



*Surfaces  
by hey!*

HEY CONCRETE





Walls that scream **RAWyalty**

HEY CONCRETE



SURFACES BY HEY

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SURFACES BY HEY

## ABOUT US

**Welcome to Hey Concrete, where concrete becomes meaningful.**

We're a design driven brand reshaping how concrete lives in modern spaces, Since 2019. Our wall panels, breeze blocks and crafted bricks are made with our self-developed UHPC (Ultra High-Performance Concrete), offering exceptional strength, refined aesthetics, and long-lasting sustainability.

Each panel is mixed, molded and finished by skilled artisans. From the first pour to the final finish, each product reflects our commitment to detail, innovation and craftsmanship.

### Vision

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We aim to be the most trusted, design first global product brand known for our craftsmanship, sustainability, and the happiness we bring to every space we touch.



### Mission

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To craft inspiring spaces for the world's designers, architects, and homeowners built through collaboration, continuous learning, and a deep commitment to our people's growth.

# HEY MATERIAL INDEX

Test Parameter	Test Results	Test Standard / Method	Acceptance Criteria	Remarks
Compressive Strength	96.1 Mpa	IS 516	—	Panels can withstand heavy loads without cracking, confirming their structural reliability and long-term durability for wall cladding and architectural applications.
Flexural Strength	23.0 N/mm <sup>2</sup>	ASTMC78	—	Panels do not crack or deform under physical stresses.
Modulus of Rupture	15.1 MPa	IS 13630 (Part 6)	—	Ensuring structural integrity, long-term durability and crack resistance in installed panels.
Density	2.31 g/cc	IS 2386 (Part 3)	2.3 – 2.5 g/cc	Well-compacted, uniform concrete that ensures structural adequacy, strength, and weight balance.
Thermal Expansion	$6.5 \times 10^{-5} / ^\circ\text{C}$	BS EN 14617-11	$\leq 9 \times 10^{-5} / ^\circ\text{C}$	Indicates good dimensional stability under temperature changes, preventing warping, cracking, or joint failures in varying climates.
Thermal Shock Resistance	No visible defects	ISO 10545-9	No cracks or delamination	Ensures panels can withstand sudden temperature changes without cracking or delaminating.
Impact Resistance	No cracking or peeling	ASTM D2794-1993	No visible damage	Excellent resistance to impact loads, effectively withstanding accidental impacts without compromising surface integrity, structural strength, or durability.
Flammability	Non-flammable	ASTM D635	Self-extinguishing / Non-flammable	High fire safety performance, as the panels do not support burning or flame spread and are non-flammable or self-extinguishing.
Length Change (Drying Shrinkage)	0.063 %	ASTM C157	0.08%	Panels maintain high dimensional stability and prevent gaps or cracking after installation.
Thermal Conductivity (Oven Dry)	0.87 W/m-K	IS 3346:1980	$\leq 1.5$ W/m-K	Demonstrates good thermal insulation performance, helping improve indoor thermal comfort and energy efficiency in buildings.
Frost Resistance (100 freeze-thaw cycles)	0.59 → 2.23 %	ISO 10545-12	$\leq 5$ % loss	Ensures durability in cold climates by preventing surface damage caused by freeze-thaw cycles with no significant deterioration.
Abrasion Resistance	CS-10: 0.059 mg / CS-17: 0.119 mg	ASTM D4060-2019	$\leq 0.20$ mg loss	High Durability & Strong Resistance to surface wear and tear
Efflorescence Test	Nil	IS 3495 (Part 3):2019	No efflorescence	Material is free from soluble salt deposits showcasing superior performance, preserving aesthetic quality and surface cleanliness over time.
Sound Transmission Coefficient (STC)	49.2	ASTM E90-99	$\geq 45$ (appropriate for wall systems in commercial & residential buildings)	Demonstrates superior airborne sound insulation performance for effective noise reduction
Chemical Resistance	Not affected	ASTM D1308	Nil	Panels can withstand exposure to common chemicals without any visible surface damage, degradation, or change in appearance
Dimensions & Surface Quality	Within tolerance	IS 13630 (Part 1)	—	Fairly Good dimensional accuracy, consistent manufacturing quality, and acceptable surface finish.
Volatile Organic Compounds (VOCs)	All VOCs absent	GC-MS/MS	—	No harmful VOC emissions, ensuring panels are safe for indoor air quality and environmentally responsible use.
Water Absorption	0.98 %	ASTM C642	$\leq 2.0$ %	Indicates superior resistance to moisture ingress, supports long-term durability and service life.
Split Tensile Strength	5.06 MPa	ASTM C496	$\geq 2.50$ MPa	Evaluates resistance to tensile cracking, helping ensure panels maintain integrity under pulling or stress forces.
Stain Resistance	Not effected	ASTM C1378	—	Ensures panels shows strong resistance to common stains, maintaining clean appearance and long-term surface quality.
L* (Lightness)   a* (Red-Green)   b* (Yellow-Blue)   Colour Difference (ΔE)   Gloss   Grey Scale   Cracking/Crazing   Discoloration   Deterioration	L*: 64.67/64.88 → 63.93/64.11   a*:-1.05/-1.04 → -1.04/-1.03   b*: 4.69/4.82 → 4.70/4.74   ΔE: 0.74/0.77   Gloss: Not observed   Grey Scale: 5 → 4-5   Cracking/Crazing: No visible change   Discoloration: No visible change   Deterioration: No visible change	ASTM G154	"ΔE ≤ 1 Grey Scale ≥ 4"	Ensures panels keep their color, strength, and appearance when exposed to UV rays

## HEY PANELS

### SPECIALIZED CONCRETE FOR INTERIOR DESIGN AND FACADE

The new range of Premium Wall Panels from the house of Hey Concrete comes after years of research and innovation. Every design is unique in its own way. While some add a royal touch, some have a deep spiritual significance, and some are inspired by nature. As you turn the pages, you'll simply be mesmerized by the thought, the creativity, and the passion which has gone into the making of these panels.





Our product range of wall panels, all crafted with the unmatched strength of concrete while taking aesthetic levels to new heights. We use a self-developed ultra high performance concrete (H-UHPC) to create easy-on-the-eye, unmissable concrete offerings. Each step of the process is done by hand and watched over by attentive eyes. From the very beginning till packaging, a dedicated team takes part in the process of mixing, molding, grinding, sealing and finishing the panels before they get to leave from the factory

We're here to change your perception about concrete by creating a product that evolves with you and your space.

Our team of skilled craftsmen and designers work together to create Innovative products that will elevate any project. Join us on our journey as we continue to push the boundaries and inspire others through the power of concrete.

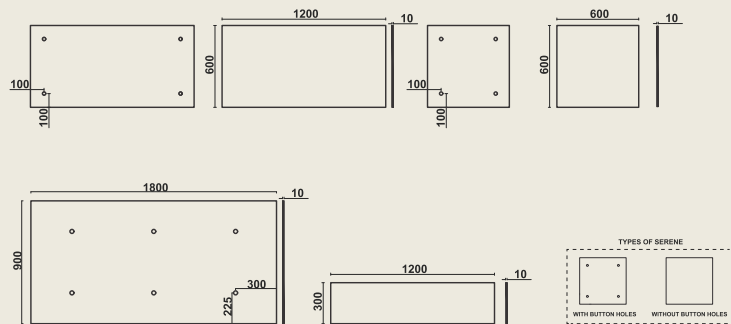
Welcome to Hey Concrete-where strength meets beauty.

\*IMAGE SHOWN IS FOR REPRESENTATION PURPOSE ONLY

# SERENE

CONCRETE, IN ITS CALMEST FORM

**Serene** reflects concrete's evolution from a structural material to an architectural surface. Capturing the raw honesty of cast concrete in a refined slab, it is available with subtle button detailing or as a seamless plain panel. At just 10 mm thick and in four sizes, Serene offers quiet strength and understated elegance for contemporary spaces.



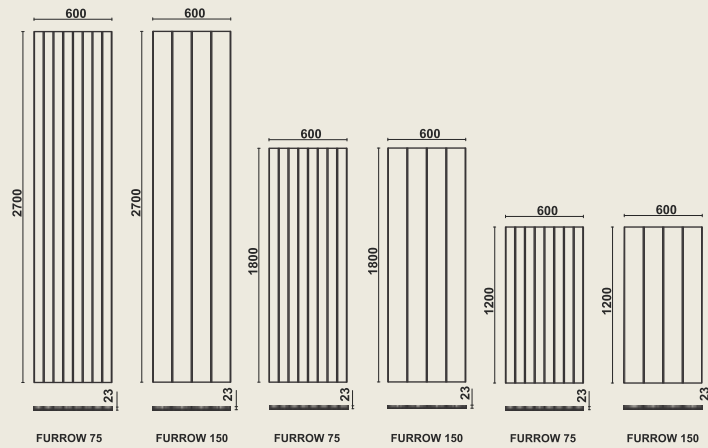
SEE IT IN ACTION



# FURROW

## BUILT ON DIRECTION

**Furrow** is inspired by irrigation channels that guide water across farmlands. Linear grooves translate controlled flow into form, creating rhythm, depth, and a subtle play of light and shadow. Available in Furrow 150 and Furrow 75, the panel adapts across scales while retaining its organic, grounded character.



SEE IT IN ACTION

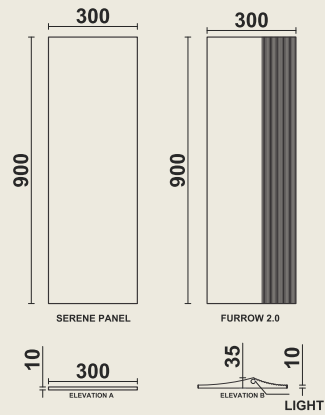


# FURROW 2.0

CARVED BY LIGHT

**Furrow 2.0** draws its essence from the gentle impressions left behind by nature the way water etches grooves into stone, or how time leaves quiet marks on the earth.

The fluted ridges and smooth planes create a dialogue of contrast stillness meeting movement, precision meeting softness. When illuminated, the grooves catch and diffuse light like ripples on a calm surface, creating a warm, immersive ambience.



