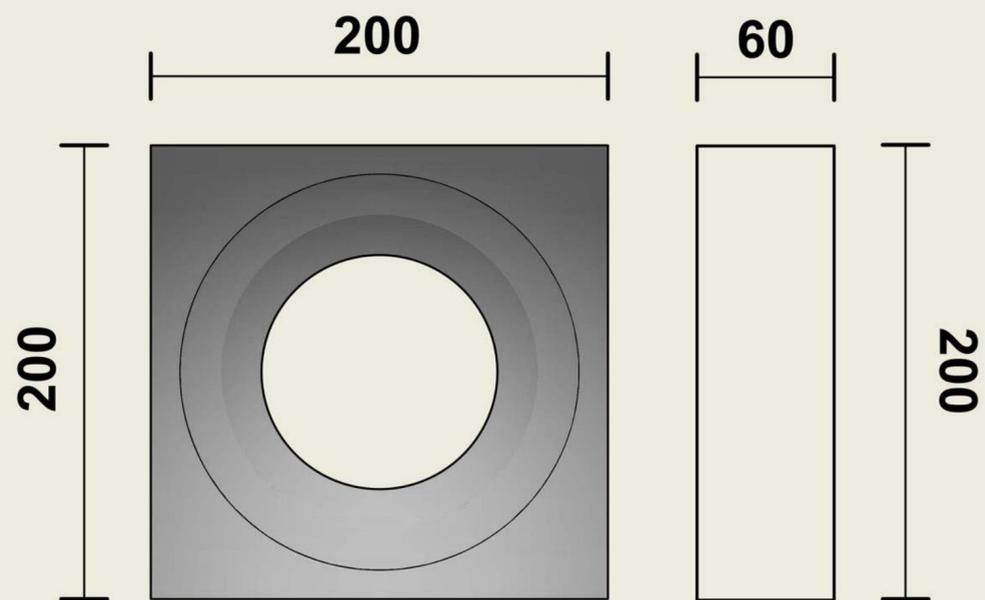
SEE IT IN ACTION



BB 02



BB 03



Walls that scream RAWyalty

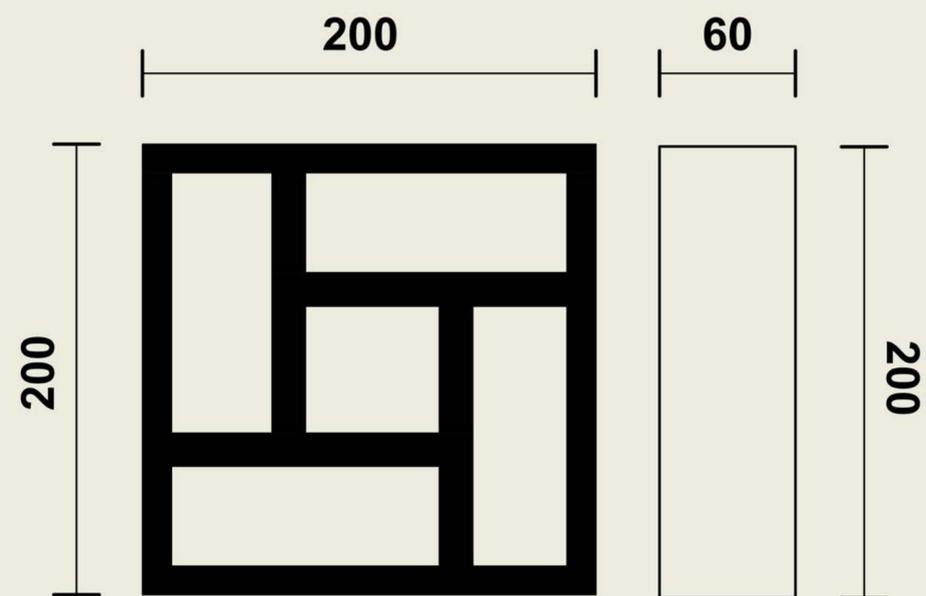
SEE IT IN ACTION



BB 03



BB 04



Walls that scream RAWyalty

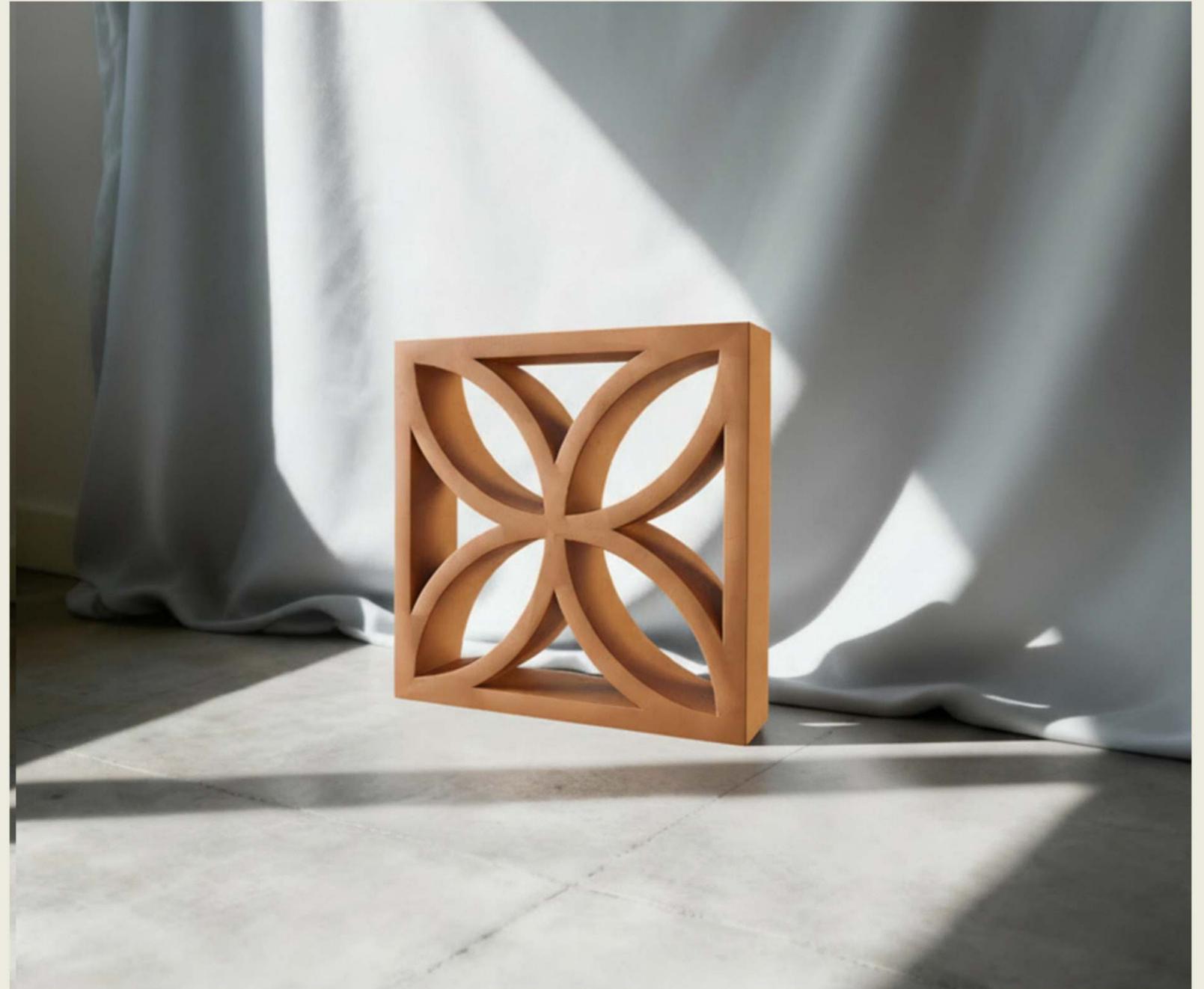
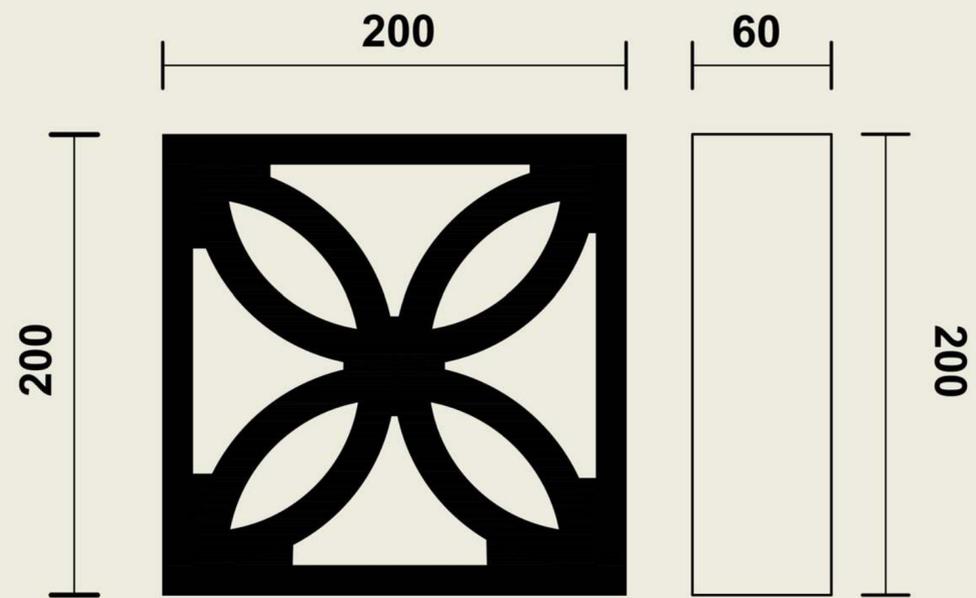
SEE IT IN ACTION



BB 04



BB 05



Walls that scream **RAWyalty**

SEE IT IN ACTION

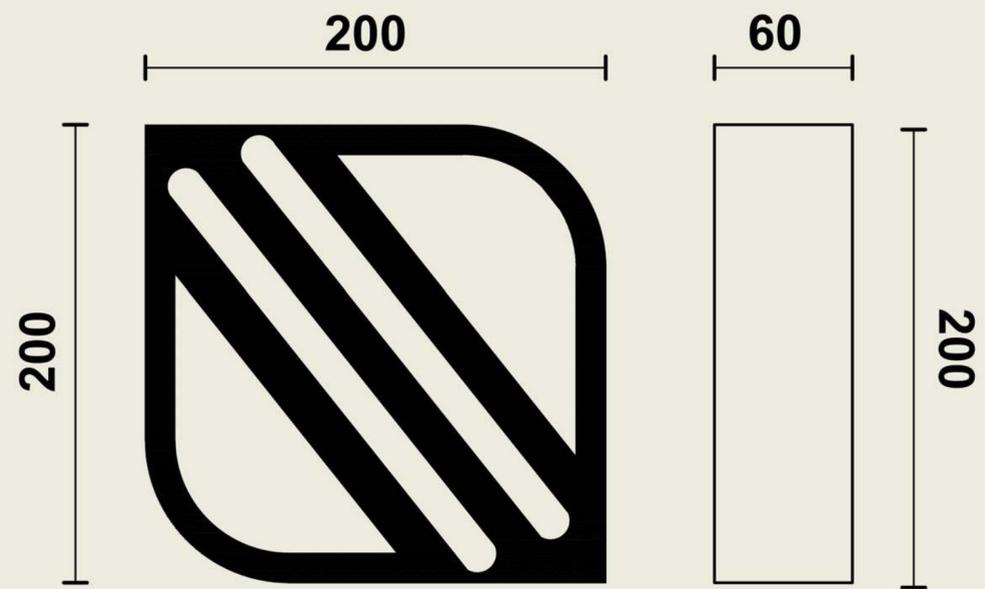


BB 05



HEY CONCRETE

BB 06



Walls that scream RAWyalty

SEE IT IN ACTION



BB 06



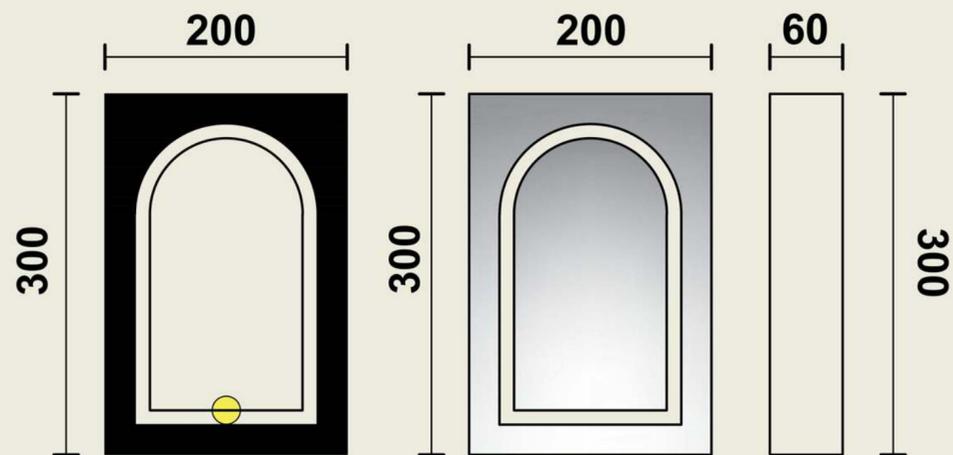
SEE IT IN ACTION



BB 07



BB 08



Walls that scream RAWyalty

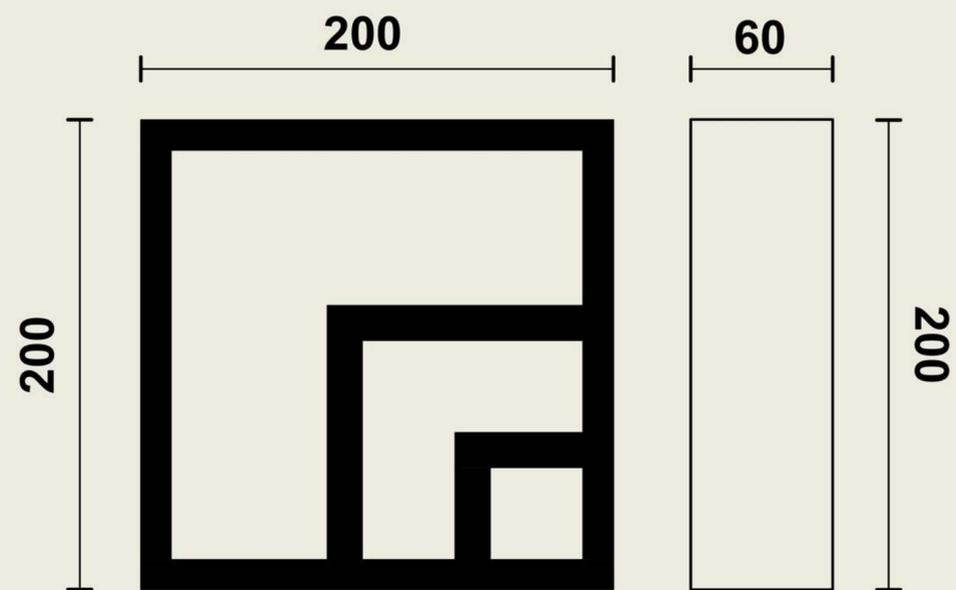
SEE IT IN ACTION