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SEE IT IN ACTION



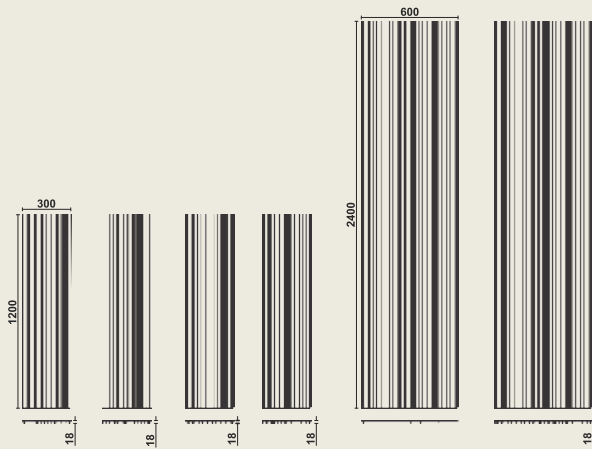
FURROW 2.0



# CODE

## DECODING DESIGN THROUGH CONCRETE

**Code** is inspired by the visual language of barcodes, translating modern identity into concrete. Vertical lines of varying depths create a precise, rhythmic pattern. Designed at a larger scale, the panel reveals layered complexity as light interacts with each groove, bringing a distinctly contemporary, digital character to architectural surfaces.



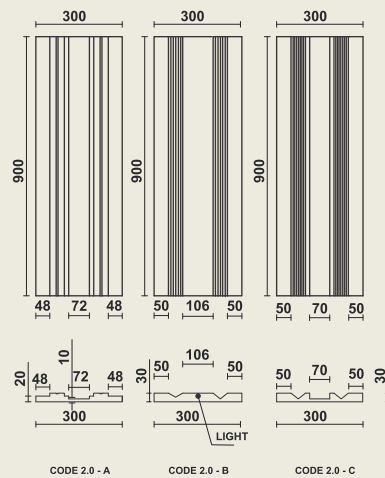
SEE IT IN ACTION



# CODE 2.0

## THE LANGUAGE OF LINES

We've all seen fluted patterns, pipes, and rafters shaping the language of interiors-linear, repetitive, and structured. Code 2.0 reimagines this familiar rhythm through a modern lens, giving vertical lines a new sense of depth and play. Each UHPC panel defines its own "code" - a set of clean, precise grooves that create a dialogue of light and shadow.



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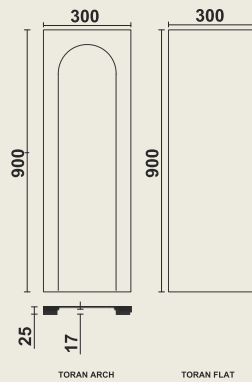
SEE IT IN ACTION



# TORAN

## ECHOES OF HERITAGE, FRAMED IN AN ARCH

The **Toran** Panel draws inspiration from the timeless arch, an enduring symbol of welcome, transition, and strength found across cultures and sacred spaces. Reimagined in concrete, its classic geometry meets modern design. A subtle integrated light highlights the arch's form, adding warmth, depth, and calm, and a sense of quiet grandeur to any space.



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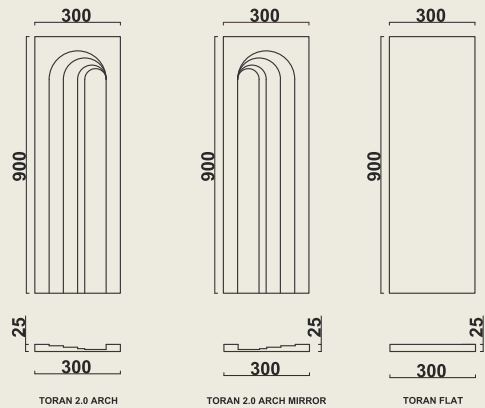
SEE IT IN ACTION



# TORAN 2.0

## ENDLESS ARCHES, SCULPTED IN CONCRETE

**Toran 2.0** reinterprets the classic arch through a contemporary lens, inspired by the rhythmic flow of repeating gallery arches. Designed as mirrored panels A and B, it creates depth, movement, and continuity when paired. A central PVD sheet detail adds a subtle metallic accent, elevating raw concrete with modern elegance.



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SEE IT IN ACTION



TORAN 2.0

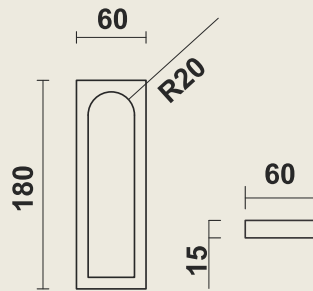


# MINI TORAN

A SMALLER FRAME, THE SAME SACRED SPIRIT

The **Mini Toran** Panel is a graceful extension of the original Toran carrying the same cultural soul, but in a refined, minimalist form. Inspired by the auspicious arches and ceremonial gateways, the panel captures the essence of welcome, celebration, and sacred geometry in a more compact silhouette.

Crafted in concrete, it blends ancient symbolism with contemporary design, an understated yet profound reminder of cultural grace in everyday living.



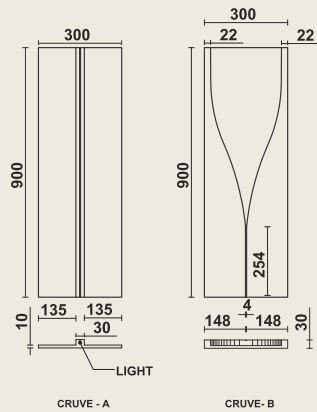
SEE IT IN ACTION



# CRUVE

LIGHT. FORM. BLOOM.

Draws inspiration from the gentle movement found in nature where petals open softly and stems rise with quiet elegance. When arranged together, the panels form a delicate, blooming silhouette, enhanced by integrated lighting that mimics the glow of morning light filtering through petals.



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SEE IT IN ACTION

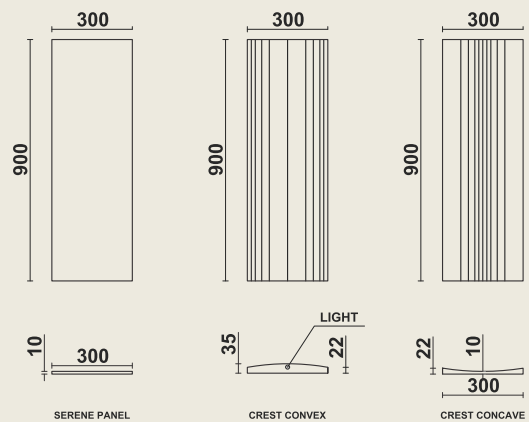


# CREST

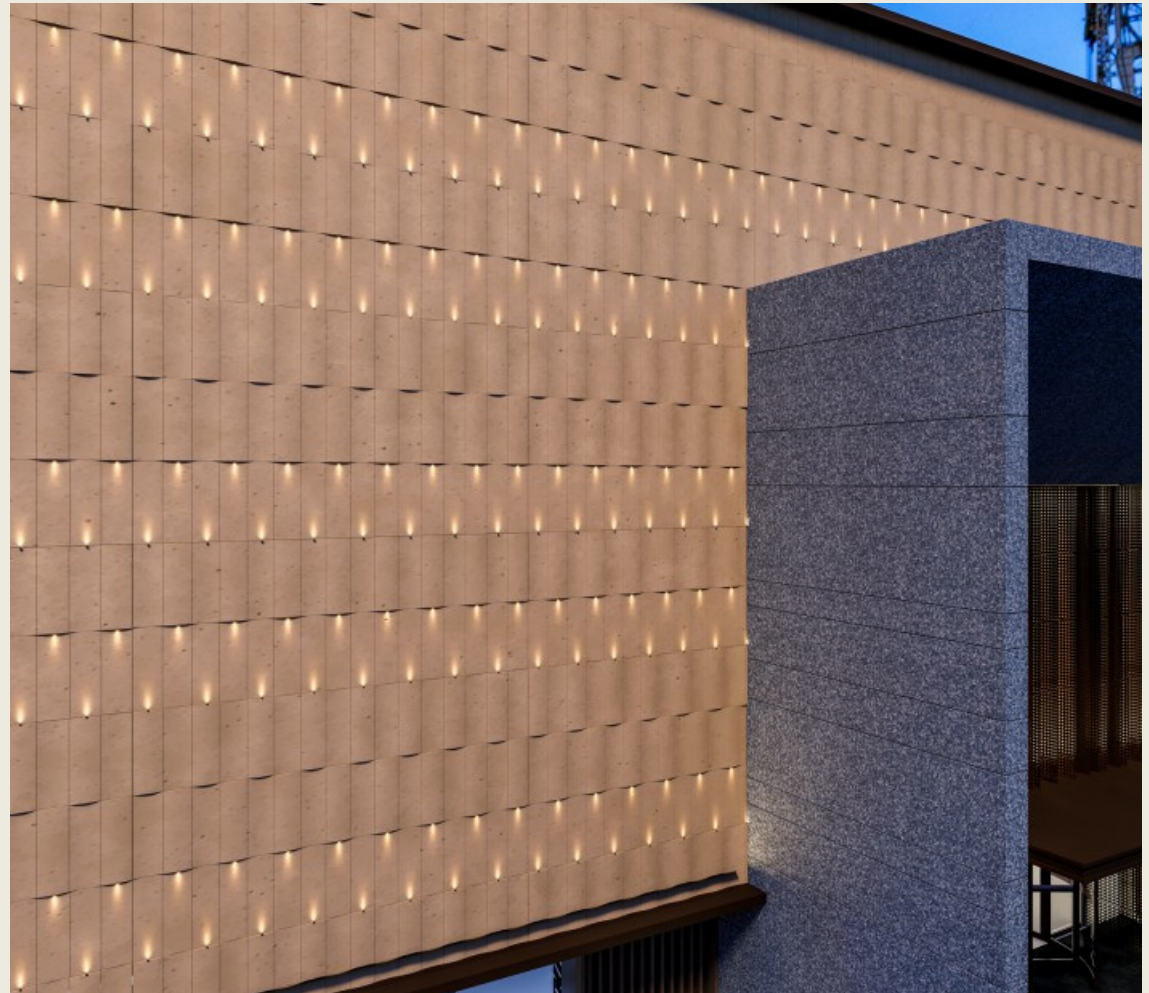
MINIMAL BY DESIGN. ICONIC BY PRESENCE

**Crest** is a sculptural panel that celebrates the harmony of concave and convex forms. Designed as a trio, it features a signature panel with an integrated light detail that gently highlights the curvature, creating a play of shadow, glow, and depth. Its fluid geometry brings a sense of continuity and calm, elevating any wall into a serene architectural statement.

Crest transforms minimalism into movement—quiet, refined, and is effortlessly modern.



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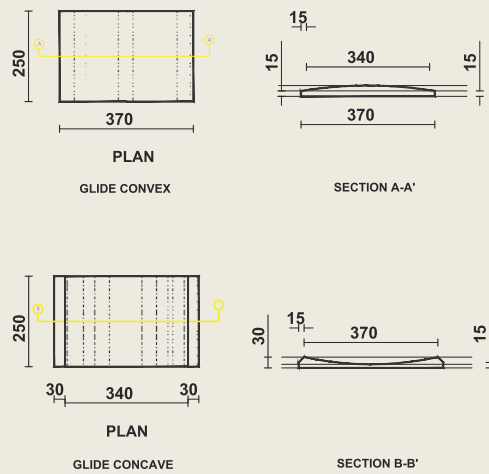
SEE IT IN ACTION



# GLIDE

SHADOWS IN MOTION, STORIES IN FORM

**Glide** is a refined architectural wall panel concept composed of two modules that celebrate the balance between convex lift and concave flow. The design brings a modern interpretation to the classic brick form, reshaping it with smooth geometry and subtle curvature. These contours cast dynamic shadows, creating depth, rhythm, and a sense of continuous movement across any surface.



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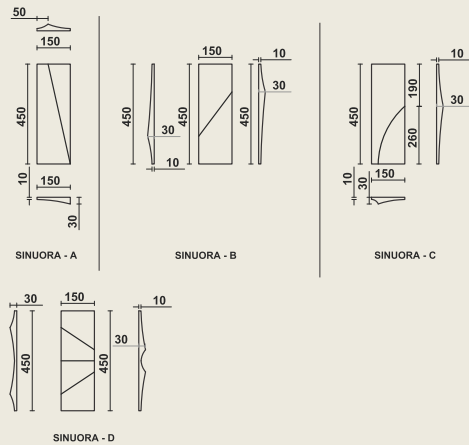
SEE IT IN ACTION



# SINUORA

## WHERE TIME CARVES BEAUTY INTO CONCRETE

Rooted in the mystique of the Middle East and inspired by the timeless geometry of Egyptian architecture, Sinuora pays homage to the earth-born artistry of ancient design. The panel captures the interplay of light and shadow through its sculpted curves and sharp lines, evoking the chiselled precision of monuments that have endured for centuries.



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SEE IT IN ACTION

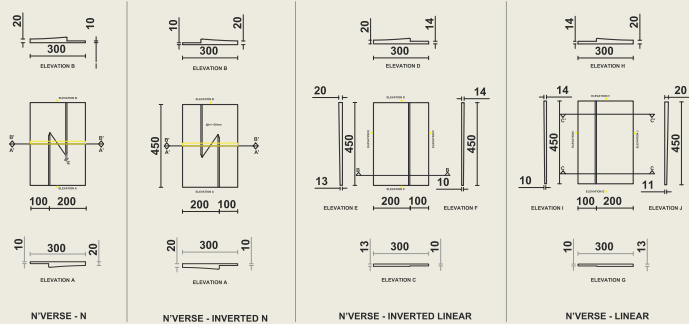


# N'VERSE

## THE CONCRETE MULTIVERSE

Inspired by the digital worlds we grew up exploring, N'Verse is a collection of four panels that bridge the gap between virtual dynamism and tactile materiality.

Just as the metaverse or Marvel universe opens infinite dimensions of imagination, N'Verse brings concrete into its own universe - one where geometry, texture, and light collide to form a visual statement of modern expression.



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SEE IT IN ACTION

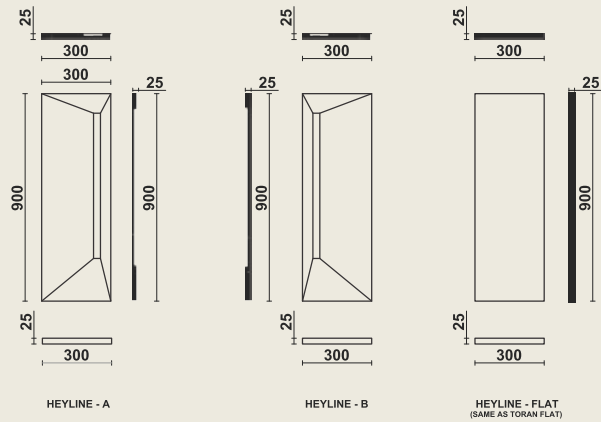


# HEYLINE

WHERE SIMPLE LINES CREATE BOLD PRESENCE

**Hey Line** is a sophisticated three-panel composition that blends minimal geometry with subtle drama. The set features one clean, flat panel framed by two mirrored counterparts, each inset with a brass-toned PVD strip. Together, they form a rhythmic play of light, depth, and shadow-where trapezium-inspired cuts create an illusion of movement across the wall.

The design brings modern precision and sculptural elegance into any space.



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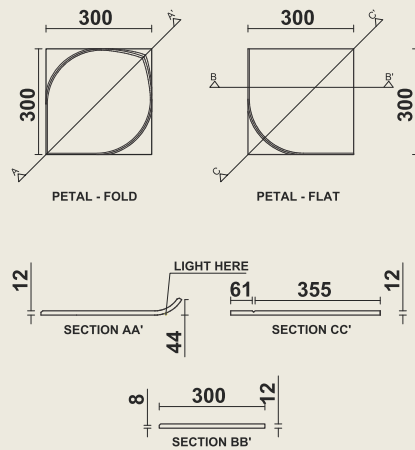
SEE IT IN ACTION



# PETAL

## BLOOM IN CONCRETE

Inspired by the quiet elegance of a flower in bloom, this panel design captures the delicate moment when a petal begins to unfurl reaching out toward light. The play of light behind select panels mimics sunlight filtering through petals, creating depth and warmth on the surface. As the panels come together, they form a rhythmic composition like a wall blossoming with subtle motion and grace.



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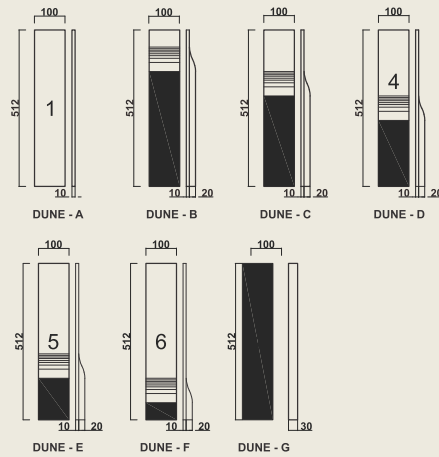
SEE IT IN ACTION



# DUNE

## SONG OF THE DESERT

**Dune** concrete panels mimic the fluid forms of sand dunes, adding texture and visual interest to spaces. Integrated LED lighting enhances the patterns, creating a striking, dynamic effect. Perfect for nature-inspired, artistic architectural designs.



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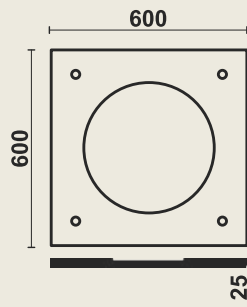
SEE IT IN ACTION



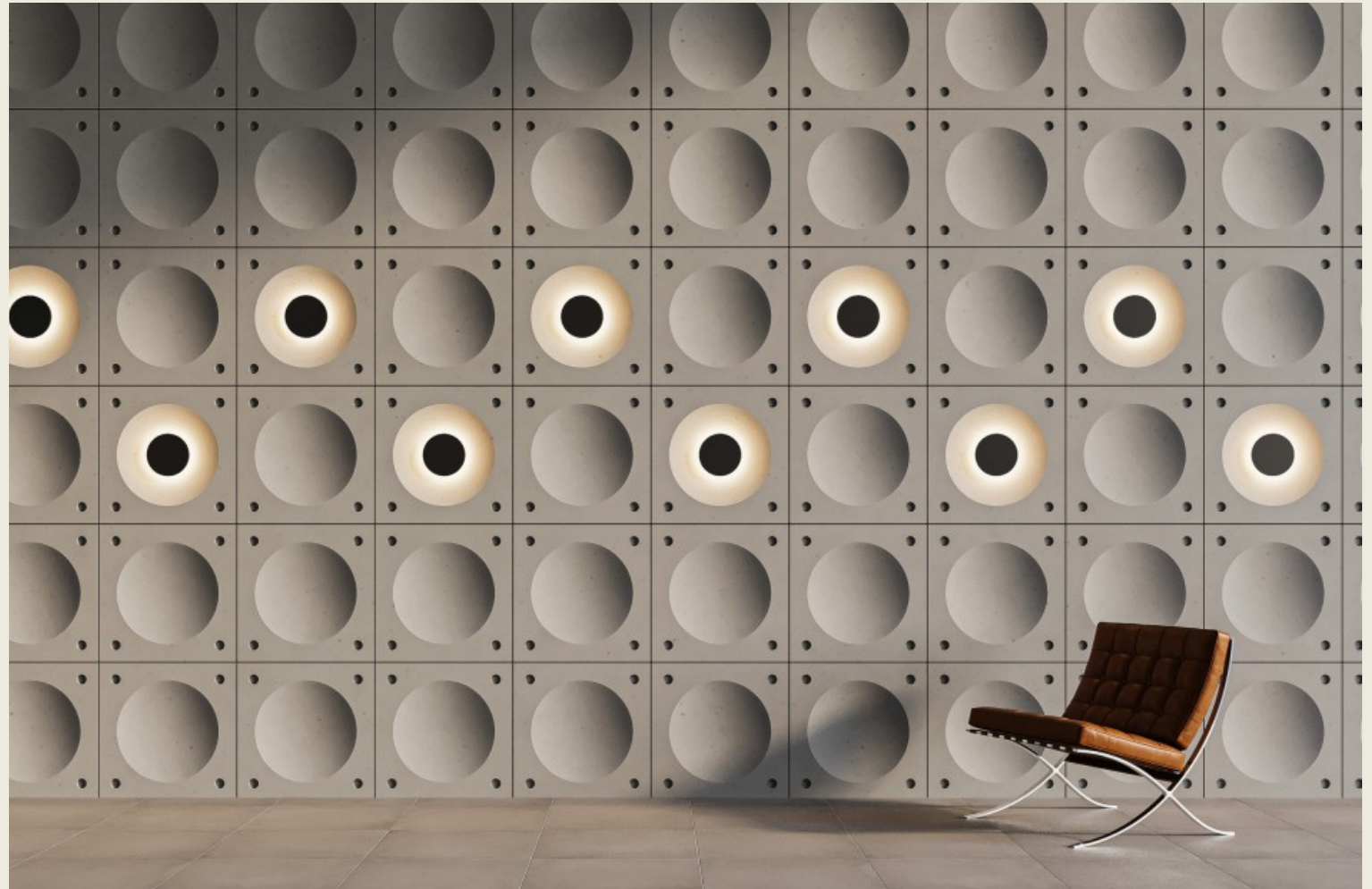
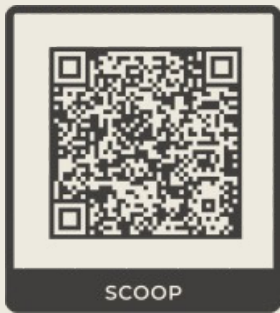
# SCOOP

## SIMPLY OUT OF THIS WORLD

Scoop Wall Panels by Hey Concrete, inspired by Kerala's pot ceiling architecture, blend precision with aesthetic charm. Ideal for double-height walls, they create a captivating rhythm, especially when paired with lighting.