BB 08



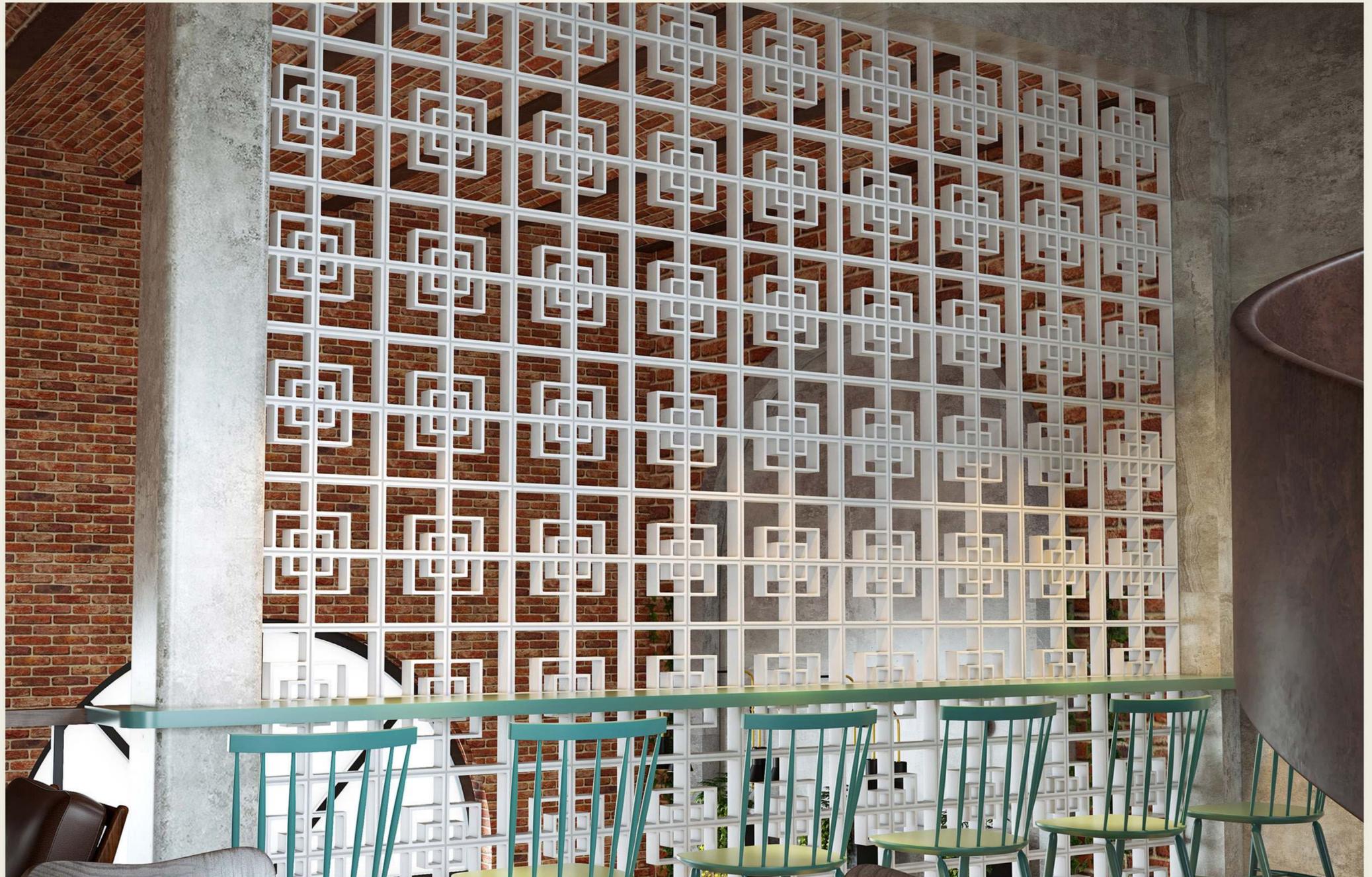
BB 09



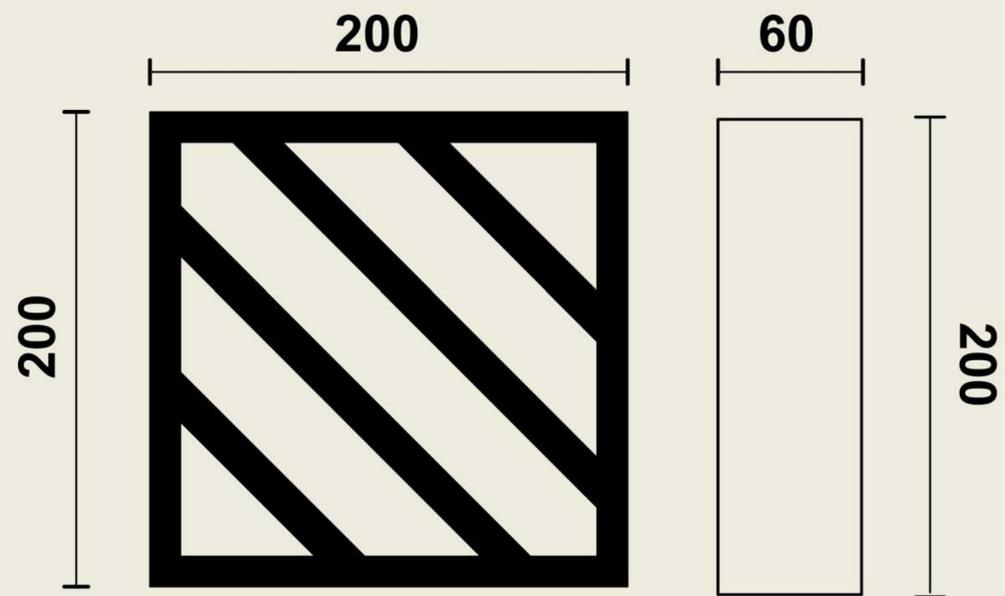
SEE IT IN ACTION



BB 09



BB 10



Walls that scream RAWyalty

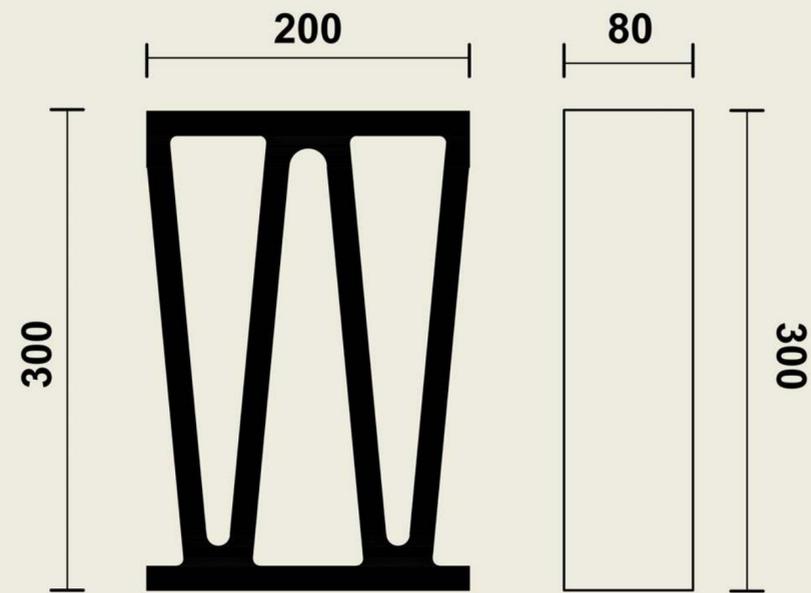
SEE IT IN ACTION



BB 10



BB 11

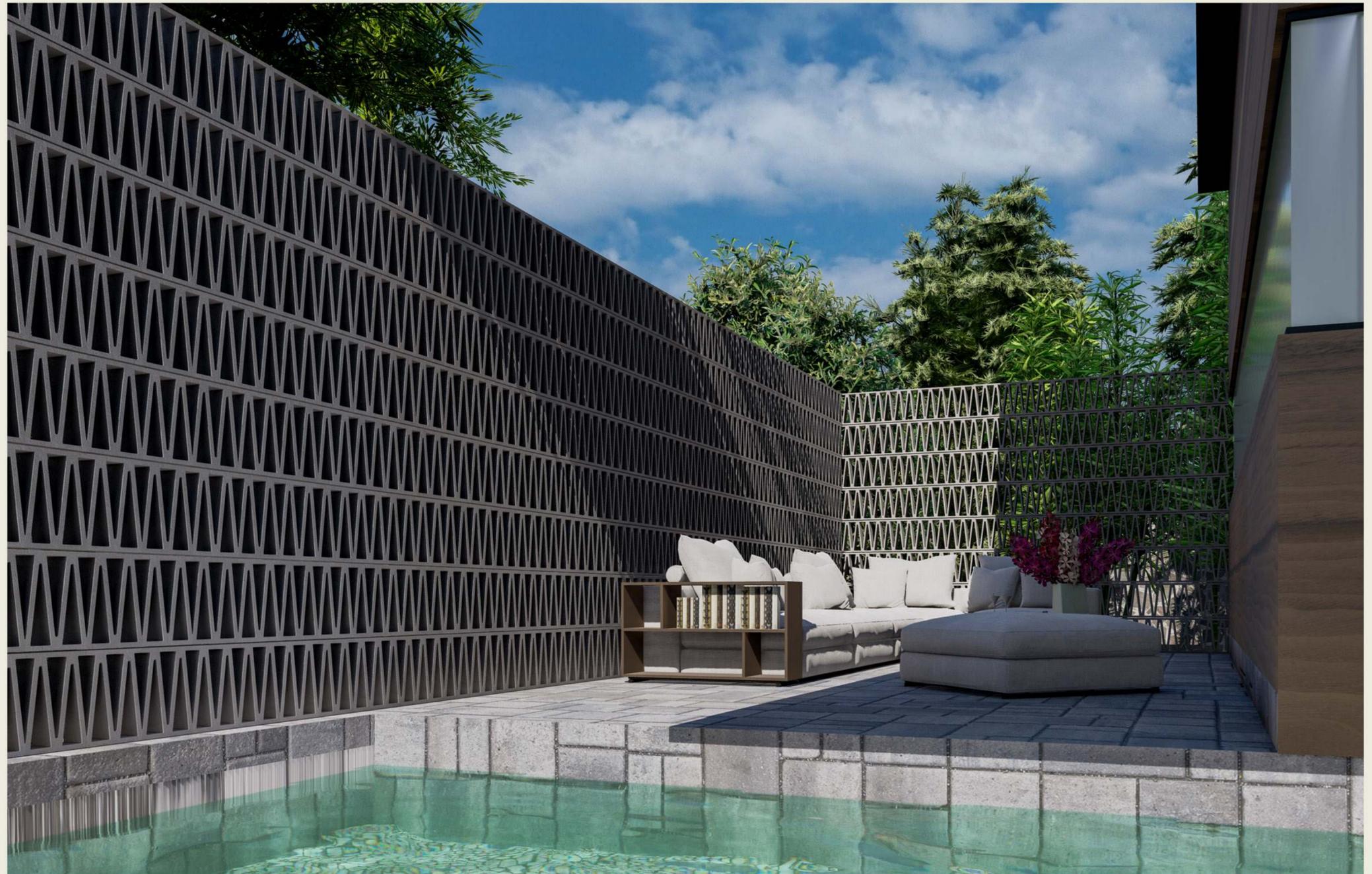


Walls that scream RAWyalty

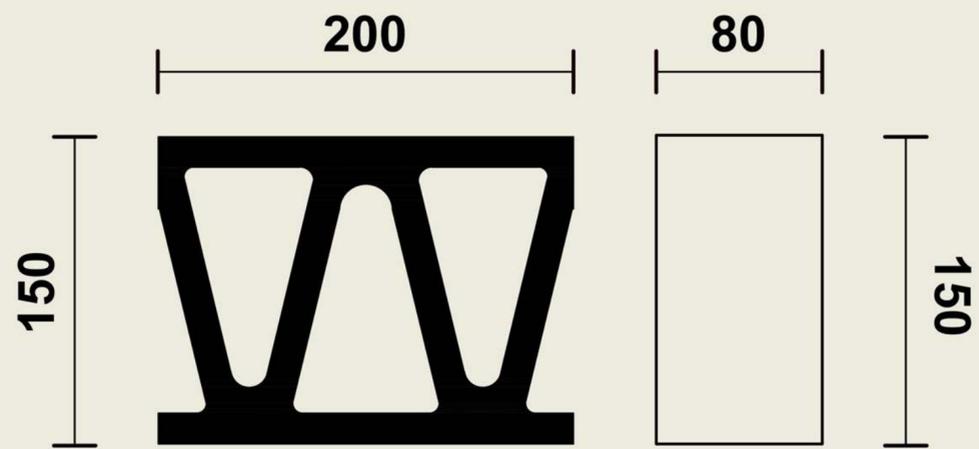
SEE IT IN ACTION