SEE IT IN ACTION

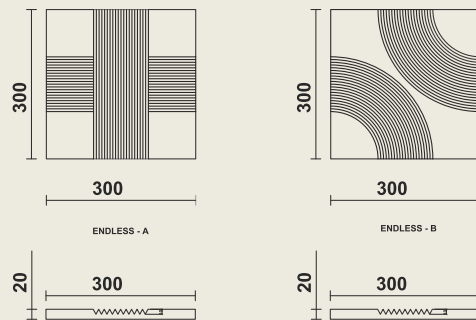


# ENDLESS

## AN INFINITE LOOP OF TEXTURE

**Endless** redefines the beauty of continuity through two deceptively simple panels that unlock infinite possibility. Each piece carries grooves that don't just sit on the surface—they reach outward, searching for the next panel, syncing effortlessly to create patterns that feel alive.

It brings that philosophy into design. The arcs ripple like expanding horizons, while the linear grooves stretch forward with quiet determination.



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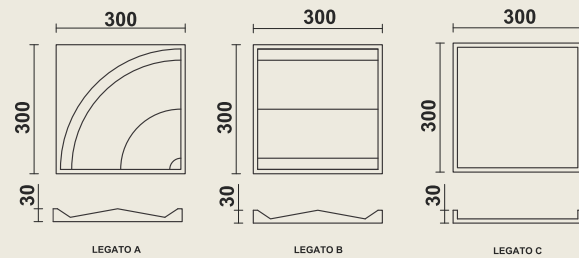
SEE IT IN ACTION



# LEGATO

BUILT TO CONNECT, DESIGNED TO FLOW

**Legato** draws inspiration from the playful logic of LEGO, where individual elements combine to form expressive compositions. Developed across three interlocking panels, its varied geometric forms create rhythm, movement, and endless pattern possibilities. This modular design transforms simple shapes into a dynamic, cohesive surface.



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SEE IT IN ACTION



# RECURSION

## A DIALOGUE OF SQUARES AND RECTANGLES

**Recursion** is rooted in Bauhaus principles of structure, balance, and repetition. Interlocking squares and rectangles create layered geometry and continuous visual rhythm. Integrated linear lighting enhances depth and shadow, transforming concrete into an architectural canvas where art, function, and modern design converge.



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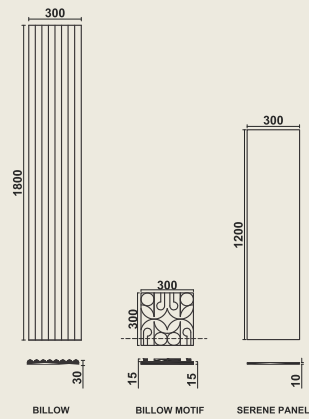
SEE IT IN ACTION



# BILLOW

WHERE CLOUDS SETTLE INTO FORM

**Billow** is inspired by soft, rolling cloud formations shaped by atmospheric movement. Composed of three panels. Billow, Motif, and Flat the design balances rhythm and pause. Together, they create a layered surface where gentle curves and fluted grooves interact with light and shadow, forming a fluid yet grounded architectural wallscape.



SEE IT IN ACTION



# PARALLEL

FROM FIELD TO FORM

**Parallel** is inspired by the linear marks of a plough moving through cultivated land. Reinterpreted in concrete, disciplined grooves express rhythm, direction, and strength. Designed in a large 2700 x 800 mm format, the panel unfolds seamlessly, creating a bold yet calm architectural surface rooted in the essence of the earth.



SEE IT IN ACTION



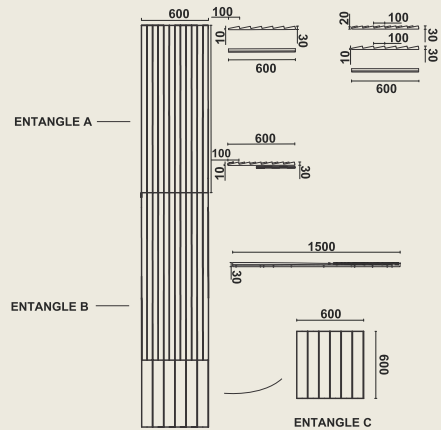
PARALLEL



# ENTANGLE

WHERE LINES CONNECT, AND SHADOWS SPEAK

Entangle is inspired by the rhythmic overlap of intertwining ropes. Intersecting linear grooves create a layered pattern that feels fluid yet structured. As light grazes the surface, shadows deepen the grooves, bringing movement and depth transforming simple lines into a dynamic architectural surface that evolves throughout the day.



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SEE IT IN ACTION



# DRAPE

WHERE CONCRETE LEARNS TO FLOW

**Drape** is inspired by the natural fall of fabric, reimagining concrete as a flowing surface. Vertical contours ripple like a suspended curtain, capturing movement in stillness. As light and shadow play across its folds, the panel softens solid form, creating calm, tactile walls that feel both contemporary and timeless.



SEE IT IN ACTION



# RIDGE

## NATURAL CONTOURS, ARCHITECTURAL FORM

**Ridge** is inspired by the quiet strength of mountain ridgelines rhythmic, repetitive, and timeless. Vertical contours create height & movement as light & shadow shift throughout the day. Bold yet disciplined, the panel balances raw natural expression with modern precision, translating the language of landscapes into refined architectural surfaces. , tactile walls that feel both contemporary and timeless.



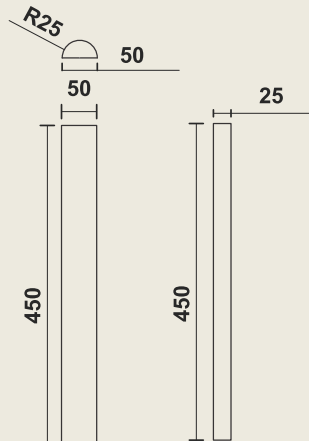
SEE IT IN ACTION



# TORUS

## HERITAGE IN A MODERN LINE

**TORUS** takes inspiration from one of the oldest architectural elements known to design—the rounded molding that has shaped structures for centuries. Its form is defined by a gentle convex curve, smooth and continuous, creating a profile that feels both sculptural and subtle. This panel reimagines the classical torus into a modern, minimal language, giving walls a sense of crafted depth without visual noise.



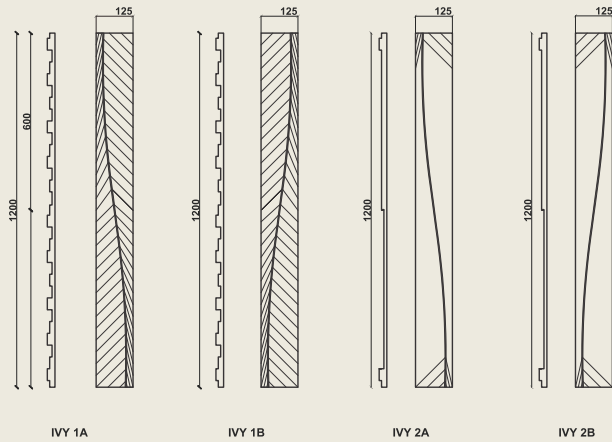
SEE IT IN ACTION



# IVY

## THE POETRY OF LEAVES, RENDERED IN FORM

**IVY** is inspired by the natural rhythm of ivy leaves, reinterpreted into a refined architectural surface. Four panels-A and B, C and D-form mirrored pairs that flow seamlessly together, creating a continuous, organic composition that brings calm movement and nature's essence into modern spaces.



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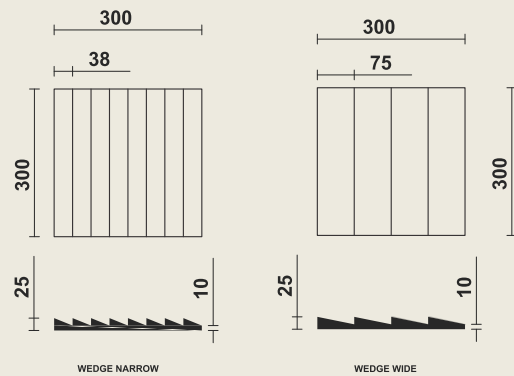
SEE IT IN ACTION



# WEDGE

## WHERE ANGLES CREATE IMPACT

Wedge is inspired by the fundamental tool that works through angled force and precision. Tapered geometry creates depth, rhythm, and shadow across the surface. Designed as Wedge Wide and Wedge Narrow, the two-panel system allows controlled variation, forming a bold yet disciplined concrete composition.



SEE IT IN ACTION

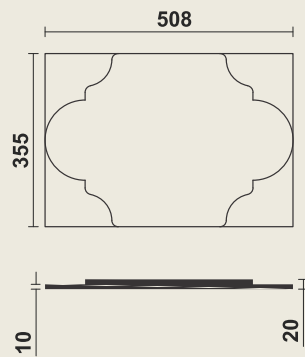


# CROWN

A TRIBUTE TO ROYALTY, CAST IN CONCRETE

**Crown** is inspired by Rajasthan's royal heritage, drawing from the ornate gokharas and facades of traditional havelis. Its scalloped silhouette echoes the form of a king's crown, symbolising dignity and legacy.

Crafted in concrete, the panel bridges historic craftsmanship with contemporary design, bringing a refined, regal rhythm to modern architectural surfaces.