BB 11



BB 12

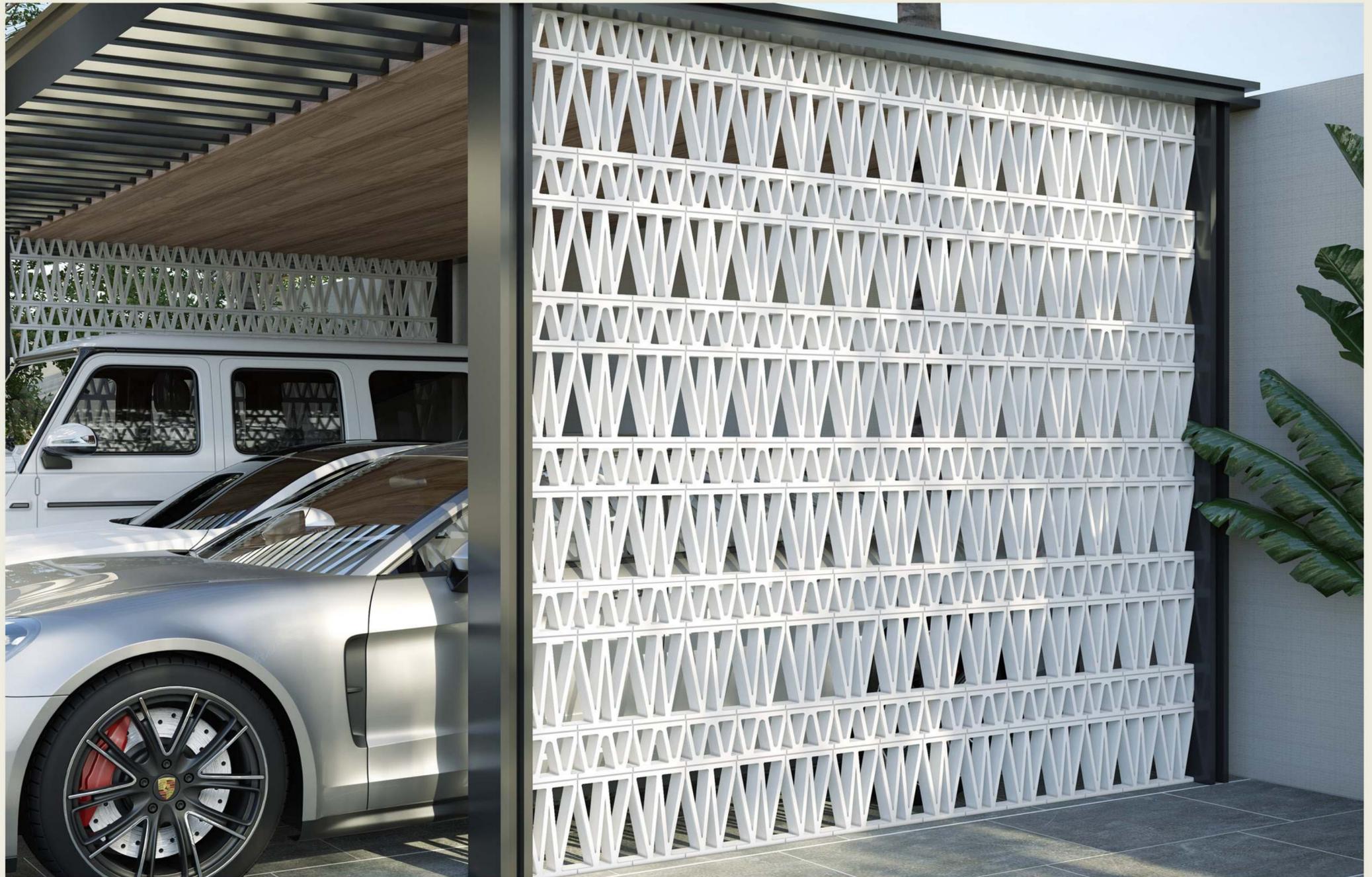


Walls that scream RAWyalty

SEE IT IN ACTION



BB 12



TERRA LINE

DESIGNED TO ELEVATE YOUR SPACE

TERRALINE is a brick range inspired by the natural surface of the earth—its layers, textures, and strength. Though it looks earthy and raw, it is made using UHPC concrete, making it strong and longlasting.