SEE IT IN ACTION



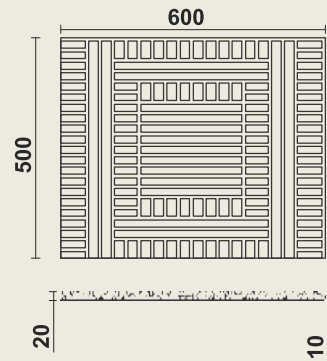
CROWN



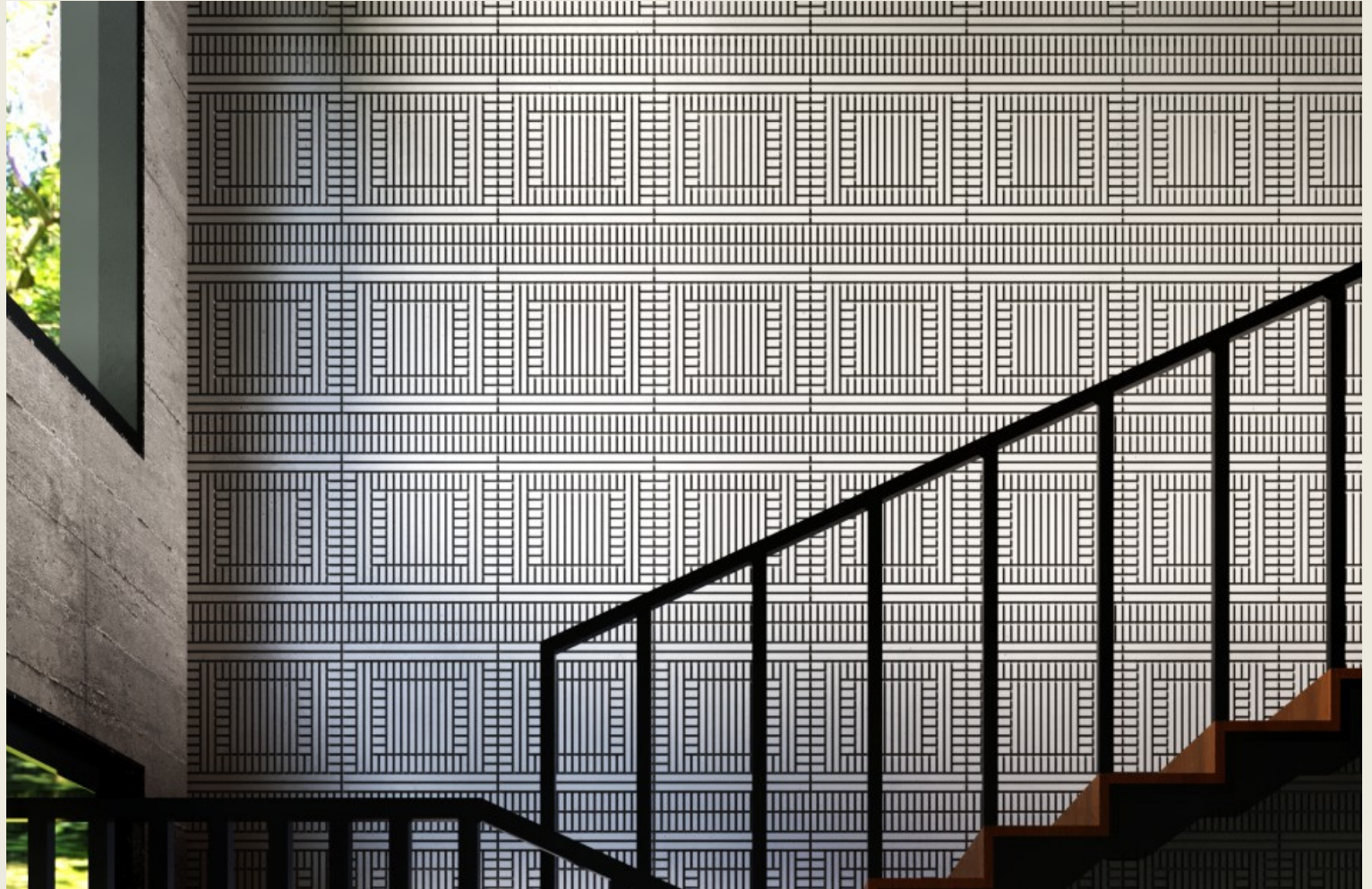
# MATRIX

## GEOMETRY CARVED FROM HISTORY

**Matrix** is inspired by the geometric rhythm of traditional Indian baoris. Translating stepped levels and voids into concrete, the panel captures layered symmetry and structured repetition. Each groove echoes the descent of steps, creating depth and shadow offering a contemporary interpretation of heritage through modern architectural design.



SEE IT IN ACTION

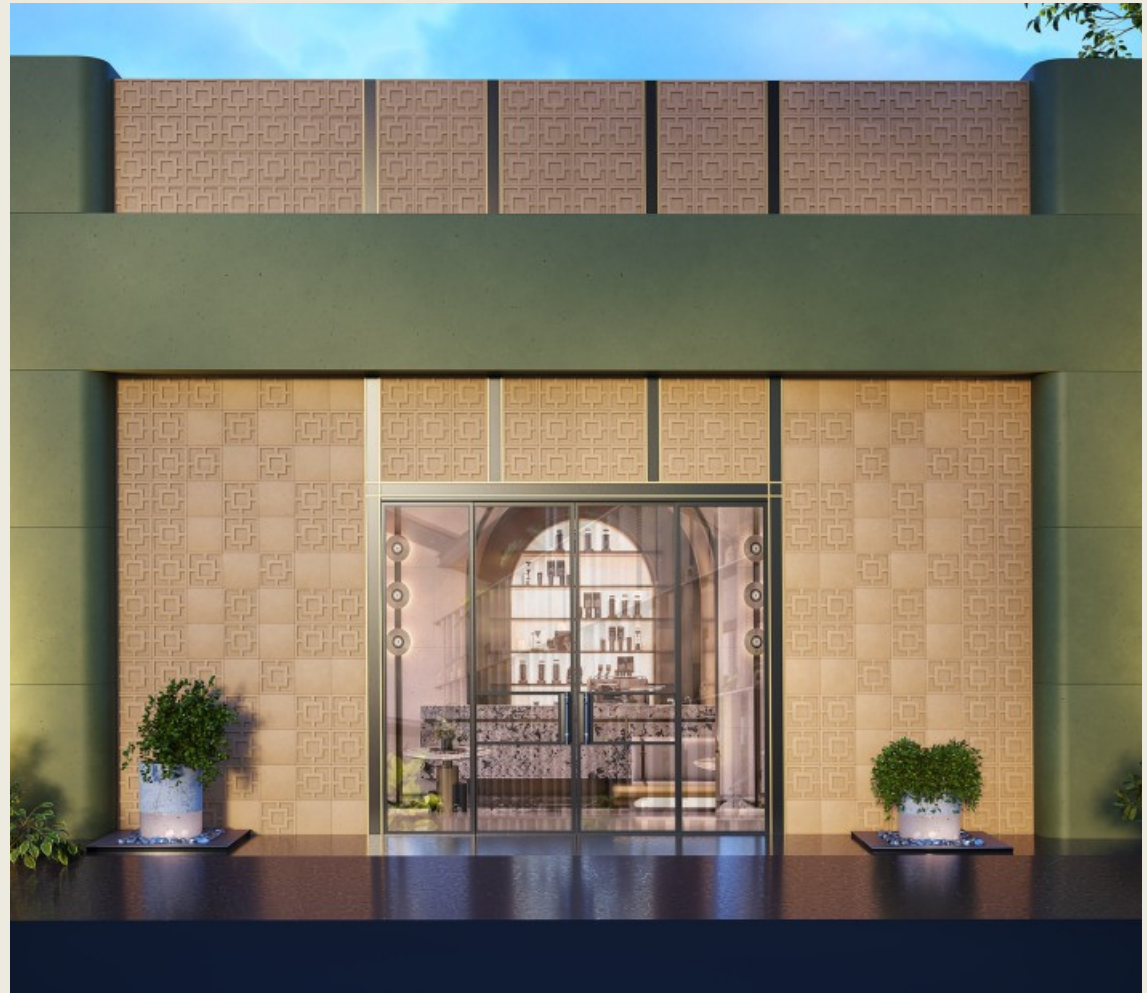
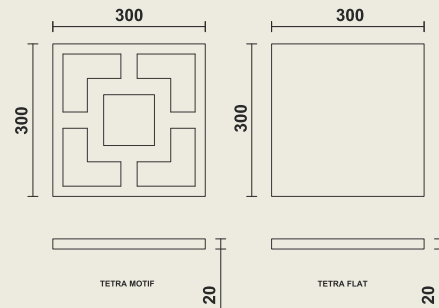


# TETRA

## COSMIC BALANCE IN MODERN DWELLINGS

Our **Tetra** wall panels are inspired by the Chatur design, which reflects the symbolic significance of the number four in Hindu mythology, representing stability, completeness, and cosmic order.

It is a timeless design that invites deeper contemplation on life's truths.



SEE IT IN ACTION

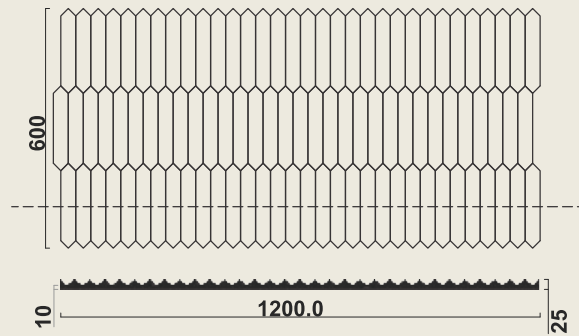


# PARAMETRIC

## GEOMETRY IN MOTION

**Parametric** draws inspiration from digitally driven structures where form evolves through repetition and controlled variation.

Fluid, wave-like ridges create depth and motion, responding beautifully to light and shadow. When installed in continuity, the panels form a dynamic architectural skin that fuses techno-logical precision with organic flow.



SEE IT IN ACTION



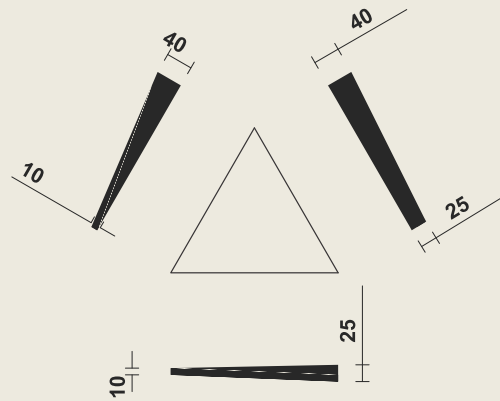
PARAMETRIC



# DELTA

WHERE FLOWS MEET, FORM EMERGES

**Delta** is inspired by the convergence of rivers, where multiple flows unite into a powerful form. Translated into concrete, its triangular geometry expresses movement and direction. Subtle variations allow rotation and evolving patterns, bringing a sense of motion, transition, and thoughtful balance to architectural surfaces.