The collection comes in two options: Large Brick and Thin Brick, allowing design flexibility for different spaces. Terraline blends the feel of nature with modern construction, making it easy to create warm, grounded, and timeless walls for both interiors and exteriors.



Walls that scream **RAWyalty**



These lightweight **Terra Line** are available in a spectrum of 12 captivating colors and 2 exquisite textures. Effortlessly transform your surroundings with our easy-to-install terra line, designed to elevate your space with a touch of modern sophistication. Discover the perfect blend of charm, durability, and convenience with our stunning **Terra Line**.

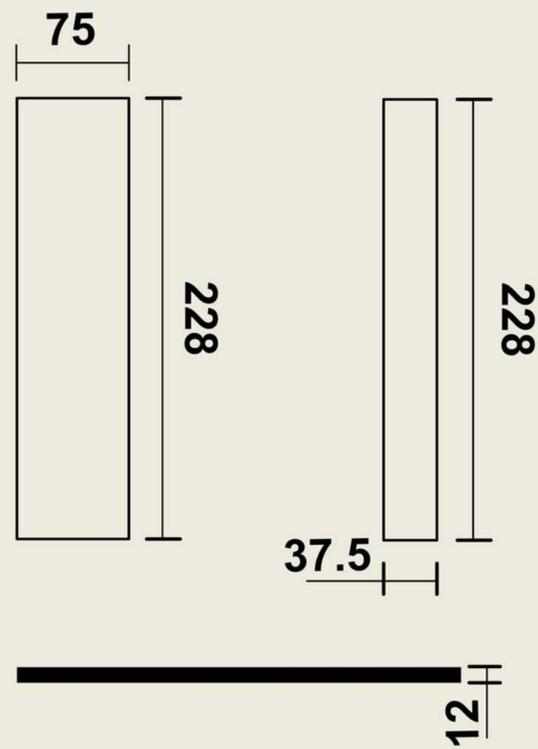
Our team of skilled craftsmen and designers work together to create innovative products that will elevate any project. Join us on our journey as we continue to push the boundaries and inspire others through the power of concrete.

Welcome to HeyConcrete where strength meets beauty.

TERRA LINE

THE CONTEMPORARY FACADE, PERFECTED.

Exposed Terraline facade has been an integral part of contemporary architecture and is absolutely loved by modern day designers.



Walls that scream RAWyalty

SEE IT IN ACTION



TERRALINE



LATEST PROJECT



CONCRETE GREY



SHADES OF TERRA LINE



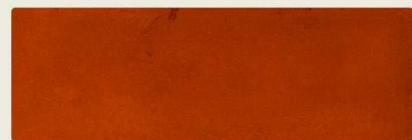
FOREST GREEN



SUNRISE YELLOW



VINTAGE PINK



BRICK RED



BURNT BROWN



OCEAN BLUE



FLAME ORANGE



ROCK CHARCOAL



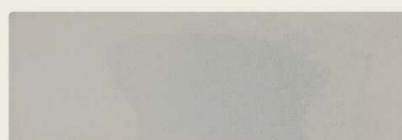
URBAN IVORY



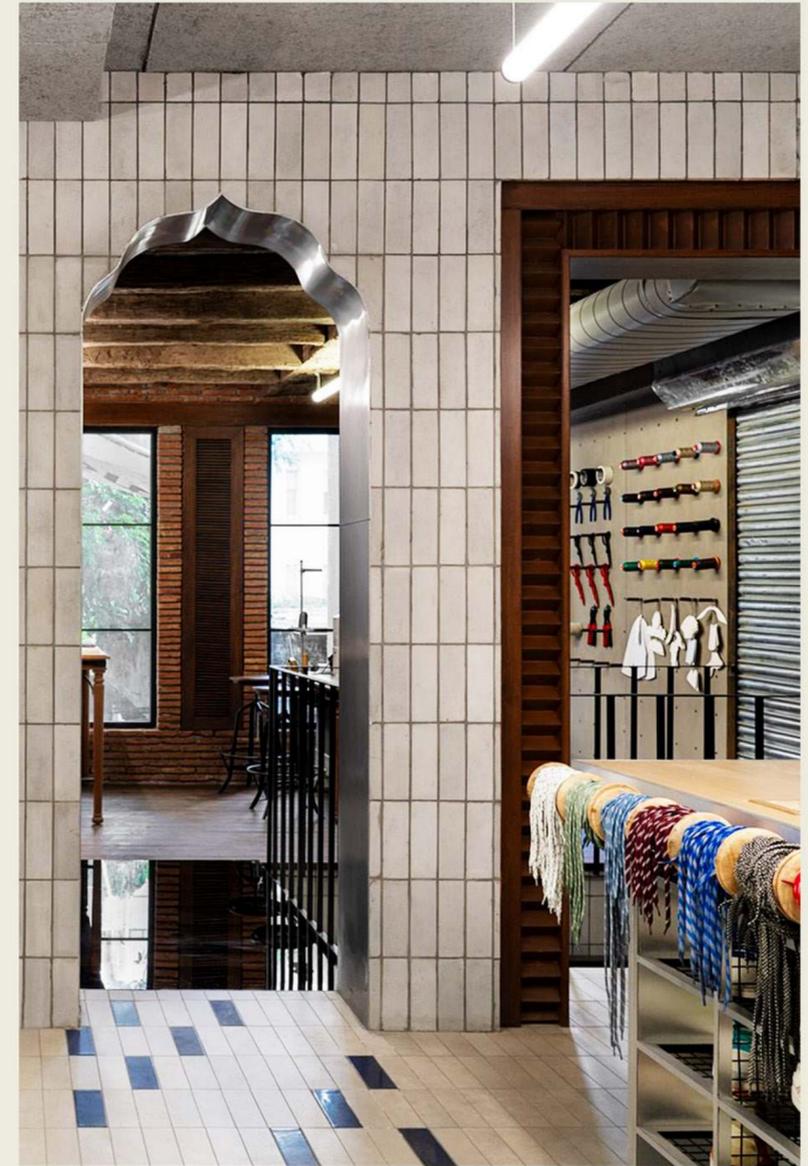
DESERT BEIGE



STUDIO WHITE

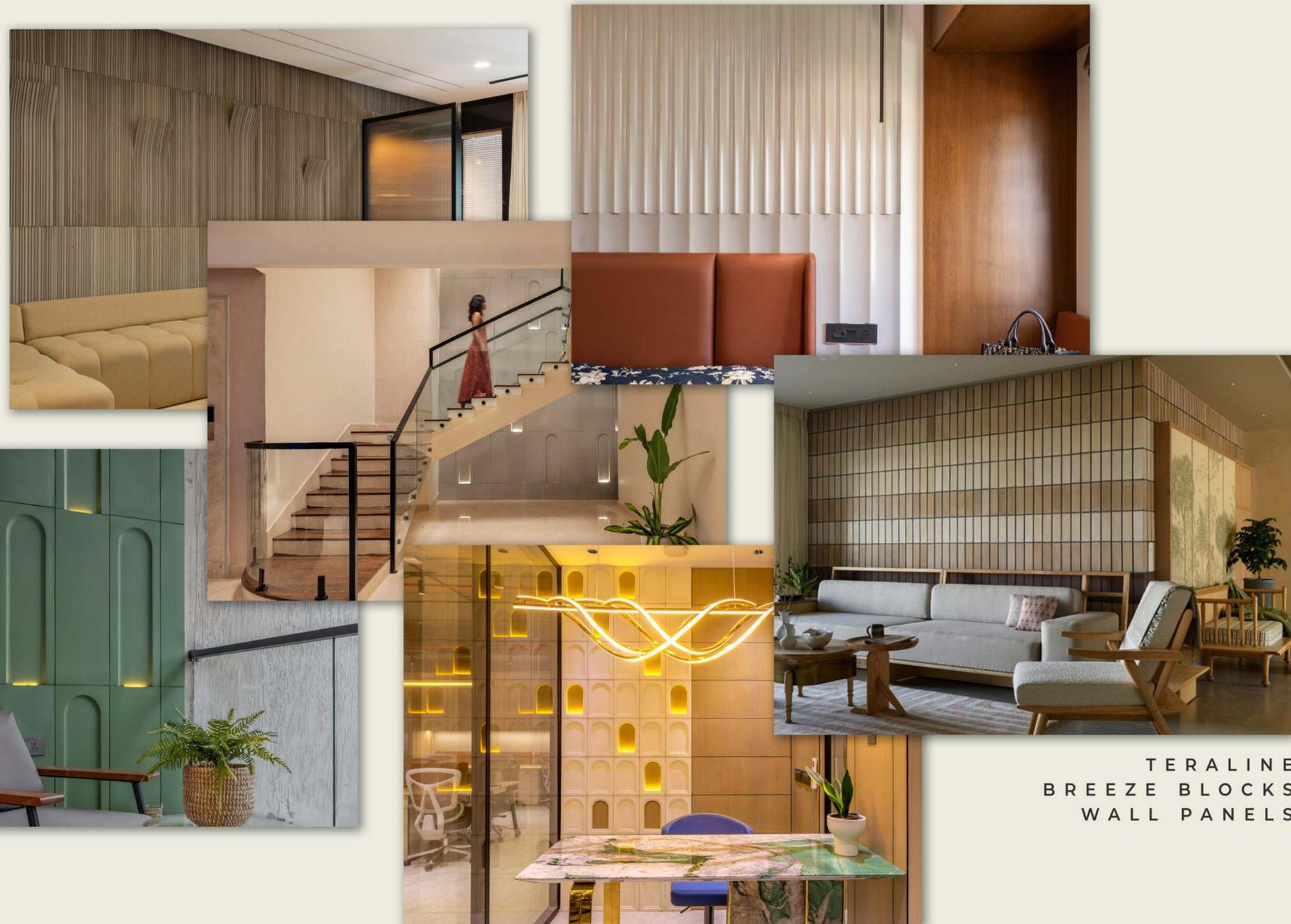


SLATE GREY



Walls that scream **RAWyalty**

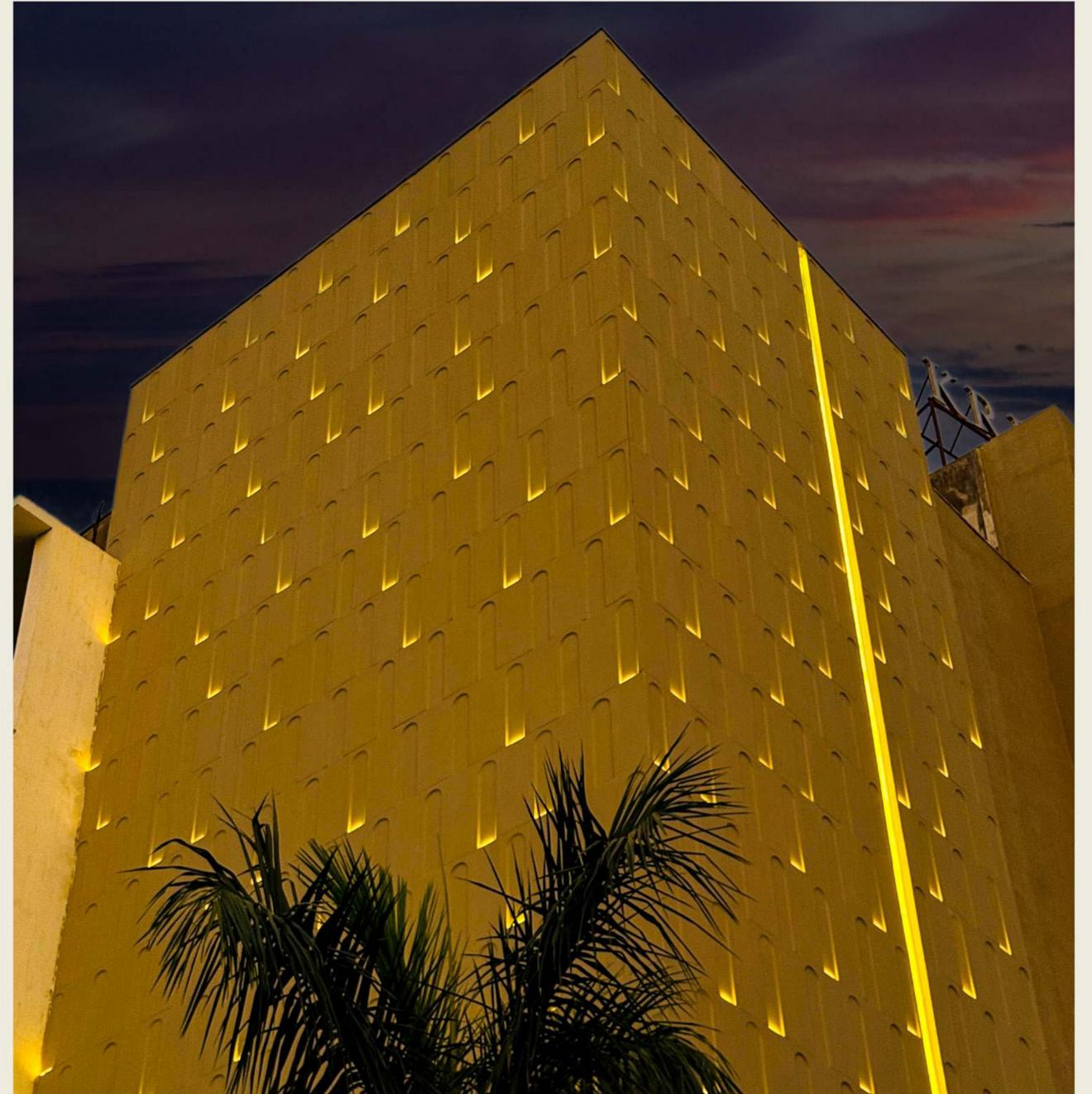
**SITE
IMAGES**



**TERALINE
BREEZE BLOCKS
WALL PANELS**

HEY USP

-  STRENGTH & DURABILITY
-  THIN & LIGHTWEIGHT
-  LONGEVITY & LIFE CYCLE COST
-  CRACK & CHIP RESISTANT
-  FIRE & WATER RESISTANT
-  WEATHER & UV RESISTANT
-  CHEMICALS & CORROSION RESISTANT
-  TERMITE PROOF



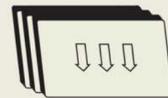
Walls that scream RAWyalty

HEY INSTALLATION GUIDE

PREPARATION & HANDLING :

- **Handle & Store Panels Vertically**

Always lift panels by their edges and store them on their longer side to prevent breakage.



- **Prepare the Wall Surface**

Wall must be clean, level, damp-proof, and strong. Completely remove all paint or POP.



- **Gather Your Essential Tools**



Notch Trowel



Zero-Chipping Blade



Adhesive Mixer



Safety Goggles



Rubber Mallet



Spacers



Level



Masking Tape



Gloves

FINISHING & CARE :

- **Grout with Cementitious Grout Only**

NEVER use epoxy-based grouts. Mask panel edges with tape before applying grout.



- **Clean & Protect Immediately**

Clean spills with a damp sponge and cover the finished wall with plastic sheets.



- **Understand Natural Characteristics**

Minor pinholes and hairline cracks are normal features of concrete, not defects.



- **Grout Filling**

Fill grout 3 to 4 mm recessed from the surface

INSTALLATION PROCESS :

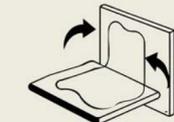
- **Cut Panels from the Back**

Use a zero-chipping diamond blade for a dry cut, placing the panel's front on foam.



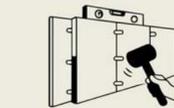
- **Apply Adhesive to Both Surfaces**

Use a notch trowel to apply the correct adhesive to both the wall and the panel back.