SURFACES BY HEY

SEE IT IN ACTION

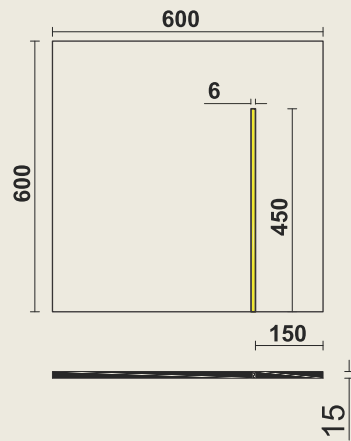


# LINEAR BRASS

WHERE LINES MEET LUXURY

**Linear Brass** celebrates simplicity through rhythm & refinement, Linear grooves form a subtle grid across the surface, creating a calm & structured visual language. Carefully inlaid brass strips add warmth and contrast.

The interplay of matte concrete & metallic highlights makes this panel versatile for contemporary interiors.



SEE IT IN ACTION



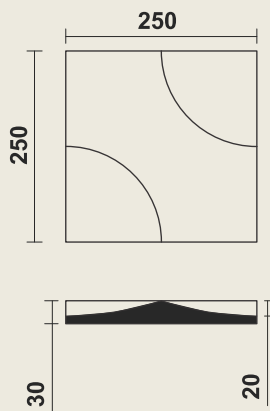
LINEAR BRASS



# CURVE

WHERE LINES FLOW INTO CALM

**Curve** is inspired by the quiet elegance of flowing lines in nature. Gently sculpted profiles interlock seamlessly to create a continuous, wave-like rhythm. As light glides across the curves, depth and movement emerge, bringing a sense of calm, balance, and understated architectural harmony to any space.



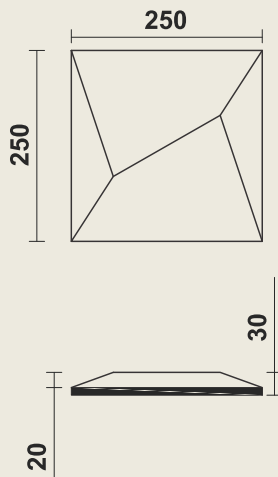
SEE IT IN ACTION



# PRISM

## WHERE LIGHT FINDS ITS FORM

**Prism** is Inspired by the way light disperses through a prism. Faceted geometric planes catch and reflect light differently, creating shifting highlights and depth throughout the day. When combined, the panels form a rhythmic, ever-changing surface that brings energy, movement, and a subtle play of light to architecture.



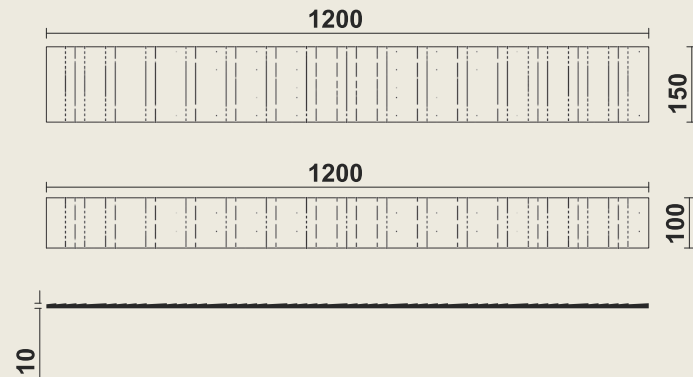
SEE IT IN ACTION



# RUGGED WOOD

NATURE'S GRAIN, CAST IN CONCRETE

**Ruggedwood** draws inspiration from the raw texture of tree bark and natural wood grains. Deep grooves and layered detail-ing celebrate organic imperfections. Available in 100 mm and 150 mm variations, the panel offers flexible rhythm and scale creating tactile, grounded surfaces that connect nature's character with the permanence of concrete.



SEE IT IN ACTION



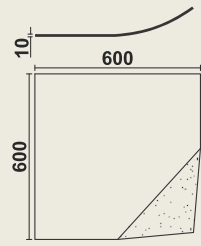
RUGGED WOOD



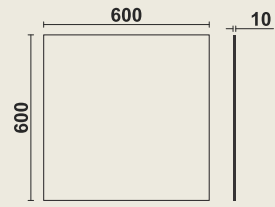
# CORNER FOLD

CONCRETE, FOLDED WITH INTENT

**Corner Fold** is inspired by the precision of paper folding. Gently folded corners align to form a striking star-like geometry when panels come together. Designed to hold light at the centre, the panel draws from origami principles to bring symmetry, softness, and quiet drama to architectural surfaces.



CORNER FOLD



SERENE PANEL



SEE IT IN ACTION



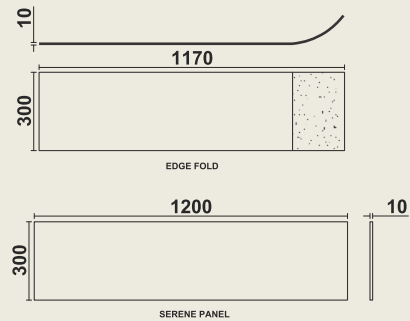
CORNER FOLD



# EDGE FOLD

## CONCRETE, FOLDED WITH INTENT

Edge Fold is inspired by the quiet elegance of paper folded along its edge. Subtle vertical folds create depth, rhythm, and a refined play of light and shadow. Integrated lighting softly high-lights the folds, transforming a minimal gesture into a bold, architectural concrete statement.



SEE IT IN ACTION



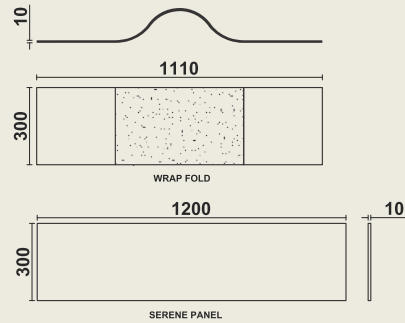
EDGE FOLD



# WRAP FOLD

## CONCRETE, FOLDED WITH INTENT

Wrap Fold draws inspiration from the art of paper folding, translating delicate creases into concrete form. A subtle central wrap creates depth, rhythm, and movement, designed to hold light or planters. The panel softens rigid surfaces, bringing a crafted, origami-like elegance to contemporary architecture.



SEE IT IN ACTION



WRAP FOLD



## SHADES OF HEY



**ASH GREY**  
RAL CODE  
#7032



**BETON GREY**  
RAL CODE  
#7038



**SOLID GREY**  
RAL CODE  
#7004



**SMOKE GREY**  
RAL CODE  
#7046



**SLATE GREY**  
RAL CODE  
#7031



**CHARCOAL GREY**  
RAL CODE  
#7015



**COBALT BLUE**  
RAL CODE  
#5008



**CYAN**  
RAL CODE  
#6021



**PENSIVE GREEN**  
RAL CODE  
#6011



**OPAL WHITE**  
RAL CODE  
#9012



**MOCHA**  
CUSTOMIZE  
COLOR



**USCALE IVORY**  
RAL CODE  
#1015



**WORLDLY BEIGE**  
RAL CODE  
#1019



**WOODEN BROWN**  
RAL CODE  
#8024



**PUDDLE BROWN**  
CUSTOMIZE  
COLOR



**EARTH PINK**  
RAL CODE  
#4009



**ROUGE RED**  
RAL CODE  
#8004



**OCHRE**  
RAL CODE  
#8001

CONCRETE IS NOT JUST **GREY**.  
IT HOLDS EVERY **COLOR** OF IMAGINATION.

## TEXTURES OF HEY

HEY Concrete panels are available in two different textures - Porous and Plain.

The Porous texture as the name suggest comes with tiny pores that give the panels a unique finish different from smooth traditional surfaces.

The plain texture is a simple design that is pleasant to be hold.



### Porous Texture

Porous texture features visible air pockets and micro-voids, giving the surface a rugged, tactile appearance.



### Plain Texture

Plain texture is smooth, clean, and minimal, offering a refined surface with minimal marks or variation.



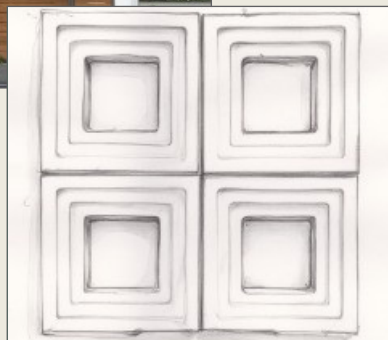
## BREEZE BLOCKS

### A MODERN ANSWER TO NATURAL COOLING

Inspired by the timeless science of passive cooling. Traditionally designed to allow warm air to pass through and disperse as cooler airflow, this panel preserves the same fundamental intent while introducing modern forms and multiple design variations. Each pattern is carefully crafted to balance airflow, light, and visual interest, Rooted in climate-responsive design, it bridges tradition and innovation offering a solution that promotes sustainability while elevating surfaces.

Breeze Blocks comes in 3 color options Grey, Orange and White.



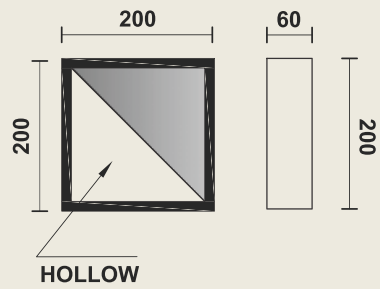


Breeze Blocks by Hey Concrete represents a unique innovation in concrete design, offering both functional and aesthetic benefits. These blocks enable free airflow while adorning partitions and walls with their captivating beauty and sleek appearance. Available in various distinct designs, they impart a palatial look and feel to any space. Crafted from high-quality white cement and quartz sand, they effectively eliminate efflorescence (white salt deposits), ensuring a superior finish. With a compressive strength greater than 50 MPa, these blocks are grinded and finished on the backside for a refined look. They are highly reinforced with glass fiber, providing exceptional strength and minimizing damage during transportation and handling. Concrete Breeze Blocks are the perfect choice for those seeking a blend of elegance, durability, and functionality in their architectural designs.

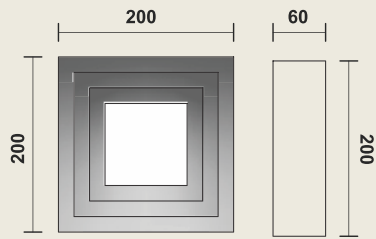
Our team of skilled craftsmen and designers work together to create Innovative products that will elevate any project. Join us on our journey as we continue to push the boundaries and inspire others through the power of concrete. Welcome to Hey Concrete - where strength meets beauty.