- **Position, Press, and Level**

Place the panel, tap with a rubber mallet, and use spacers and a level for alignment.



TYPE OF ADHESIVE :

- **For Plastered Wall**

Cement based adhesive

- **For Cement sheet / Plywood / MDF**

PU based adhesive



PROCESS SHAPES THE OUTCOME

FAQ'S

Are concrete wall panels eco-friendly?

Yes, concrete wall panels are environmentally friendly as they are made from natural materials and can be recycled at the end of their lifespan. They also contribute to energy efficiency by providing thermal mass.

What is the lifespan of concrete wall panels?

Concrete wall panels have a long lifespan, typically lasting for several decades with proper maintenance. They are resistant to rot, decay, pests, and weathering, ensuring durability over time.

Can concrete wall panels be customized?

Yes, we offer customization options for concrete wall panels, including custom sizes, shapes, textures, and finishes, to meet the specific requirements of each project.

Are concrete wall panels cost-effective?

While the initial cost of concrete wall panels may be higher than some other materials, their long-term durability, low maintenance requirements, and energy-saving properties often result in cost savings over time.

Do concrete wall panels require any special care or maintenance?

Concrete wall panels are relatively low maintenance. Regular cleaning with mild detergent and water is usually sufficient to keep them looking great.

What are concrete wall panels?

Concrete wall panels are precast concrete elements used in construction for interior and exterior walls. They offer durability, strength and aesthetic appeal.

What are the advantages of using concrete wall panels?

Concrete wall panels offer several benefits, including fire resistance, noise reduction, thermal insulation, low maintenance, and design versatility.

Are concrete wall panels suitable for both residential and commercial projects?

Yes, concrete wall panels are versatile and can be used in various applications, including residential homes, commercial buildings, retail spaces, and more.

What design options are available for concrete wall panels?

Our concrete wall panels come in a wide range of textures, colors & finishes to suit different architectural styles and design preferences

How are concrete wall panels installed?

Concrete wall panels are typically installed by professionals using specialized techniques such as direct fixing, mechanical fixing, or adhesive bonding, depending on the project requirements.

Walls that scream RAWyalty

HEY QUALITY STANDARDS

At Hey Concrete, every wall panel undergoes a thorough pre-dispatch quality inspection to ensure compliance with defined tolerances for dimensions, surface finish, colour, and flatness. As our panels are handcrafted concrete products, slight variations are a natural and accepted characteristic of the material. These variations do not affect performance or longevity.

SURFACE CHARACTERISTICS

- Minor pinholes, dents, or texture variations may occur and are acceptable if not prominently visible from 20 feet in normal daylight.
- Chips or scratches beyond acceptance limits are repaired at the factory.
- Any damage during transport, handling, or installation should be addressed onsite prior to installation.

COLOUR & WEATHERING

- Natural colour variation is inherent to concrete due to curing conditions and exposure.
- Efflorescence is not a structural defect, It is temporary & treatable.
- Weathering from sun and rain is expected and adds to the material's natural character.

DIMENSIONAL & STRUCTURAL TOLERANCES

- Dimensional variations are within specified tolerances and can be adjusted during installation.
- Slight panel bowing (up to 3–4 mm) and thickness variation (up to ± 2 mm) are acceptable if installation integrity is unaffected.
- Panel backs may not be perfectly flat; this does not impact performance.

DIMENSIONAL TOLERANCES (AS PER ISO 10545-2)

PARAMETER	HC TOLERANCE
Width & Length	± 2 mm
Thickness	± 2 mm
Straightness	± 2 mm
Rectangularity	± 3 mm
Surface Flatness	3–4 mm
Surface Quality	$\geq 95\%$

Hey Concrete panels are designed to celebrate the authenticity of concrete where strength, craft, and character come together.



HEY CONCRETE

Walls that scream **RAWyalty**

FOLLOW US ON -     

www.heyconcrete.com | +91 81077 19987 | info@heyconcrete.com | Bedla, Udaipur, India