\*IMAGE SHOWN IS FOR REPRESENTATION PURPOSE ONLY

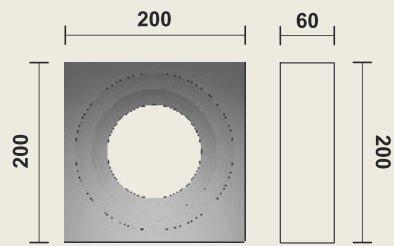
# BREEZE BLOCK 01



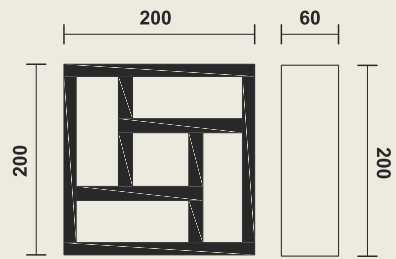
## BREEZE BLOCK 02



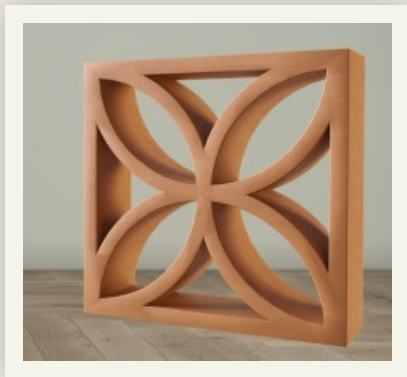
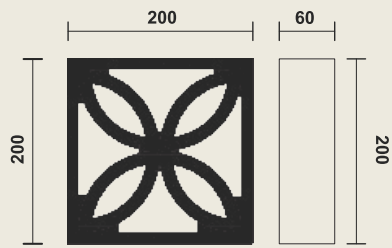
# BREEZE BLOCK 03



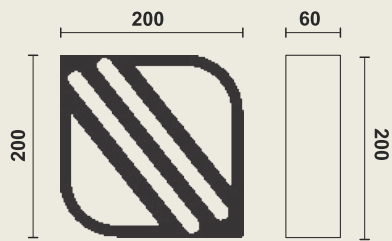
# BREEZE BLOCK 04



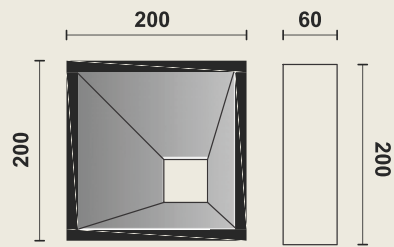
# BREEZE BLOCK 05



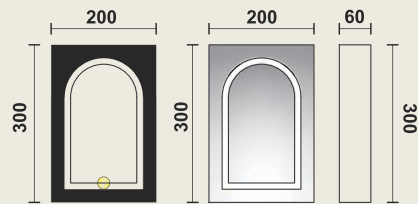
## BREEZE BLOCK 06



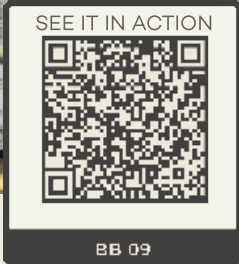
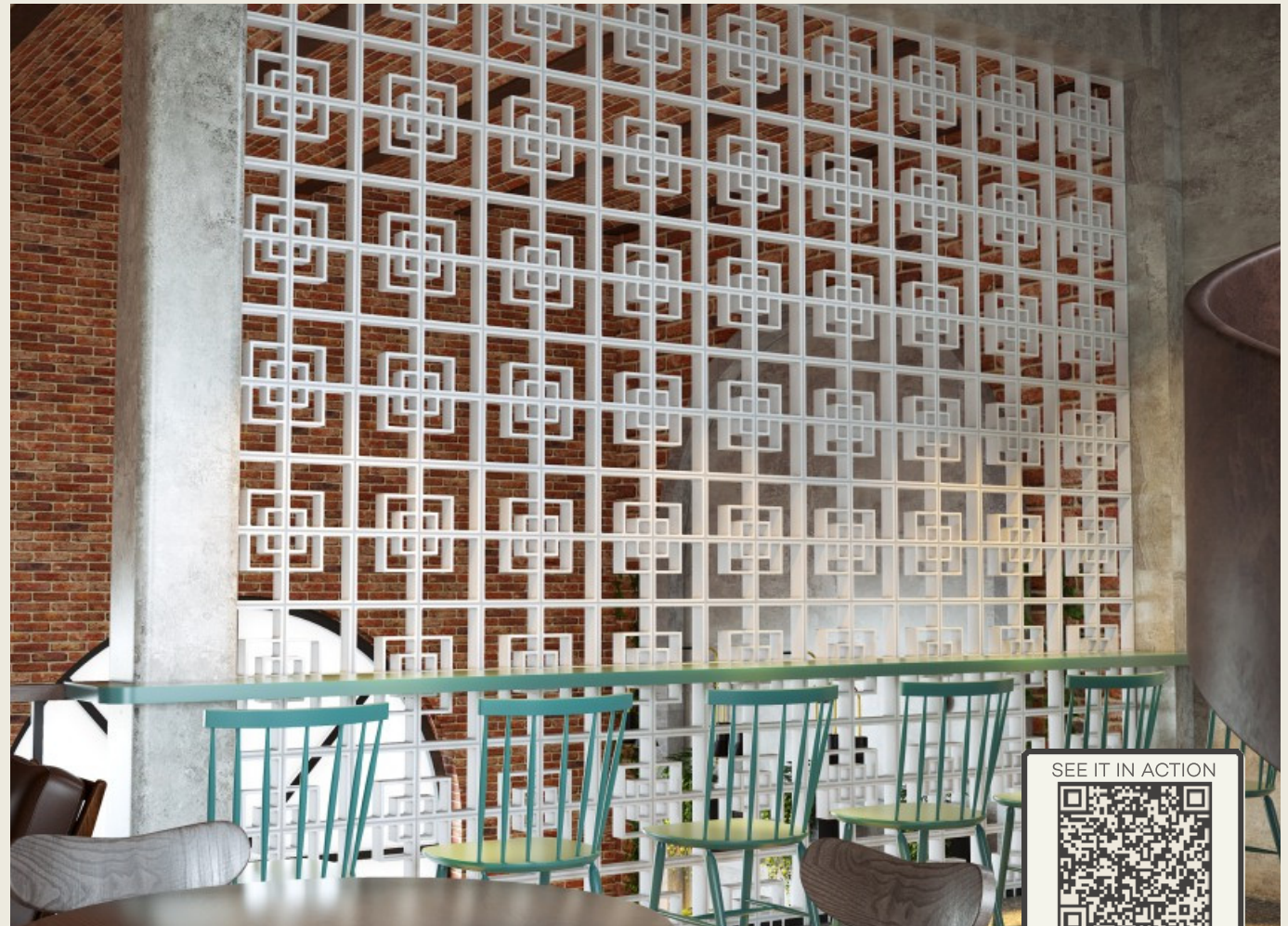
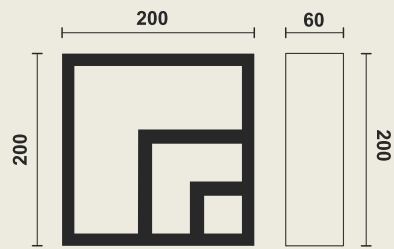
# BREEZE BLOCK 07



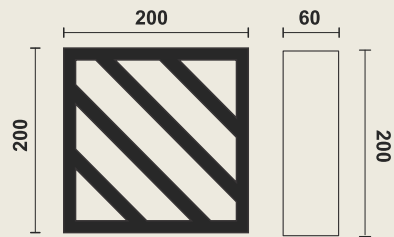
# BREEZE BLOCK 08



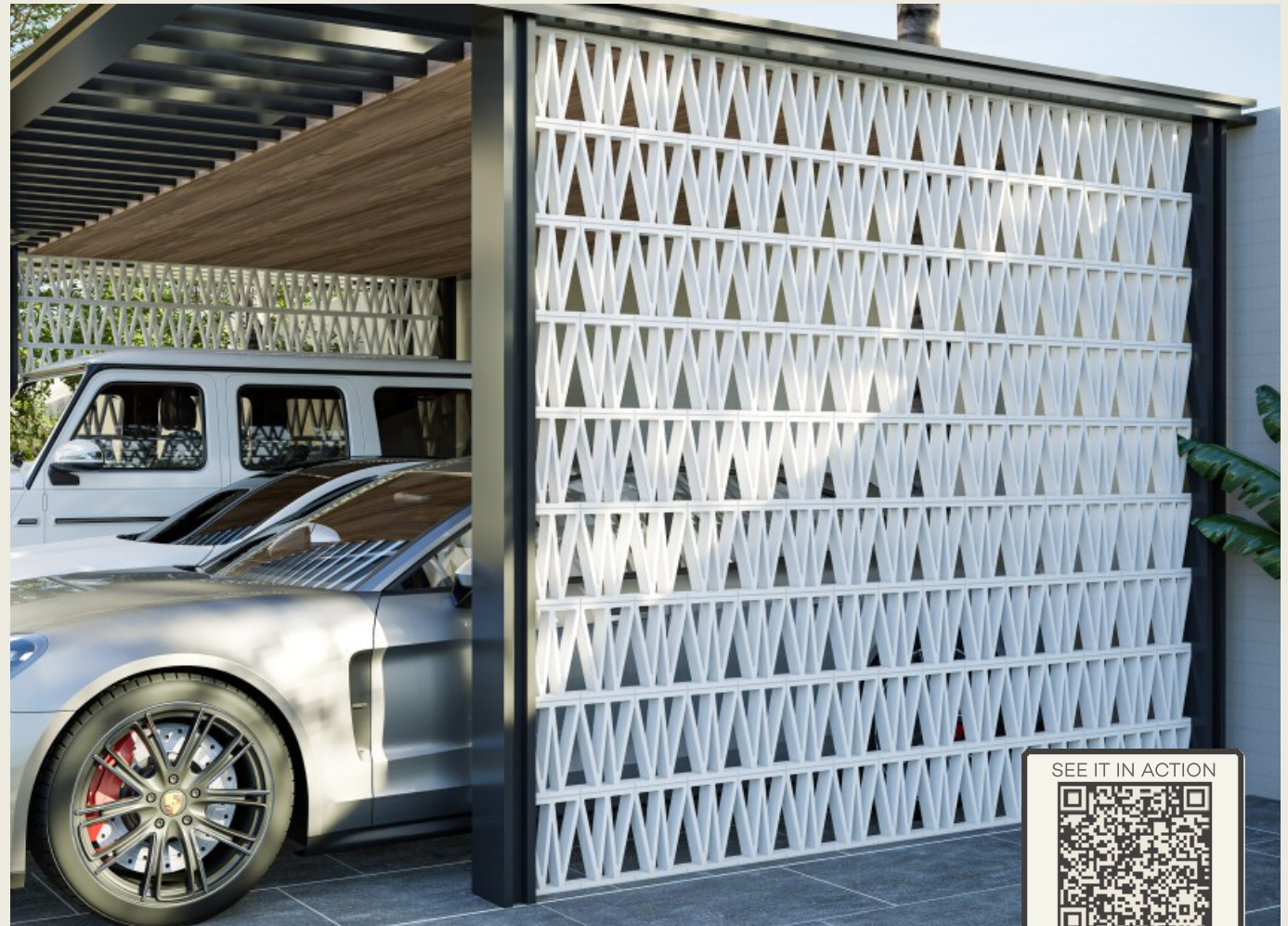
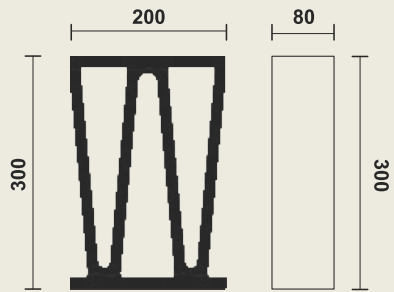
# BREEZE BLOCK 09



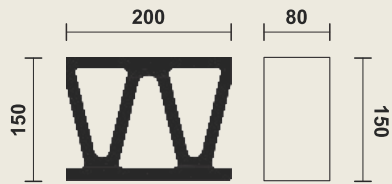
## BREEZE BLOCK 10



# BREEZE BLOCK 11



## BREEZE BLOCK 12



# TERRALINE

DESIGNED TO ELEVATE YOUR SPACE

**TERRALINE** is a brick range inspired by the natural surface of the earth-its layers, textures, and strength. Though it looks earthy and raw, it is made using UHPC concrete, making it strong and longlasting.

The collection comes in two options: Large Brick and Thin Brick, allowing design flexibility for different spaces. Terraline blends the feel of nature with modern construction, making it easy to create warm, grounded, and timeless walls for both interiors and exteriors.



## Walls that scream **RAWyality**



These lightweight Terraline are available in a spectrum of 12 captivating colors and 2 exquisite textures. Effortlessly transform your surroundings with our easy-to-install terra line, designed to elevate your space with a touch of modern sophistication. Discover the perfect blend of charm, durability, and convenience with our stunning Terraline.

Our team of skilled craftsmen and designers work together to create innovative products that will elevate any project. Join us on our journey as we continue to push the boundaries and inspire others through the power of concrete.

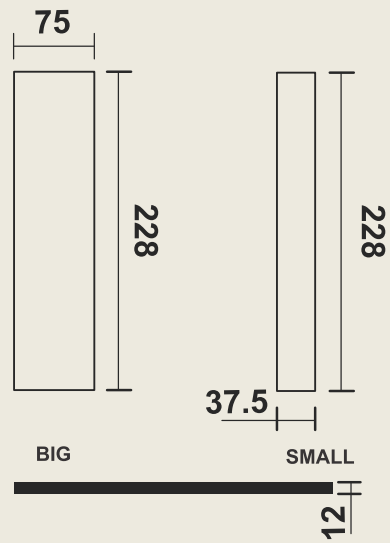
Welcome to Hey Concrete where strength meets beauty.

\*IMAGE SHOWN IS FOR  
REPRESENTATION PURPOSE ONLY

# TERRALINE

THE CONTEMPORARY FACADE, PERFECTED.

Exposed Terraline facade has been an integral part of contemporary architecture and is absolutely loved by modern day designers.



SEE IT IN ACTION



TERRALINE



## SHADES OF TERRALINE



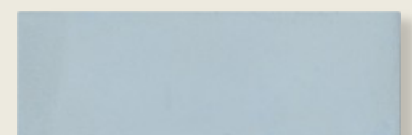
**FOREST GREEN**



**SUNRISE YELLOW**



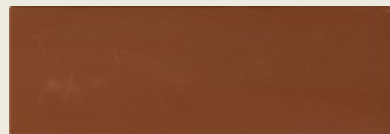
**VINTAGE PINK**



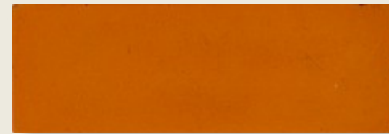
**OCEAN BLUE**



**BRICK RED**



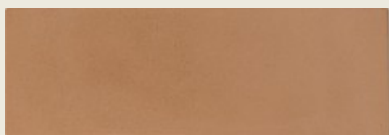
**BURNT BROWN**



**FLAME ORANGE**



**URBAN IVORY**



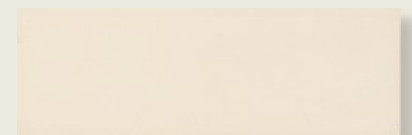
**DESSERT BEIGE**



**ROCK CHARCOAL**



**SALTY GREY**



**STUDIO WHITE**

SITE  
IMAGES



TERRALINE  
BREEZE BLOCKS  
WALL PANELS

## WHY CHOOSE HEY



**STRENGTH & DURABILITY**



**THIN & LIGHTWEIGHT**



**LONGEVITY & LIFE CYCLE COST**



**CRACK & CHIP RESISTANT**



**FIRE & WATER RESISTANT**



**WEATHER & UV RESISTANT**



**CHEMICALS & CORROSION RESISTANT**



**TERMITE PROOF**



# HEY INSTALLATION GUIDE

## PREPARATION & HANDLING :

- **Handle & Store Panels Vertically**

Always lift panels by their edges and store them on their longer side to prevent breakage.



- **Prepare the Wall Surface**

Wall must be clean, level, damp-proof, and strong. Completely remove all paint or POP.



- **Gather Your Essential Tools**



## FINISHING & CARE :

- **Grout with Cementitious Grout Only**

NEVER use epoxy-based grouts. Mask panel edges with tape before applying grout.



- **Grout Filling**

Fill grout 3 to 4 mm recessed from the surface

- **Clean & Protect Immediately**

Clean spills with a damp sponge or soap water and cover the finished wall with plastic sheets.



- **Understand Natural Characteristics**

Minor pinholes and hairline cracks are normal features of concrete, not defects.



## INSTALLATION PROCESS:

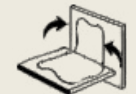
- **Cut Panels from the Back**

Use a zero-chipping diamond blade for a dry cut, placing the panel's front on foam.



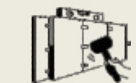
- **Apply Adhesive to Both Surfaces**

Use a notch trowel to apply the correct adhesive to both the wall and the panel back.



- **Position, Press, and Level**

Place the panel, tap with a rubber mallet, and use spacers and a level for alignment.



## TYPE OF ADHESIVE:

- **For Plastered Wall**

Cement based adhesive

- **For Cement sheet / Plywood / MDF**

PU based adhesive



**PROCESS  
SHAPES THE  
OUTCOME**

# FAQ'S

## **Are concrete wall panels eco-friendly?**

Yes, concrete wall panels are environment friendly as they are made from natural materials and can be recycled at the end of their lifespan. They also contribute to energy efficiency by providing thermal mass.

## **What is the lifespan of concrete wall panels?**

Concrete wall panels have a long lifespan, typically lasting for several decades with proper maintenance. They are resistant to rot, decay, pests, and weathering, ensuring durability over time.

## **Can concrete wall panels be customized?**

Yes, we offer customization options for concrete wall panels, including custom sizes, shapes, textures, and finishes, to meet the specific requirements of each project.

## **Are concrete wall panels cost-effective?**

While the initial cost of concrete wall panels may be higher than some other materials, their long-term durability, low maintenance requirements, and energy-saving properties often result in cost savings over time.

## **Do concrete wall panels require any special care or maintenance?**

Concrete wall panels are relatively low maintenance. Regular cleaning with mild detergent and water is usually sufficient to keep them looking great.

## **What are concrete wall panels?**

Concrete wall panels are precast concrete elements used in construction for interior and exterior walls. They offer durability, strength and aesthetic appeal.

## **How are concrete wall panels installed?**

Concrete wall panels are typically installed by professionals using specialized techniques such as dry/mechanical fixing, or wet/adhesive based fixing, depending on the project requirements.

## **What are the advantages of using concrete wall panels?**

Concrete wall panels offer several benefits, including fire resistance, noise reduction, thermal insulation, low maintenance, and design versatility.

## **What design options are available for concrete wall panels?**

Our concrete wall panels come in a wide range of textures, colors & finishes to suit different architectural styles and design preferences.

## **Are concrete wall panels suitable for both residential and commercial projects?**

Yes, concrete wall panels are versatile and can be used in various applications, including residential homes, commercial buildings, retail spaces, and more.

# HEY QUALITY STANDARDS

At Hey Concrete, every wall panel undergoes a thorough pre-dispatch quality inspection to ensure compliance with defined tolerances for dimensions, surface finish, colour, and flatness. As our panels are handcrafted concrete products, slight variations are a natural and accepted characteristic of the material. These variations do not affect performance or longevity.

## SURFACE CHARACTERISTICS

- Minor pinholes, dents, or texture variations may occur and are acceptable if not prominently visible from 20 feet in normal daylight.
- Chips or scratches beyond acceptance limits are repaired at the factory.
- Any damage during transport, handling, or installation should be addressed onsite prior to installation.

## COLOUR & WEATHERING

- Natural colour variation is inherent to concrete due to curing conditions and exposure.
- Efflorescence is not a structural defect, it is temporary & treatable.
- Weathering from sun and rain is expected and adds to the material's natural character.

## DIMENSIONAL & STRUCTURAL TOLERANCES

- Dimensional variations are within specified tolerances and can be adjusted during installation.
- Slight panel bowing (up to 3-4 mm) and thickness variation (up to 12 mm) are acceptable if installation integrity is unaffected.
- Panel backs may not be perfectly flat; this does not impact performance.

### DIMENSIONAL TOLERANCES (AS PER ISO 10545-2)

PARAMETER	HC TOLERANCE
Width & Length	± 2mm
Thickness	± 2mm
Straightness	± 2mm
Rectangularity	± 3mm
Surface Flatness	3-4mm
Surface Quality	≥ 95%

**Hey Concrete Panels are designed to celebrate the authenticity of concrete where strength, craft and character come together.**



# HEY CONCRETE

Walls that scream **RAWyalty**

FOLLOW US ON -     

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